

## FOR IMMEDIATE RELEASE

## MATTRESS WAREHOUSE ANNOUNCES OPENING OF NEW LOCATION IN PINEVILLE, NC

**September 27, 2017** – Mattress Warehouse (<u>sleephappens.com</u>) is excited to announce the grand opening of its newest location in Pineville, NC.

The store, located at 11410 Carolina Place Parkway, is open seven days a week.

Like all the Mattress Warehouse stores, the Pineville, North Carolina location has sleep specialists to help you find the right mattress. With the patented <u>bedMATCH</u><sup>™</sup> system, which uses 18 measurements and more than 1,000 scientific calculations, the sleep specialists can narrow down hundreds of mattress selections to just a handful, making your decision easier knowing that it's based on science, not pressure.

Each store carries the latest mattress models from top brands such as Aireloom, Kingsdown, TEMPUR-Pedic, Serta, Sealy, and more. Stores also carry a wide range of pillows, sheets, and protectors from Bedgear, Sealy, Brookstone, and more.

Mattress Warehouse of Pineville is located on Carolina Place Parkway in between Ashley HomeStore and Haverty's Furniture.

**About Mattress Warehouse** – Mattress Warehouse is the No. 1 independently-owned American retailer with stores throughout the Mid-Atlantic region. Serving customers for more than 25 years, it is our mission to provide each customer with a relaxed and educational buying process that provides the best overall sleep experience with quality products at the best possible price.

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