

Tinydogpress.com

## Make It Your Own: Printing & Paper Options

Tiny Dog Press specializes in letterpress and digital/flat printing, but you have other options to consider as well:

- Digital / Flat Printing
  - o Casual to mid-price range
  - o Good design communicates higher end quality
  - Cotton paper versus tree-based card stock
  - o *Example:* Tiny Dog Press (This wedding invitation suite can be printed either using letterpress or digital printing methods. This listing is for letterpress printing.)

# Letterpress

- Debossed / pushed into the cotton paper
- Mid- to high-end event
- o Each color is a separate run through the printing press
- o Example: <u>Tiny Dog Press</u>

## • Mix of Letterpress & Digital

- You can digitally print on cotton paper a design, photo, etc., and then letterpress print the text.
- Letterpress print your wedding invitation then digitally print all of the additional items to help save money!

## Thermography

- o Casual to mid-price range
- Raised type and design
- Created through digital printing with a special ink (After printing, the ink is heated, causing it to rise on the page. This gives the ink a stiff and slightly plastic feel.)
- o Current trends has this printing method not highly available
- o Example: Carlson Craft

#### Engraving

- o Traditional wedding invitation printing method
- o Mid- to high-end event
- o Raised text and design with sharp edges and matte ink
- o Example: Crane & Co.

#### Hand Written

- Small intimate wedding
- o Personalized to each guests