

# MATTRESS Warehouse<sup>SM</sup>

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## SLEEPHAPPENS.COM

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FOR IMMEDIATE RELEASE

## SCIENCE + MATTRESSES = A FREE BED FOR YOU DURING OUR “WHAT’S YOUR BEDMATCH” CONTEST

**OCT. 28, 2016** – At Mattress Warehouse ([sleephappens.com](http://sleephappens.com)) we use science, not pressure, to help you find the perfect mattress using our bedMATCH system. Now, when you buy a mattress from us after trying bedMATCH between Nov. 1 through Nov. 30, your purchase could be free.

One lucky person will be selected at random to be reimbursed for their purchase (up to \$5,000). It’s as simple as relaxing on a bed. On top of that, there are now two ways you could win. All you have to do is use social media.

If you make your purchase in one of our stores after using bedMATCH, take a picture of yourself holding one of our bedMATCH signs and post it on our Facebook page ([facebook.com/sleephappens](https://facebook.com/sleephappens)) or Twitter ([@sleephappens](https://twitter.com/sleephappens)) with the hashtag #MWbedMATCH. If you purchase your mattress online, boast about your new mattress on our Facebook or Twitter pages using hashtag #MWbedMATCH.

Even if you don’t win, we’ll take 15 percent off your purchase just for trying bedMATCH. For a complete list of rules, visit our contest page at [sleephappens.com](http://sleephappens.com). The winner will be announced on Facebook and Twitter on or around Dec. 12.

bedMATCH is a patented diagnostic system that matches you with the mattress best suited for your body type and sleep position. Using 18 measurements, more than 1,000 scientific calculations, and information you provide about your sleep preferences, bedMATCH identifies the optimal postural support and pressure relief for your body and recommends the mattresses that are the best fit for you.

**About Mattress Warehouse** – Serving customers for more than 25 years, it is our mission to provide each customer with a relaxed and educational buying process that provides the best overall sleep experience with quality products at the best possible price. Mattress Warehouse has stores throughout the mid-Atlantic.

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