BRÜMATE

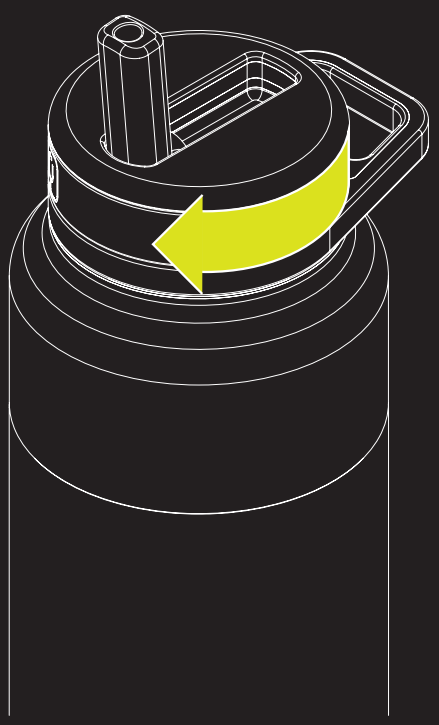
Rotera

Hydration Series

Made for all-day hydration, without compromise. We set out on a mission to create the perfect water bottle, and we did just that. So, what makes it different? The TwistSip™ straw lid offers on-demand sanitary sips, our signature ColdKey™ stainless steel straw prevents plastic from sitting in your water all day, and the swappable soft-touch sleeve makes this the most durable and customizable insulated bottle ever. Below you'll find a few tips + tricks on how to get the most out of your Rotera.

TwistSip™ Lid

Your hands come into contact with germs all day long, so why would you want them near your straw? Our TwistSip™ straw provides sanitary sips with just a quarter turn of the lid through our precision engineered gear set. And, it's 100% leakproof for cold-beverages.



To clean your lid, ensure that you remove the ColdKey™metal straw by turning it to the left and pulling it out. The bottom of your Rotera sleeve will tell you if the body is leakproof or not. The lid is hand-wash only.

Soft-Touch Silicone Sleeve

Our soft-touch silicone sleeves help to keep your Rotera looking brand new. It's easy to clean, stain resistant and swappable so you can pick your favorite sleeve color and swap it for a one of a kind Brü. To remove the sleeve, gently peel it away from the body and slide it down the bottle -when done correctly, it should be inside out. When putting on a new sleeve, align the logo beneath the handle on the back and press it on effortlessly.

TIP: Red sauce can stain your sleeve. If you happen to getsri-racha, tomato sauce, or something similar on the sleeveand it stains, simply spray Kaboom or diluted bleach on it,and it will remove the stain.

Ice Retention

The Rotera series will keep ice for 24+ hours. The more ice you use, the longer it'll stay cold. To maximize ice-retention we recommend filling it up with at least 50% ice.