# CATALOG





A beauty enhancement brand with a mission to make good products that make people look real good.

We have an ISO approved manufacturing facility and are headquartered in California.

We believe in quality, safety, and performance.

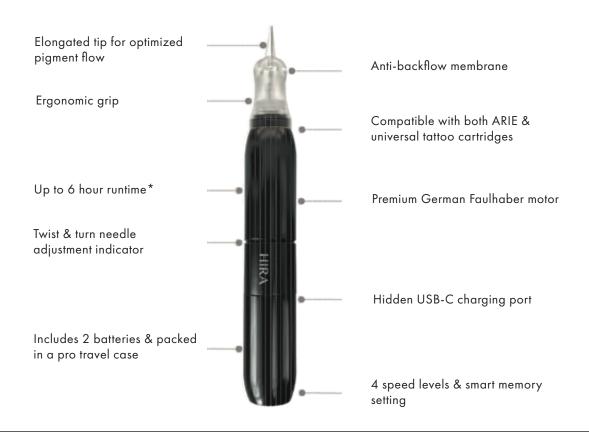
We're so glad that you're here.

**MEI·CHA** 

### HIRA Wireless Device

Wireless device with German Motor Compatible with both MEI-CHA ARIE cartridges and standard tattoo cartridges A runtime of up to 6 hours\* in one charge

One Year Warranty









#### HIRA Kit Contents

HIRA device, available in Onyx and Sand Optional grip for standard tattoo cartridge Rechargeable battery pack x2 USB to USB-C charging cable USB power adapter Replacement O-ring x2 Water & shock resistant EVA ProCase



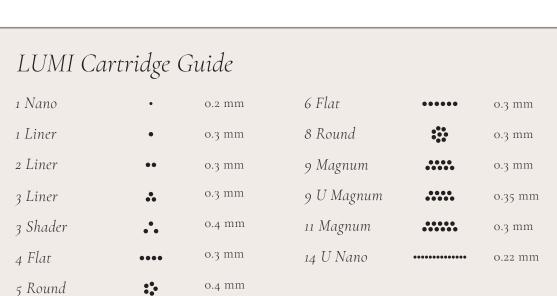
#### ARIE Cartridge Needle Guide

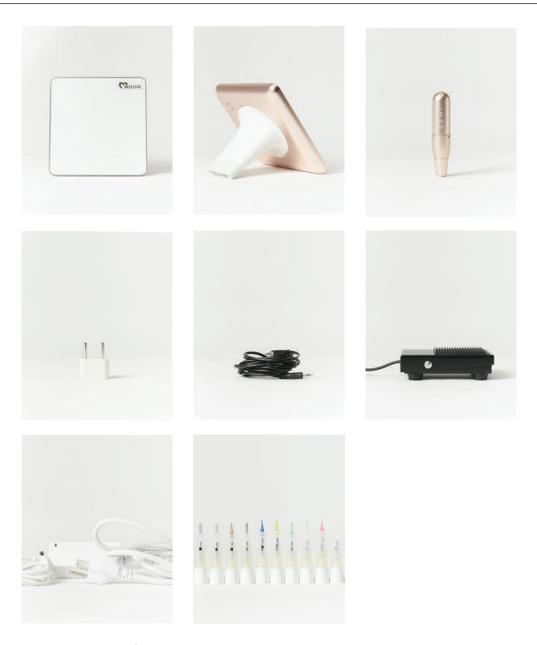
TYPE	DIAMETER	TAPER	PURPOSE
1 Nano	• 0.25 mm	Short	Single point liner. Ideal for fine strokes.
1 Liner	• 0.35 mm	Short	Round single point liner. For strokes, beauty marks, lashline, and fine detail.
3 Liner	0.25 mm	Long	All purpose. Ideal for brows, eyeliner, lips, and areola.
3 Shader •	o.30 mm	Medium	Universal shading needle for brows, eyes, lips and areola.
5 Shader	o.30 mm	Medium	All purpose shader. Ideal for shading, areola and camouflage procedures.

# LUMI Digital Device









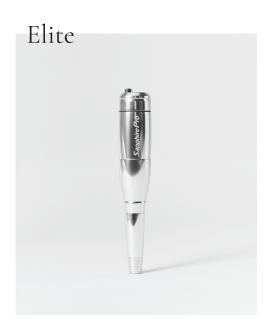
#### LUMI Kit Contents

LUMI Digital Panel, LUMI Pen, Ultra Slim Adaptor, Pen Output Cord, Foot Pedal, Power Supply Cord, 1 Nano Needle, 1 Liner Needle, 2 Liner, 3 Shader Needle, 4 Flat Needle, 5 Round Needle, 6 Flat Needle, 8 Round Needle, 9 Magnum Needle, 11 Magnum Needle

## SAPPHIRE



For The Beginner
Japanese Motor
Six Month Warranty
Pro Series Needles +Tips



For The Experienced German Faulhaber Motor One Year Warranty Precision Needles + Tips

#### Sapphire Needle Guide

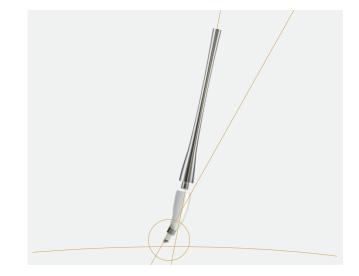
TYPE	CONFIGURATION	DIAMETER	PURPOSE
1 Nan	o* •	0.2 mm	Single point liner. Ideal for creating fine hair strokes.
1 Line	•	o.3 mm	Round single point liner. Ideal for strokes, beauty marks, lash enhancement and fine detail work.
2 Line	er ••	0.3 mm	Double point liner. Ideal for brows, eyes, or lip liner.
3 Line	er	o.3 mm	Triple round liner. Ideal for powdery brows and liner.
4 Flat	••••	o.4 mm	Flat shader. Ideal for natural and feathery effect on brows or to thicken lip liner.
5 Rou	nd <b>‡</b>	o.3 mm	All purpose shader. Ideal for powdery brows, full lip shading and camouflage procedures.
6 Flat	•••••	o.4 mm	Flat shader. Ideal for natural effect on brows, areola and full lip shading.
8 Rou	and <b>**</b>	o.3 mm	Round shader. Ideal for dramatic liner, lip shading and to fill in powdery brows.
9 Mag	gnum <b>****</b>	0.3 mm	Ideal for soft brow, lip shading areola and camouflage procedures.
11 Ma	gnum	o.3 mm	Ideal for soft brow, lip shading, areola and camouflage procedures.

# MIDAS Microblading

Preconfigued to the perfect angle, resulting in precise and efficient procedures. Twist on & off for effortless setup means you never have to touch the needles again.











Medical Grade Stainless Steel

Each needle is individually packed in blister housing

Gamma sterilized with lot & exp date coded

#### MIDAS Needle Guide

TYPE	CONFIGURATION	DIAMETER	PURPOSE
7 Slope		0.25 mm	Ideal for high detail strokes and suitable for all skin types.
11 Slope		0.20 mm	Great for beginners. Flexible and slightly shorter pins. Extra fine needle for detail strokes.
12 Soft Slope		0.25 mm	Classic configuration. Multipurpose needle type for experienced artists.
13 Nano Slope		0.18 mm	Designed for even finer strokes and faster healing time. Ideal for clients with thinner skin type.
14 Soft Slope		0.25 mm	For beginner and experienced. Versatile and great for main body of the brow.
15 Double Shad	der <b>III</b>	0.25 mm	Add more depth behind the strokes or create a powdery brow look.
18 U Ultra Na	no	0.16 mm	Ultra fine. Ideal for adding texture or creating delicate strokes for clients with fine or very light hair.
18 U Shape		0.20 mm	Allows for use in both directions. The extra fine needle is great for the inner corners of the brow.

#### **IMAGE** Pigments

-Brow

FDA Approved & Made in USA Pre-Neutralized Formula Made for PMU Vegan, Non Toxic, Cruelty Free

—Modifier

Gray Hair — Cool / Gray

or gray hair.

Honey Blonde — Cool / Gray

For fair complexions with warm undertones. The lightest shade for brows and can be used for clients A well-balanced neutral color for clients with white Ochros — Warm / Yellow-Orange

A warm pumpkin color to use with brow series to neutralize unwanted cool tones from previous work, or anticipated color transitions.

Skin — Cool / White-Yellow

A light color with a pink undertone to use as a base with the cool mod to create any skin color for camouflaging procedures.

Golden Brown — Neutral / Yellow-Green

A natural medium brown. The yellow-green base is

A dark olive modifier to correct eyebrows that have

transitioned to red, pink, or violet. To use as an additive to Skin to create specific tones for camouflag-

Cool — Cool / Green-Yellow

ing procedures.

Warm — Brown / Red

A copper brown color used to neutralize eyebrows that have transitioned to light gray. Use this pigment at the retouch procedure.

Blonde — Warm / Yellow-Green

desiring gray hues.

A medium warm brown used to produce 'barely there' brows.

designed to neutralize red tones.

Light Brown — Neutral / Yellow-Green

A well-balanced light brow for clients with medium

Medium Brown— Neutral / Yellow-Green

For clients with medium brown and dark blonde hair who request "natural" brows.

blonde hair.

Ethnic — Warm / Red

This warm rich brown is Artists' favorite for microblading. This color can also be used to correct old PMU that has degraded to a green tone.

Dark Brown — Cool / Yellow-Green

A soft medium brown color. Pro Tip: This color can also be used to achieve a steel grey eyeliner.

Darkest Brown — Cool / Yellow-Green

A beautiful dark brown for clients who request black brows.

#### **IMAGE** Pigments



#### **ANESTHETICS**

Natural — Neutral / Pink

For a blushed soft, natural outcome. This pigment is so natural that it also works for clients seeking reconstruction of cleft lip.



Rose — Warm / Red

A soft pink for when a subtle pink outcome is desired. Not recommended as a liner.



Mandarin — Warm / Orange

A bright coral color that serves to neutralize dark lips.



Magenta — Neutral / Red Violet

A cool red lip color with a neutral base designed to be used directly for full lips and liner.



Red — Warm / Red Violet

When using brown lip pigments, this color can be used as a first step color wash to prevent pigments from healing too dark.



Salmon — Cool / Red

A subtle red lip for clients requesting a "plumper" lip effect



Mauve — Cool / Red

An opaque dusty rose for light skinned clients requesting a cool soft pink color.



Coral — Warm / Orange

A coral red lip color with a neutral base. Recommended for use on full lips to obtain a red-pink healed result. Ideal for most complexions.



Peach — Warm / Orange Yellow

A bright orange developed to neutralize naturally dark lips. Can also be used as an additive in pigments with a violet or blue base to customize results.



Dark Wine— Neutral

A true red wine color. This pigment may darken when healed. Not recommended for clients with naturally very dark red lips.

Formulated for micropigmentation procedures Made in USA and Canada Available in gel, ointment & cream









Numpot

Tag 45

Zensa

Ultra Duration

	FORM	LIDOCAINE	TETRACAINE	EPINEPHRINE	USE	AREA	SIZE
Zensa	Cream	5%	_	_	Pre	All	1.06 oz
Ultra Duration	Liquid	4%	2%	.05%	During	All	1 02
Tag45	Gel	4%	_	.04%	During	All	1 02
Numpot	Ointmei	nt 5%	_	_	All	All	1 02

# Let's get in touch.