

The Luxury Lifestyle Diary of the Hamptons



PARTY PIX: LEALLO'S MEMORIAL DAY WEEKEND REBRAND LAUNCH EVENT

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Megan Chiarello, notables, VIPs, and friends of the brand gathered in Sag Harbor to kick off Summer and celebrate the Leallo namesake boutique on Thursday, May 25th.

Leallo's Sag Harbor location opened its doors to celebrate the rebrand launch of Megan Chiarello's SUNNY and Gloria Jewel under the umbrella of her beloved shop, Leallo. At the Sag Harbor location (83 Main St, Sag Harbor) where SUNNY originally took shape, guests were greeted with a fresh summery atmosphere while authentic street food bites from What The Falafel and refreshments from Sparkling Pointe were available to enjoy throughout the sunny boutique.



The milestone rebrand event was hosted by proud local Hamptons community member Megan Chiarello (@meganchiarello), founder of Leallo (@myleallotee), with refreshments by What The Falafel (@wtfalafell) and North Fork's Sparkling Pointe sparkling wines (@sparklingpointe). In addition, Amy Hammond (Founder at Glow Water), Debbie Allen (Publisher and CCO at Afloat USA), Charlotte Sasso (Stuarts Seafood), and Sydney Sadick (Founder of Spotlight On The Hamptons) were among the select group in attendance.



Celebrating the evolution of Leallo and Megan as a female entrepreneur providing only the best quality premium comfort wear, cherished friends, family, and loyal clients enjoyed an exclusive shopping experience of the Summer collection's versatile and lightweight pieces.



Megan Chiarello

An embodiment and reflection of Megan's being, Leallo is the ideal brand for an always-cozy yet understatedly chic on-the-go lifestyle; made by women, for women.

Location: [Leallo](#), 83 Main St, Sag Harbor, NY 11963

You can also find the beloved brand at Megan's four charming storefronts in Newburyport, Sag Harbor, Bridgehampton, Amagansett, and online at [leallo.com](#) ; summer drops coming soon!

Images By: Madison Fender ([@madison_fender](#))

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