

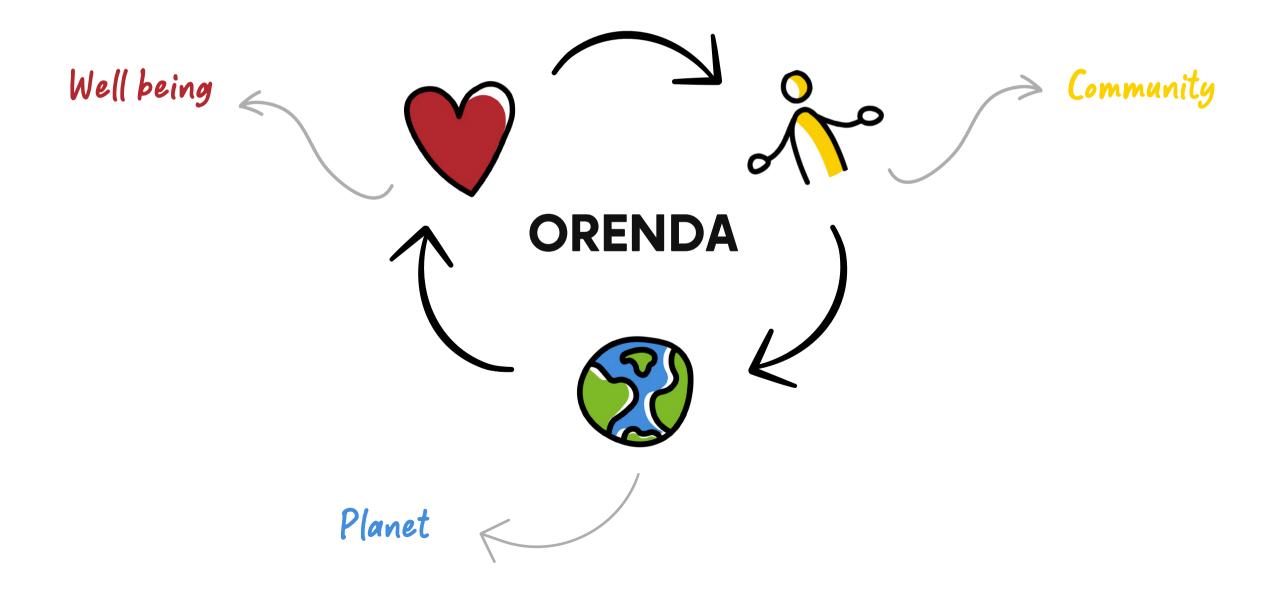






Our Philosophy

We believe that **change starts within** through a positive mindset and extends to our communities through purposeful action, resulting in a better world.













Every Voice Matters All people deserve to be heard and this is why we commit to amplifying voices in underserved communities

Communities:

Schools, refugee camps, hospitals, orphanages and community hubs

Reach: 20K+

SDGs addressed through our work:

























Exposure

We've been featured on 40+ media platforms worldwide.





















Co-Founders



Zaid Souqi
Founder/CEO



HRH Princess
Noor Bint Asem
Co-Founder/Chairman

