

Flair and Leap Announce Demand Response Program for California Homeowners



flair.co

About

Flair makes smart vents, thermostats and advanced software for room-level temperature control.

Flair's suite of affordable products solve HVACs most difficult, long standing, and widespread problems.

Flair is a team of engineers, designers, and communicators with a passion for saving energy. Their mission is simple - to cost effectively increase comfort while decreasing energy.

Founded in 2014 and based in San Francisco, Flair's products are sold through multiple channels including direct to consumer, HVAC dealers/distributors, and utilities.

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leap.energy

About

Leap is the leading global platform for generating new value from grid-connected resources and devices through integration with energy markets. Leap does all of the heavy lifting, seamlessly connecting technology partners to high-value revenue streams and providing a simplified, automated access point for market participation with batteries, electric vehicle charging, smart thermostats, HVAC systems, industrial facilities, and other flexible assets. By making it easy for new distributed resources to participate in energy markets, Leap lays the groundwork for virtual power plants (VPP). Leap empowers its partners to provide resilient, zero-carbon capacity to the grid while strengthening engagement with their customers through new value streams. Leap is a privately held company with offices in San Francisco and the Netherlands.

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Flair's Peak Perks program delivers cost savings, incentivizes participants and eases grid congestion.

San Francisco, CALIFORNIA. – April 22nd, 2022 – [Flair](#), creators of smart vents, thermostats and advanced software for room-level temperature control, today announced its partnership with [Leap](#), an energy market access provider, to run an energy-saving grid program for California homeowners.

The Demand Response (DR) program, [Peak Perks](#), is designed to ease strain on local power grids by automatically adjusting energy usage during peak periods.

The program is currently open to California residents in Pacific Gas and Electric (PG&E), San Diego Gas & Electric (SDGE) and Southern California Edison (SCE) territories.

A connected [Flair Puck](#) is needed to participate. For a limited time, new members of Peak Perks will receive a \$25 eGift card for successfully enrolling in the program.

Launching on Earth Day 2022, [Peak Perks](#) is the first major DR program Flair is running on the West Coast. An existing DR program is operating through the Massachusetts Municipal Wholesale Electric Company's (MMWEC) program, [NextZero](#).



The announcement of Peak Perks is testament to the shared mission of both Flair and Leap - to optimize energy usage, reduce carbon footprint and build a more stable grid. We're excited to launch this DR program for our Californian customers and are working towards expanding reach to Flair users across the country.

DANIEL MYERS - CO-FOUNDER AND CEO, FLAIR

Those interested in the program but not yet eligible to participate are encouraged to [sign up](#) to be notified of future eligibility.



This Earth Day, we're proud to empower Flair's customers to help create a cleaner, more resilient grid in California.

As summer approaches and heat waves lead to periods of high energy demand, Flair's smart energy technologies will provide much needed flexibility to stabilize the grid while delivering more value to Flair's customers. Together, Leap and Flair are taking action to build a more sustainable energy future.

JASON MICHAELS - CCO, LEAP

Through a simple [enrollment](#) process, made possible via Leap's technology, Flair gets notified of a peak in demand and kicks off an energy event. Typically occurring on very hot or very cold days, Flair makes subtle temperature adjustments to ease grid congestion. By responding to these real-time energy demands and enabling automatic load reductions, program participants save money on their electricity bills and help prevent power outages in their local community. On a larger scale, improving grid resiliency and reliability will help reduce the need for dirty power plants and accelerate the transition to renewable energy.