

# **MATTRESS Warehouse**<sup>SM</sup>

---

## **SLEEPHAPPENS.COM**

---

FOR IMMEDIATE RELEASE

## **MATTRESS WAREHOUSE ANNOUNCES OPENING OF NEW LOCATION IN FAYETTEVILLE, NC**

**July 26, 2017** – Mattress Warehouse ([sleephappens.com](http://sleephappens.com)) is excited to announce the grand opening of its newest location in Fayetteville, NC.

The store, located at 4276 Legend Avenue, is open seven days a week.

Like all the Mattress Warehouse stores, the Fayetteville location has sleep specialists to help you find the right mattress. With the patented [bedMATCH](#) system, which uses 18 measurements and more than 1,000 scientific calculations, the sleep specialists can narrow down hundreds of mattress selections to just a handful, making your decision easier knowing that it's based on science, not pressure.

Each store carries the latest mattress models from top brands such as Aireloom, Kingsdown, TEMPUR-Pedic, Serta, Sealy, and more. Stores also carry a wide range of pillows, sheets, and protectors from Bedgear, Sealy, Brookstone, and more.

Mattress Warehouse of Fayetteville is located just off route 401, across the street from the Walmart supercenter.

**About Mattress Warehouse** – Mattress Warehouse is the No. 1 independently-owned American retailer with stores throughout the Mid-Atlantic region. Serving customers for more than 25 years, it is our mission to provide each customer with a relaxed and educational buying process that provides the best overall sleep experience with quality products at the best possible price.

---

**Contact:** Tracy Jones, Director of Marketing, Mattress Warehouse  
[tjones@sleephappens.com](mailto:tjones@sleephappens.com) ■ 301-682-8504, Ext. 105  
4949 New Design Road, Frederick, MD 21703