

DEAR FRANCES

FOOTWEAR AND ACCESSORIES DESIGNER

Dear Frances, London

We are currently seeking a Footwear Designer who will report to the Creative Director as part of our dynamic London team.

The Footwear Designer for Dear Frances will play a key role in working with our Creative Director and Design Team across the complete collection. The role requires effective collaboration with all team members, a high level of attention to detail, strong creative thought and confidence to put forward ideas. The successful candidate will be passionate about design and craftsmanship, have excellent people and project management skills, extensive CAD/technical drawing skills and strong commercial awareness.

Key Responsibilities and Contributions

- Assist in developing footwear designs for the collection
- Expertise in producing technical packs for prototyping and sampling
- Competency to follow the development process, technical mark-up corrections to samples and feedback to the production team in Italy
- Undertake research and collaborate with the Creative Team on seasonal direction
- Produce creative sketches and technical drawings, aligned to the creative brief
- Undertake material research and liaise with Production for sourcing of packs from suppliers
- Research colour trends and assist in the production of colour boards each season
- Demonstrate effective design management skills and awareness of deadlines
- Coach and support work placement students within the Design Team
- Work with the Creative Director to understand customer buying trends, developing creative incorporation into the collection
- Actively contribute to design direction, with the ability to work within brand tone and message
- Prepare and oversee the production of spec sheets and proactively manage Design Administration tasks
- Ad hoc travel to factory in Italy to liaise with Production during sampling and production

Your Skills and Experience

- Proven experience in luxury Footwear Design
- High proficiency in Adobe Suite - Photoshop, Illustrator and InDesign
- Strong working knowledge with Microsoft Office programs
- High level of hand drawing and technical CAD skills
- Clear understanding of the Dear Frances brand and design aesthetic
- Ability to work collaboratively as part of a team
- The highest level of attention to detail
- Ability to prioritize multiple tasks and oversee training staff within the Design Team
- Excellent organisation skills
- Able to travel when required

Why work with us?

This is an exciting opportunity to become part of a dynamic team with a fast-growing luxury brand. We are committed to offering the chance to learn and grow within our team and we are passionate about working collaboratively so that each member actively contributes to the growth and direction of the label. Our common vision promotes leadership, collaboration, passion and social responsibility.

Dear Frances was founded with the clear objective of offering designer classics to modern women. We focus on bringing the highest level of design and craftsmanship, while slowing the fashion cycle and leading the way for socially conscious businesses. We work closely with our team of artisan shoemakers in Italy, utilising sustainable materials and processes to develop a new kind of luxury - a luxury that seeks to slow the fashion cycle, a luxury that focuses on craftsmanship and a luxury that helps to increase the integrity of our fashion choices.

Please send your CV with recent work to careers@dearfrances.com