



THE WHITE WILLOW

CORPORATE & PROMOTIONAL  
GIFTS CATALOGUE





THE WHITE WILLOW

## GIFTS OF JOY

We make it easy for you to gift high-quality work pillows/backrests as branded corporate gifts for any occasion. Simply select from the products available for branding, add your logo and specify the quantity. It's that simple!

These are the perfect way to say "Thank you" to your employees and clients for their help and business throughout the year.



THE WHITE WILLOW

## ABOUT US

The White Willow is a startup driven by the philosophy that people have different body types and sleeping styles, and hence, they should have access to a wide range of pillows to choose as per their comfort levels and personal choice.

We offer the largest product portfolio with over 70 different types of pillows ranging from pillows for sleeping, sofa, bed & couch cushions, multipurpose wedge support pillows for pain relief, maternity pillows for pregnancy discomfort and much more!!!



## **BLACK PANTHER - MEMORY FOAM LUMBAR BACKREST PILLOW**

### **FEATURES**

Scientifically designed memory foam lumbar backrest, to give your spine and lumbar region optimal support while sitting. The backrest conforms to your spinal contours and provides firm assistance to your lower back/lumbar region. The multipurpose backrest comes in a standard size which is perfect for all kinds of seats, ranging from office chairs to car seats, to gaming chairs, and more.

### **MEASUREMENTS & DIMENSIONS**

(L) 14" X (W) 15" X (H) 5"

### **CONSTRUCTION & MATERIAL**

Memory foam encased in a suave printed vegan outer cover.



## **BLUE JAY - MEMORY FOAM LUMBAR BACKREST PILLOW**

### **FEATURES**

Scientifically designed memory foam lumbar backrest, to give your spine and lumbar region optimal support while sitting. The backrest conforms to your spinal contours and provides firm assistance to your lower back/lumbar region. The multipurpose backrest comes in a standard size which is perfect for all kinds of seats, ranging from office chairs to car seats, to gaming chairs, and more.

### **MEASUREMENTS & DIMENSIONS**

(L) 14" X (W) 15" X (H) 5"

### **CONSTRUCTION & MATERIAL**

Memory foam encased in a suave printed vegan outer cover.



## NITRO - MEMORY FOAM LUMBAR BACKREST PILLOW

### FEATURES

Scientifically designed memory foam lumbar backrest, to give your spine and lumbar region optimal support while sitting. The backrest conforms to your spinal contours and provides firm assistance to your lower back/lumbar region. The multipurpose backrest comes in a standard size which is perfect for all kinds of seats, ranging from office chairs to car seats, to gaming chairs, and more.

### MEASUREMENTS & DIMENSIONS

(L) 14" X (W) 15" X (H) 5"

### CONSTRUCTION & MATERIAL

Memory foam encased in a suave printed vegan outer cover.



## BLAZE - MEMORY FOAM LUMBAR BACKREST PILLOW

### FEATURES

Scientifically designed memory foam lumbar backrest, to give your spine and lumbar region optimal support while sitting. The backrest conforms to your spinal contours and provides firm assistance to your lower back/lumbar region. The multipurpose backrest comes in a standard size which is perfect for all kinds of seats, ranging from office chairs to car seats, to gaming chairs, and more.

### MEASUREMENTS & DIMENSIONS

(L) 14" X (W) 15" X (H) 5"

### CONSTRUCTION & MATERIAL

Memory foam encased in a suave printed vegan outer cover.





## **INFERNO - MEMORY FOAM LUMBAR BACKREST PILLOW**

### **FEATURES**

Scientifically designed memory foam lumbar backrest, to give your spine and lumbar region optimal support while sitting. The backrest conforms to your spinal contours and provides firm assistance to your lower back/lumbar region. The multipurpose backrest comes in a standard size which is perfect for all kinds of seats, ranging from office chairs to car seats, to gaming chairs, and more.

### **MEASUREMENTS & DIMENSIONS**

(L) 14" X (W) 15" X (H) 5"

### **CONSTRUCTION & MATERIAL**

Memory foam encased in a suave printed vegan outer cover.





## ORBIS - MEMORY FOAM LUMBAR BACKREST PILLOW

### FEATURES

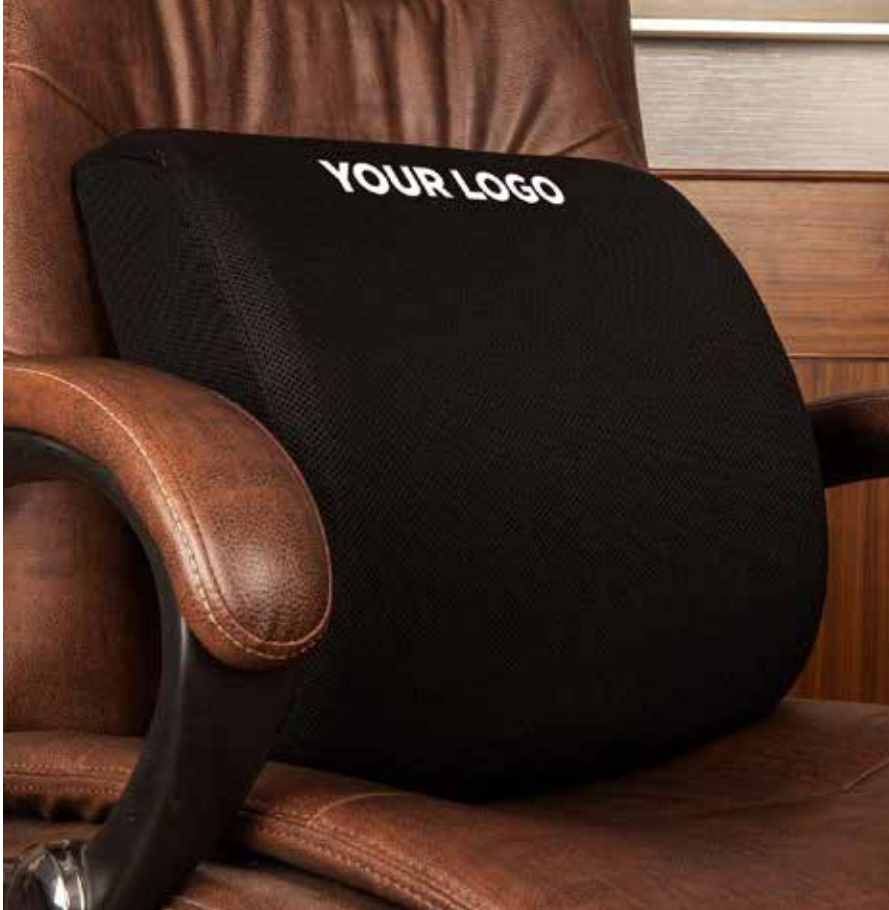
Scientifically designed memory foam lumbar backrest, to give your spine and lumbar region optimal support while sitting. The backrest conforms to your spinal contours and provides firm assistance to your lower back/lumbar region. The multipurpose backrest comes in a standard size which is perfect for all kinds of seats, ranging from office chairs to car seats, to gaming chairs, and more.

### MEASUREMENTS & DIMENSIONS

(L) 14" X (W) 15" X (H) 5"

### CONSTRUCTION & MATERIAL

Memory foam encased in a suave printed vegan outer cover.



## **AUSTER - HR FOAM LUMBAR BACKREST PILLOW - BLACK**

### **FEATURES**

An anti-sweat lumbar backrest with high resilience (HR) foam for those who sit for long hours. The backrest conforms to your spinal contours and provides firm assistance to your lower back/lumbar region.

### **MEASUREMENTS & DIMENSIONS**

(L) 14" X (W) 15" X (H) 5"

### **CONSTRUCTION & MATERIAL**

High Resilience (HR) foam encased with a premium breathable, anti sweat Mesh fabric in outer cover in black with a zip and adjustable strap at the back.



## **AUSTER - HR FOAM LUMBAR BACKREST PILLOW - DARK BLUE**

### **FEATURES**

An anti-sweat lumbar backrest with high resilience (HR) foam for those who sit for long hours. The backrest conforms to your spinal contours and provides firm assistance to your lower back/lumbar region.

### **MEASUREMENTS & DIMENSIONS**

(L) 14" X (W) 15" X (H) 5"

### **CONSTRUCTION & MATERIAL**

High Resilience (HR) foam encased with a premium breathable, anti-sweat Mesh fabric in outer cover in black with a zip and adjustable strap at the back.



## **BLACK WILLOW - HR FOAM LUMBAR BACKREST - BLACK**

### **FEATURES**

An anti-sweat lumbar backrest with high resilience (HR) foam comfort for those who sit for long hours. The backrest conforms to your spinal contours and provides firm assistance to your lower back/lumbar region.

### **MEASUREMENTS & DIMENSIONS**

(L) 13" X (W) 17" X (H) 5"

### **CONSTRUCTION & MATERIAL**

High resilience (HR) foam encased with a premium breathable, anti sweat Mesh fabric in outer cover.



## **BLACK WILLOW - HR FOAM LUMBAR BACKREST - DARK BLUE**

### **FEATURES**

An anti-sweat lumbar backrest with high resilience (HR) foam comfort for those who sit for long hours. The backrest conforms to your spinal contours and provides firm assistance to your lower back/lumbar region.

### **MEASUREMENTS & DIMENSIONS**

(L) 13" X (W) 17" X (H) 5"

### **CONSTRUCTION & MATERIAL**

High resilience (HR) foam encased with a premium breathable, anti sweat Mesh fabric in outer cover.



## **RUBUS - HR FOAM LUMBAR BACKREST PILLOW - BLACK**

### **FEATURES**

A anti-sweat lumbar backrest with high resilience foam for those who sit for long hours. The backrest conforms to your spinal contours and provides firm assistance to your lower back/lumbar region. It fits your work chair easily and provides resilient support to your lower, middle and upper back area.

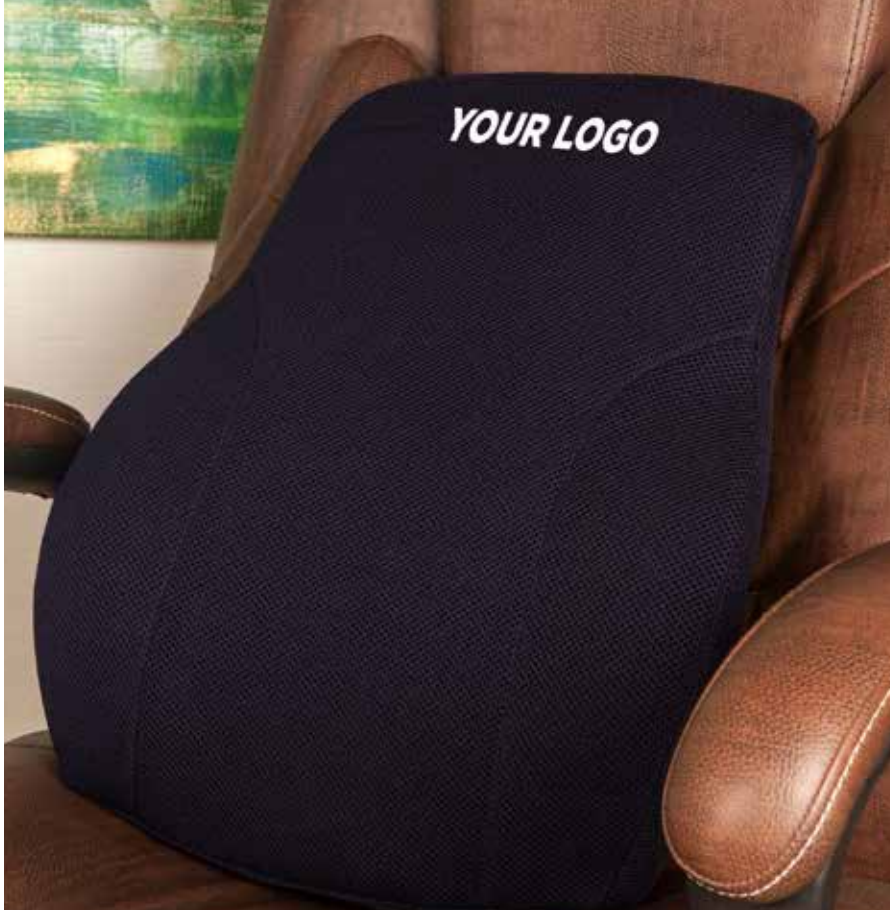
### **MEASUREMENTS & DIMENSIONS**

(L) 13" X (W) 18" X (H) 5"

### **CONSTRUCTION & MATERIAL**

High Resilience (HR) foam encased with a premium breathable, anti sweat Mesh fabric in outer cover.





## **RUBUS - HR FOAM LUMBAR BACKREST PILLOW - DARK BLUE**

### **FEATURES**

A anti-sweat lumbar backrest with high resilience foam for those who sit for long hours. The backrest conforms to your spinal contours and provides firm assistance to your lower back/lumbar region. It fits your work chair easily and provides resilient support to your lower, middle and upper back area.

### **MEASUREMENTS & DIMENSIONS**

(L) 13" X (W) 18" X (H) 5"

### **CONSTRUCTION & MATERIAL**

High Resilience (HR) foam encased with a premium breathable, anti sweat Mesh fabric in outer cover.





## **DANIEL - HIGH RESILIENCE (HR) FOAM FOOT REST**

### **FEATURES**

Efficient design meets high resilience (HR) foam to create a multi-position round shaped wedge foot rest cushion to pamper your legs, feet and toes while working at your office or home.

### **MEASUREMENTS & DIMENSIONS**

(L) 17" X (W) 10" X (H) 5/1.5"

### **CONSTRUCTION & MATERIAL**

High resilience (HR) foam encased in an elegant outer cover.



## AVENTURA - MEMORY FOAM TRAVEL NECK PILLOW

### FEATURES

An ergonomically designed U-shaped memory foam travel pillow for smart travellers who want to reach their destination refreshed. We use temperature sensitive memory foam that moulds to your neck for genuine comfort. An attached fastener offers added support to keep your pillow in place through bumps and roughs.

### MEASUREMENTS & DIMENSIONS

(L) 12" X (W) 10" X (H) 4"

### CONSTRUCTION & MATERIAL

Super soft velour outer cover encased with memory foam comfort.



## **EXPLORER - MEMORY FOAM TRAVEL NECK PILLOW**

### **FEATURES**

The U-shaped memory foam travel pillow with raised neck support balances and supports the neck comfortably during long journeys.

### **MEASUREMENTS & DIMENSIONS**

(L) 12" X (W) 8" X (H) 3"/4.6"

### **CONSTRUCTION & MATERIAL**

Super soft velour outer cover encased with memory foam comfort.



## CURLICUE - MEMORY FOAM TRAVEL NECK PILLOW

### FEATURES

An ergonomically designed U-shaped memory foam extra neck rest support pillow for smart travellers who want to reach their destination refreshed. We use temperature sensitive memory foam that moulds to your neck for genuine comfort. An attached fastener offers added support to keep your pillow in place through bumps and roughs.

### MEASUREMENTS & DIMENSIONS

(L) 12" X (W) 5" X (H) 4.2"/5.5"

### CONSTRUCTION & MATERIAL

Super soft velour outer cover encased with memory foam comfort.



THE WHITE WILLOW

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Visit us at

[www.thewhitewillow.in](http://www.thewhitewillow.in)