



**THE NEXT
GENERATION
OF SUN PROTECTION**

DESIGNED & BUILT FOR OUTDOOR ATHLETES & ADVENTURERS



OUR STORY

SHELTA WAS BORN FROM NECESSITY.

WHEN A SUN HAT COULDN'T BE FOUND THAT MET HIS NEEDS,
OUR FOUNDER, AN AVID WATERMAN, DEVELOPED THE "NO FLOP" BRIM AND
PERFORMANCE DRIVEN DESIGNS FOR LIKE-MINDED OUTDOOR ATHLETES & ADVENTURERS.

OUR MISSION

WE BELIEVE WE CAN REDUCE THE LIFETIME EXPOSURE OF HARMFUL UV RAYS TO OUTDOOR ENTHUSIASTS BY OFFERING SUN PROTECTION THAT PERFORMS AS WELL AS IT PROTECTS.



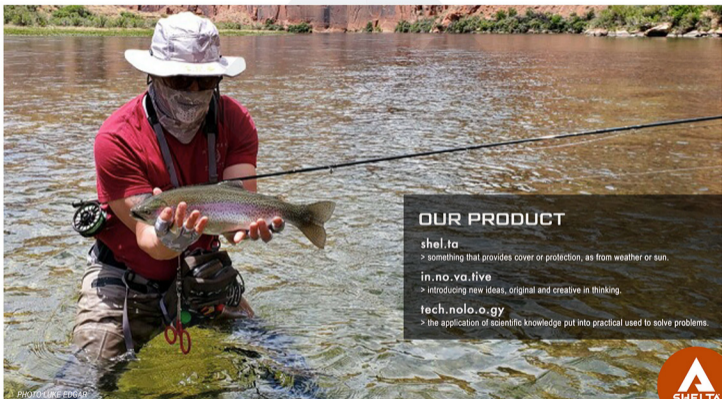


PHOTO: LIKE EDGAR

OUR PRODUCT

shel.ta

> something that provides cover or protection, as from weather or sun.

in.no.va.tive

> introducing new ideas, original and creative in thinking.

tech.nolo.o.gy

> the application of scientific knowledge put into practical used to solve problems.



BRIM TECHNOLOGY

FEATURES OUR EXCLUSIVE "NO FLOP" VISOR BRIM, MULTIPLE WIDTH OPTIONS, EVA FOAM LAYERS FOR SHAPE AND FLOTATION, A LOCKER LOOP, AND A GLARE ABSORBING UNDER-BRIM.



MULTIPLE BRIM WIDTHS

NARROWER BRIM WIDTHS

FOR WHEN YOU NEED CLEARANCE WITHOUT BRIM INTERFERENCE OR LESS BRIM VOLUME FOR REDUCED WIND OR WATER RESISTANCE.

MULTIPLE BRIM LENGTHS

SHORTER BACK BRIM LENGTHS

SO IT WON'T GET IN THE WAY WHEN LOOKING UP, LYING IN THE PRONE POSITION, WORKING IN TIGHT SPACES, OR WEARING A BACKPACK.

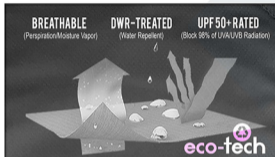
"NO FLOP" VISOR BRIM

OUR PATENTED 3-D PLASTIC VISOR IS SEWN INTO THE FRONT OF THE 3" BRIM. THIS PREVENTS THE BRIM FROM FLOPPING UP OR DOWN, EVEN IN WET OR WINDY CONDITIONS.



ECO-TECH FABRIC

MANUFACTURED FROM 100% RECYCLED POLYESTER THIS PROPRIETARY FABRIC OFFERS THE PERFECT BLEND OF TECHNICAL ATTRIBUTES, UPF 50+ UVA/UVB RATING, AND LIGHTWEIGHT DURABILITY.



- > 100% RECYCLED POLYESTER
- > UPF 50+ UVA/UVB RATED
- > DWR COATED (WATER RESISTANT)
- > BREATHABLE
- > LIGHTWEIGHT
- > DURABLE



CONVERTIBLE CORD SYSTEM

THIS PATENT PENDING CHIN CORD SYSTEM IS REMOVABLE WHEN NOT NEEDED AND CAN BE USED IN MULTIPLE CONFIGURATIONS TO HELP PREVENT HAT LOSS.



CONVERTIBLE CORD SYSTEM



THE CHIN CORD CAN BE REMOVED OR ATTACHED BY SLIDING THE PLASTIC TOGGLE THROUGH THE BUTTON HOLES IN THE BRIM.

CORD CONFIGURATIONS



STANDARD



MILITARY



LANYARD

CROWN TECHNOLOGY



5-PANEL SPORTS

- LOW CROWN PROFILE
- PERSPARATION MANAGEMENT
- LASER CUT SIDE VENTING
- HIDDEN OUTSIDE POCKET
- MOISTURE WICKING HEADBAND
- VAPOR & MOISTURE WICKING PANELS
- MULTIPLE SIZES
- ECO-TECH FABRIC
- EXTERIOR PULL CINCH
- REFLECTIVE LOGO

RAPTOR V2 & FIREBIRD V2

AMPHIBIOUS BOONIE

- MEDIUM CROWN PROFILE
- WATER MANAGEMENT
- EYELETS FOR VENTING/DRAINAGE
- HIDDEN INSIDE POCKET
- NO SAG WICKING HEADBAND
- SIDE VAPOR MESH LINER
- MULTIPLE SIZES
- ECO-TECH FABRIC
- EXTERIOR PULL CINCH
- REFLECTIVE LOGO

OSPREY & SEAHAWK

AIR-VENT BOONIE

- MEDIUM CROWN PROFILE
- HEAT MANAGEMENT
- LASER CUT VENTING
- EXTERIOR CLIP LOOPS
- NO SAG WICKING HEADBAND
- FULL VAPOR MESH LINER
- MULTIPLE SIZES
- ECO-TECH FABRIC
- EXTERIOR PULL CINCH
- REFLECTIVE LOGO

LANDHAWK

TRADITIONAL TALL

- HIGH CROWN PROFILE
- HEAT MANAGEMENT
- LASER CUT SIDE VENTING
- EXTERIOR CLIP LOOPS
- NO SAG WICKING HEADBAND
- FULL VAPOR MESH LINER
- MULTIPLE SIZES
- ECO-TECH FABRIC
- EXTERIOR PULL CINCH
- REFLECTIVE LOGO

CONDOR

5 - PANEL SPORTS CROWN

RAPTOR V2 & FIREBIRD V2

ECO-TECH FABRIC



VAPOR BARRIER PANEL

Light weight polyester mesh creates air space, which allows moisture to escape, and prevents fabric from sticking to skin

WICKING LINER PANEL

Absorbs perspiration away from skin so it can evaporate through the breathable fabric and venting

WICKING HEADBAND

Soft and comfortable polyester fabric wicks away perspiration from forehead. No more sweat drip.

VENT-TECH

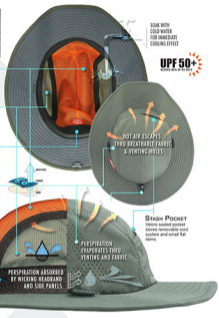
Laser cut holes strategically placed for maximum air flow with minimum UV exposure.

REFLECTIVE LOGO

Low key branding, designed for function, style and safety.

SIZE CINCH

An elastic cinch cord system for those extra size adjustments.



DESIGNED TO MANAGE PERSPIRATION CREATED FROM PHYSICAL EXERCISE, THIS CROWN STYLE FITS CLOSE TO YOUR HEAD AND FEATURES A MOISTURE WICKING SIDE PANELS AND HEADBAND. THE MOISTURE IS ABSORBED BY THE WICKING MATERIAL, THEN TRANSFERRED TO THE BREATHABLE FABRIC AND VENTING HOLES FOR EVAPORATION. YOU CAN ALSO DIP THE WICKING FABRIC IN COLD WATER FOR AN IMMEDIATE COOLING EFFECT. THE LOOSE TOP MESH PANEL PROVIDES AIR SPACE FOR HEAT TO ESCAPE THROUGH THE BREATHABLE FABRIC AND PREVENTS THE FABRIC FROM STICKING TO YOUR SKIN. BY USING THIS MOISTURE TRANSFER SYSTEM, WE CAN EFFECTIVELY MANAGE PERSPIRATION WHILE MINIMIZING EXPOSURE TO HARMFUL UV RAYS.



AMPHIBIOUS BOONIE CROWN

OSPREY & SEAHAWK

ECO-TECH FABRIC



UPF 50+
BLOCKS 98% OF UV

VAPOR BARRIER PANEL

Light weight polyester mesh creates air space, which allows moisture to escape, and prevents fabric from sticking to skin.

STASH POCKET

Vetex sealed pocket to store removable cord system when not in use. Also a place to store away small flat items.

METAL EYELETS

Rust resistant screened eyelets strategically placed for ventilation and water drainage.

"NO SAG" WICKING HEADBAND

Soft and comfortable polyester fabric headband is sewn to the vapor barrier. This prevents the headband from sagging and getting in the way when putting your hat back on in the water. It also wicks away perspiration from forehead on dry land!

REFLECTIVE LOGO

Low line branding designed for function, style and safety.

SIZE CINCH

An elastic cinch cord system for those micro size adjustments.



DESIGNED TO BE AS FUNCTIONAL IN THE WATER AS ON LAND, OUR BOONIE CROWN IS TRULY AMPHIBIOUS WITH A TACTICAL LOOK. IT FITS NICELY ON THE TOP OF THE HEAD WITH SPACE ON THE SIDES FOR AIR FLOW. ON DRY LAND THE MOISTURE WICKING HEADBAND ABSORBS PERSPIRATION, THEN TRANSFERS IT THROUGH THE BREATHABLE FABRIC TO EVAPORATE AND THE EYELETS ALLOW HOT AIR TO ESCAPE. IN WATER, THE "NO SAG" HEADBAND WON'T GET IN THE WAY AND THE EYELETS FUNCTION WELL FOR WATER DRAINAGE. DON'T FORGET THAT THE INTERIOR POCKET CAN BE USED FOR STORING THE REMOVABLE CORD SYSTEM OR OTHER FLAT ITEMS. OUR MOST MULTI-PURPOSE AND POPULAR CROWN.



AIR-VENT BOONIE CROWN

LANDRAVX

ECO-TECH FABRIC



UPF 50+
BLOCKS 98% OF UV

VAPOR BARRIER PANEL

Light weight polyester mesh creates air space, which allows moisture to escape, and prevents fabric from sticking to skin.

HEADBAND CLIP LOOPS

Two Loops per side to run the cord system through, and a headband to slide your sunglasses arms into.

VENT-TECH

Lower cut holes strategically placed for maximum air flow with minimum UV exposure.

"NO SAG" WICKING HEADBAND

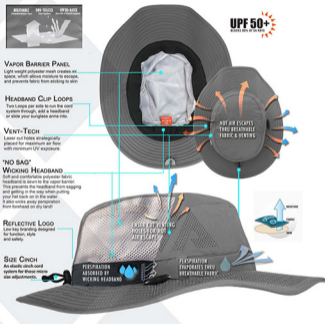
Soft and comfortable polyester fabric headband is sewn to the vapor barrier. This prevents the headband from sagging and getting in the way when putting your hat back on in the water. It also wicks away perspiration from forehead on dry land!

REFLECTIVE LOGO

Low line branding designed for function, style and safety.

SIZE CINCH

An elastic cinch cord system for those micro size adjustments.



THE LANDRAVX HAS THE SAME SHAPE & DIMENSIONS AS THE SEAHAWK, BUT OFFERS DIFFERENT CROWN TECHNOLOGY. REMOVING THE INSIDE POCKET & ADDING MORE STRATEGIC VENTING MAKES THIS CROWN VERY LIGHT WITH MORE AIR FLOW. THE FULL VAPOR MESH LINER KEEPS THE FABRIC FROM STICKING TO YOUR SCALP AND ALLOWS HOT AIR TO ESCAPE THROUGH THE BREATHABLE FABRIC AND LASER CUT VENTING HOLES. THE MOISTURE WICKING HEADBAND ABSORBS PERSPIRATION, THEN TRANSFERS IT THROUGH THE FABRIC TO EVAPORATE. OUTER LOOPS ARE PROVIDED TO ATTACH SMALL ITEMS OR SUNGLASSES. THIS CROWN STYLE PROVIDES A BETTER BALANCE OF UV PROTECTION AND AIR FLOW THAN MESH BY STRATEGICALLY PLACING THE VENTING HOLES FOR LESS EXPOSURE TO HARMFUL UV RAYS. WHILE MEANT FOR LAND USE, IT FUNCTIONS WELL IN THE WATER WITH THE NO SAG HEADBAND AND GOOD FLOATATION.

TRADITIONAL CROWN

CONDOR

BED-TECH FABRIC



VAPOR BARRIER PANEL

Light weight polyester mesh creates air space, which allows moisture to escape, and prevents fabric from sticking to skin.

HEADBAND CLIP LOOPS

Two loops per side to run the cord system through, add a headband or slide your sunglasses arms into.

VENT-TECH

Laser cut holes strategically placed for maximum air flow with maximum UV exposure.

"NO SAG"

WICKING HEADBAND

Soft and comfortable polyester fabric headband is sewn to the vapor barrier. This prevents the headband from sagging and getting in the way when putting your hat back on in the water. It also wicks away perspiration from forehead on dry land.

REFLECTIVE LOGO

Low key branding designed for function, style and safety.

SIZE CINCH

An elastic cinch and system for those micro size adjustments.

UPF 50+
BLOCKS 98% OF UVA
AND BUV

HOT AIR ESCAPES
THRU BREATHABLE
FABRIC & VENTING

LASER CUT VENTING
HOLES FOR HOT
AIR ESCAPE

PERSPIRATION
ABSORBED BY
WICKING HEADBAND

PERSPIRATION
EVAPORATES THRU
BREATHABLE FABRIC

OUR MORE TRADITIONAL CROWN STYLE WAS DESIGNED LIGHT AND AIRY FOR WARMER CONDITIONS. THE TALLER HEIGHT AND FULL VAPOR MESH LINER PROVIDE MAXIMUM AIR FLOW, ALLOWING HOT AIR TO ESCAPE THROUGH THE BREATHABLE FABRIC AND LASER CUT VENTING HOLES. THE MOISTURE WICKING HEADBAND ABSORBS PERSPIRATION, THEN TRANSFERS IT THROUGH THE FABRIC TO EVAPORATE. OUTER LOOPS ARE PROVIDED TO ATTACH SMALL ITEMS OR SUNGLASSES. THIS CROWN STYLE PROVIDES MAXIMUM UV PROTECTION BY STRATEGICALLY PLACING THE VENTING HOLES FOR MINIMUM EXPOSURE TO HARMFUL UV RAYS. WHILE MEANT FOR LAND USE, IT FUNCTIONS WELL IN THE WATER WITH THE NO SAG HEADBAND AND GOOD FLOATION.



THE OSPREY
SMALL TO MEDIUM HEADS
TALL WIDE BRIM



THE RAPTOR V2
SMALL TO MEDIUM HEADS
TALL WIDE BRIM



THE SEAHAWK
SMALL TO MEDIUM HEADS
MEDIUM WIDE BRIM



THE LANDHAWK
SMALL TO MEDIUM HEADS
MEDIUM WIDE BRIM



THE FIREBIRD V2
SMALL TO MEDIUM HEADS
WIDE WIDE BRIM



THE CONDOR
SMALL TO MEDIUM HEADS
WIDE WIDE BRIM

OUR SELECTION OF FUNCTIONAL DESIGNS
WITH SUN PROTECTIVE PROPERTIES
HAVE CREATED A NEW CATEGORY OF HEADWEAR
THAT HAS DRAWN THE BEST AND MOST AVID
OUTDOOR ATHLETES & ADVENTURES
TO THE BRAND.



PHOTO: CHAS HOLLINGSWORTH



PERFORMANCE DRIVEN SUN PROTECTION

PERFORMANCE DRIVEN SUN PROTECTION

A Different Kind of Sun/hat...



"THE PERFECT OUTDOOR HAT"

North Stream Magazine

"EPIC, FITS, FLOATS, LIGHT, EATS WIND"

Expedition Magazine

"ONE BAD ASS HAT"

Golden-State Climbing

"SERIOUS HATS FOR SERIOUS FISHERMEN"

Head Hunters Fly Shop

"NEVER PADDLE WITHOUT ONE"

Stand Up Paddle Magazine

"THE NO FLOP BRIM IS A GAME CHANGER"

Recess Outdoor Journal

"SOLVED A PROBLEM NOBODY THOUGHT THEY HAD"

Paddle Examiner

"THE BEST ADVENTURE HAT EVER"

Adventure Journal / Trip

"THE NEXT GENERATION OF SUN PROTECTION"

Surfside Sports

5 BRIM WIDTHS

4 CROWN STYLES

1 NO FLOP TECHNOLOGY

PERFORMANCE DRIVEN SUN PROTECTION THAT IS READILY
ACKNOWLEDGED AS BEING THE MOST INNOVATIVE & BEST IN THE WORLD.





THE OSPREY Boonie Crown / Slim Brim

The style that started it all. The Osprey features a slim brim shape that protects the tip of the ears and the back of the neck from harmful UV rays. The No Sag headband, brim technology, and the fact that it floats, make this style a favorite for those who are in the water as much as on it. Designed to be sun protection a step up from a cap, the Osprey's slim brim width doesn't get in the way of athletes and adventurers who need space around the head for arm movement, work in tight spaces, or wear noise reducing ear muffs. "More Clearance with Less Brim Interference" Also offers a back pull cinch to tighten for micro size adjustments or extreme weather conditions. Stores easily by laying flat or folding in half.

S/M, M/L, L/XL, XXL



THE SEAHAWK Boonie Crown / Medium Brim

Our best selling style! The Seahawk offers all the same features as the Osprey, except with a wider brim for more shade. This good looking Boonie style features a moisture wicking headband, a side mesh liner to promote air flow and has large eyelets to let hot air escape or water to drain. This multi-purpose style is truly amphibious, functioning as well in the water as on land. Don't forget about the hidden inside pocket to stash the removable chin cord or small flat objects. While the Seahawk is a favorite of hikers, fishermen, and hunters, the "NoFloP" brim, No Sag Headband, and the fact it floats, makes it a favorite of water sports enthusiasts around the world. Lays flat or can be folded in half.

S/M, M/L, L/XL, XXL, XXX



THE RAPTOR V2 5-Panel Sports Crown / *Narrow Brim*

This 5 panel style is a direct result of feedback from those who needed more shade than the Osprey and a crown that managed perspiration better. The moisture wicking side meshpanels and full headband absorb sweat to transfer, then evaporate, through the laser cut venting holes and breathable fabric. The mesh panels can also be dipped in cold water for a temporary cooling effect. This crown style sits snug on your head and has a top vapor panel to promote air flow and breathability. Designed and built for fitness based sports or activities where a narrow brim is a must for clearance without arm interference. Also fully amphibious with a hidden stash pocket to store the removable chin cord.

S/M, M/L, L/XL, XXL



THE FIREBIRD V2 5-Panel Sports Crown / *Wide Brim*

This technical 5 panel style is identical to the Raptor V2, except that it has a wider brim for more shade. The moisture wicking side mesh panels and full headband absorb sweat to transfer, then evaporate, through the laser cut venting holes and breathable fabric. The mesh panels can also be dipped in cold water for a temporary cooling effect. The top vapor panel allows moisture to escape and prevents fabric sticking to the skin. This style perfect for fitness based sports or activities where more sun protection is desired. Also fully amphibious with a hidden stash pocket to store the removable chin cord. Lays flat or can be folded in half for travel.

S/M, M/L, L/XL, XXL



THE LANDHAWK Boonie Crown / Medium Brim

The same shape and dimensions of our most popular selling Seahawk style, the Landhawk's crown has been changed by removing the inside pocket and adding more venting. This created a crown that is lighter and offers more air flow to keep your head cooler. The full vapor mesh liner keeps the fabric from sticking to your scalp and allows hot air to escape through the breathable fabric and laser cut venting holes. The moisture wicking headband absorbs perspiration, then transfers it through the fabric to evaporate. Outer loops are provided to attach small items or sunglasses. While meant for land use, it functions well in the water with the no sag headband and good flotation. The style of the Seahawk with the crown technology of the Condor makes for a great multi-purpose style for warmer climates. Lays flat or can be folded in half.

S/M, M/L, L/XL, XXL, XXX



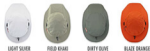
THE CONDOR Traditional Crown / Angled Wide Brim

Our more traditional looking style, the Condor was designed for warmer temperatures and more sun protection. It features a taller crown for more air flow and a wider downward angled brim for more shade than our other styles. Very lightweight, the fully wrapped vapor mesh liner keeps the fabric off of your scalp and allows air to escape through the breathable fabric and laser cut venting holes. The venting holes are strategically placed for maximum venting with minimum sun exposure. The No Sag headband, No Flop brim and the fact that it floats, makes the Condor fully amphibious. Exterior locker loops for attaching small items or sunglasses to the crown. Perfect for most recreational activities and warmer climates. Lays flat for storage.

S/M, M/L, L/XL, XXL, XXX

STYLE COLORS

the OSPREY



LIGHT SILVER FIELD KHAKI DIRTY OLIVE BLAZE ORANGE

the RAPTOR V2



LIGHT SILVER STORM GREY BLAZE ORANGE OD CAMO

the LANDHAWK



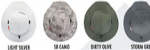
LIGHT SILVER DIRTY OLIVE STORM GREY SB CAMO

the SEAHAWK



LIGHT SILVER SAND STONE FIELD KHAKI DIRTY OLIVE STORM GREY

the FIREBIRD V2



SB CAMO IC CAMO OD CAMO BLAZE ORANGE PATROL NAVY

the CONDOR



LIGHT SILVER FIELD KHAKI SB CAMO STORM GREY

STYLE INFORMATION AND SPECS

the OSPREY



AMPHIBIOUS
BOONIE CROWN
BRIM SPECS
3" FRONT
1 1/4" WIDTH
2 1/4" BACK

the RAPTOR V2



5 PANEL
SPORTS CROWN
BRIM SPECS
3" FRONT
1 3/4" WIDTH
2 1/2" BACK

the SEAHAWK



AMPHIBIOUS
BOONIE CROWN
BRIM SPECS
3" FRONT
2 1/4" WIDTH
2 1/2" BACK

the LANDHAWK



AIR-VENT
SPORTS CROWN
BRIM SPECS
3" FRONT
2 1/4" WIDTH
2 1/2" BACK

the FIREBIRD V2



5 PANEL
SPORTS CROWN
BRIM SPECS
3" FRONT
2 3/4" WIDTH
2 3/4" BACK

the CONDOR



STANDARD
CROWN
BRIM SPECS
3" FRONT
3" WIDTH
3" BACK

FEATURE COMPARISON CHART

	50 ⁺ UMBRELLAS UPPER ARM PROTECTIVE FLAP	MO-FIT™ BMD TECHNOLOGY	COOL TECH™ UP™ FABRIC	ADJUSTABLE CHIN LATCH	WEB TRIMMING™ CHIN LATCH	ADJUSTABLE UNDER BRIM	EMERGENCY EYEGLASS	ADJUSTABLE MOUTH FLAP	EMERGENCY EYEGLASS	EMERGENCY EYEGLASS	EMERGENCY EYEGLASS	EMERGENCY EYEGLASS	EMERGENCY EYEGLASS	EMERGENCY EYEGLASS	EMERGENCY EYEGLASS
OSPREY	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
RAPTOR V2	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
SEAHAWK	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
LANDHAWK	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
FIREBIRD V2	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
CONDOR	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●

SIZE CONVERSION CHART

A-SHIELTA	SM/MD	MD / LG	LG / XL	XXL	XXXL
Inches	22 - 22 1/4	22 3/8 - 23 1/4	23 3/8 - 24	24 1/8 - 24 3/4	25 - 25 1/2
Metric (cm)	55.5 - 57	57.5 - 59	59.5 - 61	61.5 - 63	63.5 - 65
US Hat Size*	7 - 7 1/8	7 1/4 - 7 3/8	7 1/2 - 7 5/8	7 3/4 - 7 7/8	8 - 8 1/8



CAPS



THE YAKKA

MEDIUM PROFILE & PANEL CROWN
STRUCTURED FRONT CROWN PANEL
UPF 50+ SUN PROTECTION / WORKWEAR COMFORT



Fabric Features: UPF 50+ rating, Durable Water Resistant
Fabric Content: 100% Polyester

No Top Button
Technical hook & loop adjustable closure system
Moisture Wicking Headband
Custom Laser cut venting pattern
Laser cut eyelets
Anti-glare Dark Grey Underbrim
Reflective Elements
2 3/4" Curved Brim
3D Silicone Logos



SLATE BLUE



DARK KHAKI



THE V2 TECH

LOW PROFILE & PANEL CROWN
STRUCTURED FRONT CROWN PANEL
UPF 50+ SUN PROTECTION / TECHNICAL COMFORT



Fabric Features: UPF 50+ rating, Lightweight & Breathable
Fabric Content: 100% Polyester

Seam sealed topping
Technical hook & loop adjustable closure system
Moisture Wicking Headband
Custom Laser cut venting pattern
Laser cut eyelets
Anti-glare Dark Grey Underbrim
Reflective Elements
2 3/4" Curved Brim
3D Silicone Logos



GRAVEL GREY



PALE GREY



BRILLIANT WHITE



STEALTH BLACK

"EPIC. FITS. FLOATS. LIGHT. EATS WIND."

PHOTO: EXPEDITION KAYAKS





WHEN A SUN HAT IS JUST NOT ENOUGH...

UV EXPOSURE EXPONENTIALLY INCREASES FOR OUTDOOR ENTHUSIASTS WHO EXPLORE, WORK, OR RECREATE IN AREAS WITH REFLECTIVE SURFACES OR AT HIGHER ELEVATIONS.



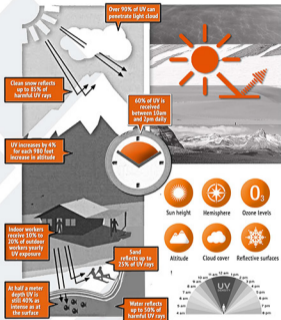
SUN PROTECTION SYSTEMS

HEADWEAR, APPAREL, & ACCESSORIES

SEAMLESSLY INTEGRATED FOR MULTIPLE LEVELS

AND COMBINATIONS OF PERFORMANCE DRIVEN SUN PROTECTION

FACTORS AFFECTING UV INTENSITY



1 in 5

Approximately 1 in 5 Americans will be diagnosed with skin cancer in their lifetime

3,500,000

Approximate number of skin cancer cases diagnosed in the U.S. each year

10,130

About 10,130 people are expected to die of melanoma (about 6,750 men and 3,380 women) in the U.S. each year

76,380

About 76,380 new melanomas will be diagnosed (about 45,870 in men and 29,510 in women) in the U.S. each year



ACCESSORIES



FACE GAITERS

UPF 50+

ANATOMICALLY CORRECT
HEAD SHAPE

SILICONE COATED LASER
CUT BREATHING HOLES

UPF 50+ RATED
UV PROTECTION

MOISTURE WICKING
4 WAY STRETCH FABRIC

ASYMMETRICAL CUT FOR
MAXIMUM NECK COVERAGE



REUSABLE PACKAGING POUCH

Our Face Gaiter is made from moisture wicking, odor resistant, breathable, UPF 50+ rated stretch fabric. (88% polyester/12% spandex) Anatomically shaped with just the right amount of stretch for a snug and comfortable fit. A unique and technical feature is the silicone coated laser cut breathing holes, which are designed for increased durability, less lens fog and more venting integrity. While it's main purpose is to be used with our sun hats, it can also be worn under or over a regular ball cap. This Face Gaiter can be used as a layering piece in colder weather as well.



DARK WATER



PALM GREEN



DEEP BLUEWATER



OVERCAST GREY



SB2 CAMO



FC2 CAMO



KO2 CAMO



BO2 CAMO



GREY CLOUD



WHITE CLOUD



GRANITE TERRAIN



KHAKI TERRAIN



SUN GLOVES

UPF 50+

FINGERLESS TOUCH

UPF 50+ RATED
UV PROTECTION

MOISTURE WICKING
4 WAY STRETCH FABRIC

SILICONE GEL PALM GRIP

LEFT/RIGHT ANATOMICALLY
CORRECT FIT

SNAP PULL TABS

S/M & L/XL



These fingerless sun gloves are designed to protect your hands from harmful UV rays. The moisture wicking, breathable stretch fabric is rated UPF 50+, the highest rating possible. Featuring a silicone gel pattern on the palm for a non-slip grip and snap pull tabs for quick and easy use. Anatomically correct pattern with asymmetrical panels make for a snug and comfortable fit. Fully amphibious, these lightweight gloves are perfect for recreational activities like paddling, driving or hiking. Not to be worn for heavy use where contact with abrasive or sharp objects are common.



WHITE CLOUD



GREY CLOUD



PALM GREEN



SB2 CAMO



KO2 CAMO



KHAKI TERRAIN



OVERCAST GREY



DARK WATER BLUE



RE-USABLE PACKAGING POUCH



NECK SHIELDS



UPF 50+ RATED
UV PROTECTION

BUTTON HOLES FOR
SHELTA CORD SYSTEM

REFLECTIVE LOGO

CONTOURED SHAPE
FOR SHELTA HATS

ECO-TECH FABRIC

OPTIMAL LENGTH
FOR NECK COVERAGE



The Neck Shield attaches to the two toggles of our removable chin cord system. Made from the same UPF 50+ as our hats, it offers a UPF rating of 50+, the highest rating given. This accessory can be worn multiple ways to protect the back of the neck or to the front, for face protection. A lightweight alternative to a face gaiter, the Neck Shield functions with all of our styles, but was designed with our narrow brimmed styles in mind to offer more sun protection when needed.



ACCESSORY SUMMARY

NECK SHIELDS



FACE GAITERS



SUN GLOVES





PHOTO: FRED POMPERMAYER

APPAREL

THE AQUATERRA

AMPHIBIOUS APPAREL COLLECTION

96% Polyester / 4% Elastane



TAGLESS LABEL

UPF 50+ RATED
MOISTURE WICKING
LOOSE COMFORT FIT

SHELTA CHIN CORD CLIP
REFLECTIVE LOGO

FLAT LOCK STITCHING
RAGLAND SLEEVES
ARM FIT MESH VENT
SIDE FIT PANELS



SILICONE GRIP
THUMB HOLE
FINGER LOOP

ZIPPED POCKET
DROP TAIL BACK
BOARD SHORT LOOP

SLEEVE TECHNOLOGY / TOP VIEW

SOLID HEATHER COLORS



Heather Gray

Dark Granite

Blue Heather

Dark Olive

PRINT COLORS



Darkwater Blue

Whitewater Maze

Digi Camo Grey

DSL Camo

The Aquaterra is engineered & built with sun protection, function, and durability in mind.

Truly amphibious, this technical crew neck top works as well in the water as on land.

The innovative "Sleeve Tech" feature protects the top of your hands, prevents sleeve bunching and can worn multiple ways. Offering a loose comfort fit and features consistent with Shelta core values, the Amphibian can be worn for sun protection, as a layering piece, or just casually around town.

UPF 50+
BLOCKS 98% OF UV RAYS

3 PANEL OVERSIZED HOOD
REINFORCED GROMMETS
HEAVY DUTY PULL CORD
RUBBER GRIP TOGGLES

RAGLAND SLEEVES
FLAT LOCK STITCHING
ARM FIT MESH VENT
SIDE FIT PANELS

SILICONE GRIP
THUMB HOLE
FINGER LOOP

S/M/L/XL/XXL

THE ASSAULT

AMPHIBIOUS APPAREL COLLECTION

95% Polyester / 4% Elastane



REFLECTIVE HOOD LOGO
SHELTIA CHIN CORD CLIP

ZIPPED POCKET
DROP TAIL BACK
BOARD SHORT LOOP

SLEEVE TECHNOLOGY / BOTTOM VIEW



The Assault Hoodie is engineered & built with sun protection, function, and durability in mind. Truly amphibious, this technical top works as well in the water as on land.

The oversized hood fits over our hats and the innovative "Sleeve Tech" feature protects the top of your hands, prevents sleeve bunching and can worn multiple ways. Offering a loose comfort fit and features consistent with Shelta core values, it can be worn for sun protection, as a layering piece, or just casually around town.



Heather Grey

Dark Granite

Blue Heather

Drab Olive



Darkwater Blue

Whitewater Haze

Digi Camo Grey

DSL Camo



SUN-TECH TOPS

Designed for maximum sun protection and to keep crisp and fresh even through intense outdoor activities or humid climates.



RAGLAN SHOULDER with INSET SLEEVE

100% LIGHTWEIGHT POLYESTER

TAGLESS LABEL

UPF 50+ RATED UV PROTECT

MOISTURE WICKING

ANTI-MICROBIAL

SHORT & LONG SLEEVE



Designed for sun protection, this casual but technical top is made from a lightweight 100% micro-fiber polyester material. Also equipped with a moisture wicking, anti-microbial finish for odor management, and wrinkle-resistant properties, this garment is designed to look crisp and fresh even through intense outdoor activities or humid climates.

SKELEBASS 02



WATERCRAFT



TROPICS



ECLIPSE



EXPLORE



DORADO



OSPREY





T-SHIRTS

5.5 oz/ly yd
50% US Cotton / 50% Polyester
Made in Honduras



You asked for it, we made it. This heavy-duty 50/50 T-Shirt is made to work for you. This fabric is specifically designed to wick moisture away from the body, helping to keep you dry and cool. Soft, preshrunk cotton is blended with durable, colorfast polyester for optimal quality. The 50/50 blend provides you with the best of both materials and provides the right balance of moisture-retaining fabric.

Shoulder-to-shoulder taping covers the raw edges of the shirt's construction to enhance comfort.

With a 5.6oz material weight, you will feel the density of this t-shirt, but experience the breathability of a much lighter shirt. All-day wear no matter your activity.

Please note that while this T-shirt has some UV blocking properties, it is not UPF rated and should not be worn as "Sun Protection"



CAMO FLY



PALM CIRCLE



SHADOW CRAFT



WE ARE HONORED TO PROVIDE PERFORMANCE DRIVEN SUN PROTECTION
TO FIRST RESPONDERS, LAW ENFORCEMENT, AND GOVERNMENT AGENCIES ACROSS THE COUNTRY.



When Performance Matters



1 in 5

Approximately 1 in 5 Americans will be diagnosed with skin cancer in their lifetime

3,500,000

Approximate number of skin cancer cases diagnosed in the U.S. each year

10,130

About 10,130 people are expected to die of melanoma (about 6,750 men and 3,380 women) in the U.S. each year

76,380

About 76,380 new melanomas will be diagnosed (about 46,870 in men and 29,510 in women) in the U.S. each year



THE NEXT
GENERATION
OF SUN PROTECTION

DESIGNED & BUILT FOR OUTDOOR ATHLETES & ADVENTURERS