



RACHEL HORN
AT HOME IN THE WORLD





BIOGRAPHY

“My life is Nomadic. My style is all about where I’ve been, where I’m going and who I am as a result. It comes from places rich in history and influenced by many cultures – Spain, India, Morocco and Mexico are favorites. I buy what I love. The vibe is always casual, eclectic and fun.”

Rachel found her love of the perfect thing for the right place while surrounded by the classic stone buildings and churches of San Miguel de Allende, where she spent her childhood. Rachel’s father, an aspiring novelist, and her mother, a captured bride from the stage of the Met, arrived in San Miguel for their honeymoon in 1960 and never left.

Colonial architecture, battered and blessed by passing centuries, taught Rachel about the value and soul that a simple workman’s table could give even a Manhattan apartment. Education and experience play equal parts. Rachel wrote her thesis on Spanish colonial architecture & design, then worked for several accomplished interior designers and architects in Los Angeles. She opened her first furniture store Regalo in LA before starting her own design firm in 2000. Rachel created her first full line of furnishings and décor in 2002, eventually opening a design office and showroom at the Fabrica Aurora Design Center in San Miguel de Allende. Her US office is currently based in Austin Texas. The main interior design office and shop are still in San Miguel.





BIOGRAPHY

Her shop sells an elegant collection of home décor, jewelry, gifts and accessories all hand crafted in San Miguel by 3rd generation artisans. Rachel's work has been published in numerous books and international shelter magazines; and she has established herself as a top interior designer in Mexico and the US. She is a native Spanish speaker with remarkable manufacturing and sourcing relationships in Mexico and around the globe.

Rachel has a deep knowledge of Colonial design as well as of the Mexican culture and understands how to integrate both with American and international sensibilities. Rachel's choices always bring beauty – and often bring other qualities that echo history, mystery, and classicism. We all know beauty is truth, but as Rachel says in her slightly electric manner, “it can also be fun”. Her treasure eye is relentless.



COMPANY PROFILE

Rachel Horn interiors (RHI) specializes in Residential & Hospitality Interior Design. With offices in Austin, Texas and San Miguel de Al-lende, the firm caters to a discerning list of private clientele and works primarily in California, Texas, and throughout Mexico. Recently completed projects include a riverside estate in Portland, Oregon; a waterfront mediterranean style home in Newport Beach, California; and a private club and event venue in Austin, Texas which was used by soho house as their Austin popup for SXSW. Rachel believe's that spaces should be beautiful, but more importantly they are for living. She helps her clients create a home, not just a house. Architecture should reflect our internal needs. Interior design & décor should be timeless and elegant yet highly functional; sophisticated yet relaxed. It should be a setting for family and friends to enjoy casually without worrying about the glass of spilled wine.

DESIGN PROCESS

Rachel Horn believes in a collaborative, client-driven approach to design. She works closely with the client and design team to establish design direction and create a design brief & vision boards for each project. From there on, the client can be as involved as they would like. Some clients join us on purchasing trips. Others wait for the magic to unveil itself upon completion of the project. The firm works primarily with turnkey design & décor contracts - we collaborate on architecture, space planning & hard finish selection; then we work with the architect & contractor to insure proper implementation. At the same time we design, source, and fabricate all of the décor for the project because of our unique sourcing & production resources in Mexico. We can provide procurement of operational supplies if required - from dishware and utensils to sheets and towels; we outfit a home with everything it needs to function. Many of our clients simply arrive and unpack their belongings. We also work on traditional décor only contracts for existing homes.

PRESS



THE SOCIETY DIARIES
2017



HARPER'S BAZAAR
2016



MODERN LUXURY INTERIORS
2016



AUSTIN HOME MAGAZINE
2016



HARPER'S BAZAAR
2016



LUXE
2016



PAST PRESS

2015 Robb Report Best & Brightest

Feature New Port Beach project designed by Rachel Horn.

2015 Robb Report Home & Style

Full house feature New Port Beach project designed by Rachel Horn.

2015 Austin Home

Feature on new restaurant designed by Rachel Horn

2015 Vetta

Feature Austin Taste Makers

2014 Vetta Magazine

Feature on Casa Dragones, in San Miguel de Allende

2013 New York Magazine

Travel Feature – shopping in San Miguel

2013 Architectural Digest

Travel Guide – Where to Eat, Stay, and Shop in San Miguel de Allende

2011 House Beautiful

Product Feature – Marrakech Mirror (Designed by Rachel)

2011 Luxe Magazine (National – all 12 regional issues)

Store Profile – Rachel Horn home

2011 Traditional Home

Store Profile – Rachel Horn home

2011 New York Times home section

Designer / Project Profile – Renovated Rachel Horn Airstream

2011 This Old House Magazine pages 88-93

Imagery of Silverlake Project – Décor by Rachel Horn

2011 Angelino Interiors page 42

Full page feature on opening of Rachel's Los Angeles store/office

2010 Hola Magazine pages 78-84

Feature on Bob Pittman's Casa Chorro, designed by Rachel



PAST PRESS

- 2009 Western Interiors “The List 2009”**
Rachel featured as one of top designers in Mexico
- 2008 Elite Traveler “The List 2008”**
Rachel featured as one of top designers in Mexico
- 2008 Western Interiors “The List 2008”**
Rachel featured as one of top designers in Mexico
- 2008 Robb Report Vacation Homes**
pages 110-119
Casa Cinco – Feature Article. Decoration by RHI
- 2008 Architectural Digest Mexico pages 114-121**
Villa Los Arcos – Feature Article. Finishes & Decoration
by RHI
- 2007 Western Interiors**
Feature Style section
- 2006 California Homes**
Featured Home Casa Dragones
- 2005 Phoenix Home and Garden**
Feature on 2 homes by Rachel
- 2005 Featured Rachel’s Shop**
- 2004 Architectural Digest**
Feature home
- 2003 Southern Accents**
Feature home designed by Rachel

NEWS



LISTÓN COLLECTION 2017

WWW.RACHELHORN.COM
OFFICE@RACHELHORN.COM
512-354-1300



INTERIOR DESIGNER RACHEL HORN TO DEBUT LISTÓN LINE AT ARCHITECTURAL DIGEST DESIGN SHOW IN NEW YORK CITY MADE section, Booth #606

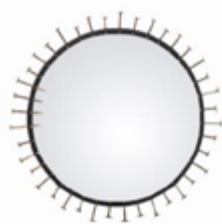
AUSTIN, TEXAS (February 17, 2017): Designer Rachel Horn will debut her breathtaking Liston (Ribbon) line of custom pieces as part of her collection that will be on display at the Architectural Digest Design Show in New York City on March 16 to 19, 2017. As much works of art as furniture, the Listón line features a made-to-order coffee table with a glass top, and a floor lamp and table lamp with custom black shades. Each piece is a one-of-a-kind sculpture, made of hand-wrought steel by artisan ironsmiths. Finishes include natural bronze, oil-rubbed bronze and old-world gold leaf. The table starts at \$9,750. Lamps start at \$1,800.

INSPIRATION FOR THE RACHEL HORN LISTÓN LINE

Rachel Horn, an interior designer with offices in Austin, Texas and in San Miguel de Allende, Mexico, says, “With this line I was inspired by the graceful movements, sweet laughter and beauty of two little girls playing in the square in my hometown of San Miguel. Each girl held sticks with colorful ribbons and balloons tied to them, and they were running and twirling the toys in the air, spinning with their dancing ribbons. Later I was struck by an image of an elegant swirling ribbon in metal. After several days of non-stop sketching and a couple of years of perfecting the ribbon as I had imagined, the line came to fruition.”

AT HOME IN THE WORLD: THE RACHEL HORN COLLECTION

Horn’s collection and projects are influenced by many cultures and reflect her nomadic lifestyle. The elegant selection of home décor and accessories Horn designed are hand-crafted by artisans who specialize in hand wrought iron, cast bronze and carved wood. Gold and silver leaf finishes add depth to the pieces. The following pieces will be in the booth at the AD show and are available online at rachelhorn.com and in her store Rachel Horn Home in San Miguel de Allende, Mexico.



- **Assisi Tables:** A torchiere Horn discovered in a Mexico City flea market inspired these tables. The side table is \$535 and a drink version is \$330. Both tables are available now with lighting coming out later this year.
- **Nail Mirror:** A 1920's French piece sparked the creation of this mirror. Each nail is hand wrought and the small or large mirrors are available in gold leaf, silver leaf or a solid black finish. The 25-inch mirror is \$665 and the larger 45-inch is \$1,135.00.
- **Wood Chain:** This is a fun, personal piece because it's movable. The hand-carved wood links come in a gold or silver leaf finish and can be displayed and arranged according to one's whim. The three-link chain is 33 inches long and eight inches wide and is priced at \$750. Additional links may be added.
- **Bronze Hand Sculpture:** Used as bookends or decorative accessories, Horn's hand sculptures are inspired by a large collection of original wax molds of silver screen stars' hands that Horn found for sale in Los Angeles. After she chose a mold, the seller revealed the hand belonged to Judy Garland. One sculpture is \$95. A bronze hand candle holder is \$85.
- **Marrakesh Mirror:** Made of hand-wrought iron and finished by hand in silver leaf or gold leaf. Available in small or large from \$495 to \$795.



ABOUT RACHEL

Rachel Horn found her love of the perfect thing for the right place while surrounded by the classic stone buildings and churches of San Miguel de Allende where she spent her childhood. Today, San Miguel de Allende is home of Rachel Horn Home design office and store, where her furniture and accessories are hand-crafted by third generation artisans. Horn's work has been published in numerous books and international publications.

CONTACT

Adrienne Hoadley
502-727-9860
adriennehoadley@gmail.com

Rachel Horn Interiors
512-354-1300
office@rachelhorn.com

WWW.RACHELHORN.COM
OFFICE@RACHELHORN.COM
512-354-1300

THE COLLECTION

LISTÓN LINE:



ASSISI LINE:

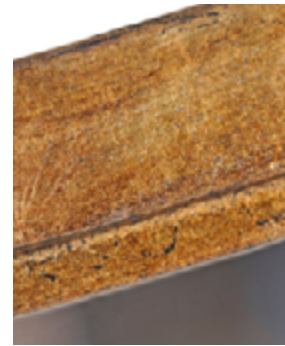


THE COLLECTION

HAND LINE:

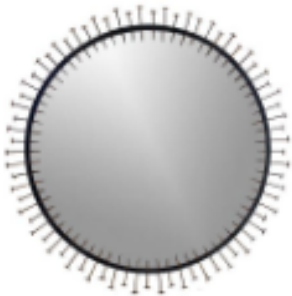


MARRAKESH LIKE:



THE COLLECTION

NAIL LINE:



FOR TEAR SHEETS SCROLL DOWN

DESCRIPTION: Listón Table
Made of hand wrought iron with a natural bronze finish or oil rubbed bronze finish.
Delivery 8-10 weeks.



MATERIALS: Hand wrought iron

FINISH: Natural Bronze or Oil Rubbed Bronze

DIMENSIONS: 48" Round Top
32" Base x 17" H

COST: Starts at \$9,750.00

ADDITIONAL IMAGES:



DESCRIPTION: Listón Table Lamp
Made of hand wrought iron with a natural bronze finish or oil rubbed bronze finish. Delivery 8-10 weeks.



MATERIALS: Hand wrought iron

FINISH: Natural Bronze or Oil Rubbed Bronze

DIMENSIONS: 14" Base 30" H

COST: Starts at \$1,800.00

ADDITIONAL IMAGES:



DESCRIPTION: Listón Floor Lamp
Made of hand wrought iron with a natural bronze finish or oil rubbed bronze finish.
Delivery 8-10 weeks.



MATERIALS:	Hand wrought iron
FINISH:	Natural Bronze or Oil Rubbed Bronze
DIMENSIONS:	20" W x 55" H Including Lampshade
COST:	Starts at \$1,800.00

ADDITIONAL IMAGES:

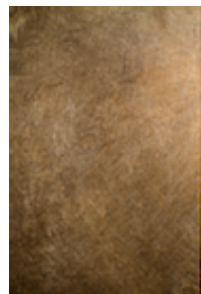


DESCRIPTION: Assisi Drinks Table
Made of hand wrought iron and finished in antiqued gold leaf. The Assisi Drinks table is a taller version of the Assisi Side Table. Delivery 8-10 weeks.



MATERIALS:	Hand wrought iron
FINISH:	Antiqued Gold Leaf
DIMENSIONS:	26" x 14" Diameter
COST:	\$330.00

ADDITIONAL IMAGES:

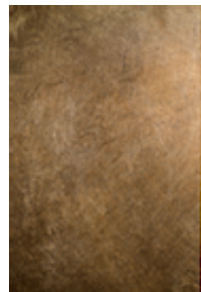


DESCRIPTION: Assisi Side Table
Made of hand wrought iron and finished in antiqued gold leaf. The Assisi side table is a shorter larger version of the Assisi Drinks Table. Delivery 8-10 weeks.



MATERIALS:	Hand wrought iron
FINISH:	Antiqued Gold Leaf
DIMENSIONS:	20" H x 20" Diameter
COST:	\$535.00

ADDITIONAL IMAGES:



DESCRIPTION: Bronze Hand Sculpture
Cast from the hand of a star of the silver screen, in highly polished bronze that will patina with age.
Sold individually. Items will deliver in 8 weeks.



MATERIALS: Cast Bronze

FINISH: Bronze

DIMENSIONS: 8" x 3" x 3"

COST: \$95.00

ADDITIONAL IMAGES:



DESCRIPTION: Mexican Pewter Hand Sculpture
Cast from the hand of a star of the silver screen, in highly polished Mexican Pewter that will patina with age. Sold individually.



MATERIALS: Cast Mexican Pewter
FINISH: Mexican Pewter
DIMENSIONS: 8" x 3" x 3"
COST: \$80.00

ADDITIONAL IMAGES:



DESCRIPTION: Marrakech Mirrors
Made of hand wrought iron and finished by hand in silver leaf or gold leaf. Available in small or large.
Delivery 8-10 weeks.



MATERIALS:

Hand wrought iron

FINISH:

Silver leaf or Gold leaf

DIMENSIONS:

48" x 24" x 1.5" - Small
72" x 32" x 1.5" - Large

COST:

\$495.00 - Small
\$795.00 - Large

ADDITIONAL IMAGES:



DESCRIPTION: Nail Mirror

Inspired by a French piece found in a little shop in Mexico, the nail mirror is hand wrought iron. Each nail is also hand wrought, making each piece unique. Available in small and large with gold leaf or solid black finish. Delivery 8-10 weeks.



MATERIALS:

Hand wrought iron

FINISH:

Antiqued Gold Leaf or
Solid Black Finish

DIMENSIONS:

Small – 25” diameter x 2”
Large – 45” diameter x 2”

COST:

Small \$665.00
Large \$1135.00

ADDITIONAL IMAGES:

