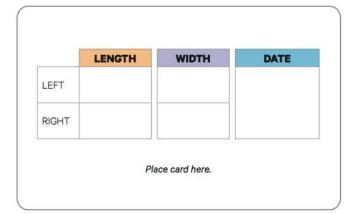


CHILDREN'S SHOES & ACCESSORIES

SIMPLE SIZE GUIDE



what you'll need:

- scissors
- tape
- pencil
- · hard floor & wall
- credit card (for print scale)
- shoelace (optional)

first: setup your space

- 1. Cut out the width ruler and set aside.
- Cut the bottom of the size guide along the scissor line.
- Tape the size guide to a hard floor with the curved line touching a wall.

second: measure length

- Place one foot on the length ruler, aligning heel with curved line.
- 2. Slide foot so heel is touching the wall.
- 3. Mark the first visible line past longest toe with pencil.
- 4. Record measurement in the box above.
- 5. Repeat for other foot.

third: measure width

- 1. With child standing, wrap the width ruler around the widest part, or ball, of the foot.
- Mark the line that meets the arrows with a pencil.
 Ensure you mark the side closest to the ankle.
- 3. Determine where your child's length measurement falls within that line. For instance, if your child's length is 7:
 - If arrows align with the 7, the width is medium.
 - If arrows align with the 7, the width is wide.
- 4. Record each foot's width in box above.

*Width can also be determined by wrapping a shoelace around the ball of the foot and measuring it with the width ruler, beginning at the "align here" arrow line.

Note: If your child's feet are two different sizes, choose the larger one. If your child is between widths, use the wider one.

Did you know? A child's foot can grow up to a half size every three months, so be sure to re-measure every two months.

