

## FOR IMMEDIATE RELEASE

## MATTRESS WAREHOUSE ANNOUNCES OPENING OF NEW LOCATION IN ROCKY MOUNT, NC

**AUGUST 9, 2017** – Mattress Warehouse (<u>sleephappens.com</u>) is excited to announce the grand opening of its newest location in Rocky Mount, NC.

The store, located at 946 North Wesleyan boulevard, is open seven days a week.

Like all the Mattress Warehouse stores, the Rocky Mount location has sleep specialists to help you find the right mattress. With the patented <u>bedMATCH</u> system, which uses 18 measurements and more than 1,000 scientific calculations, the sleep specialists can narrow down hundreds of mattress selections to just a handful, making your decision easier knowing that it's based on science, not pressure.

Each store carries the latest mattress models from top brands such as Aireloom, Kingsdown, TEMPUR-Pedic, Serta, Sealy, and more. Stores also carry a wide range of pillows, sheets, and protectors from Bedgear, Sealy, Brookstone, and more.

Mattress Warehouse of Rocky Mount is located across from Sutter's Creek Plaza, and next to Lidl grocery store.

**About Mattress Warehouse** – Mattress Warehouse is the No. 1 independently-owned American retailer with stores throughout the Mid-Atlantic region. Serving customers for more than 25 years, it is our mission to provide each customer with a relaxed and educational buying process that provides the best overall sleep experience with quality products at the best possible price.

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