

Leallo's Memorial Day Weekend Rebrand Launch Event



On Thursday, May 25, **Leallo's** Sag Harbor location opened its doors to a group of friends of the brand to celebrate the rebrand launch of Megan Chiarello's SUNNY and Gloria Jewel under the umbrella of Leallo. At the Sag Harbor location, where SUNNY originally took shape, guests were greeted with a fresh summery atmosphere while authentic street food bites from What The Falafel and refreshments from Sparkling Pointe were available to enjoy throughout the sunny boutique.

Celebrating the evolution of Leallo and Megan as a female entrepreneur providing quality premium comfort wear, cherished friends, family, and loyal clients enjoyed an exclusive shopping experience of the Summer collection's versatile and lightweight pieces.

Leallo is an ideal brand for an always-cozy yet understatedly chic on-the-go lifestyle –made by women, for women.

You can find Leallo's four storefronts in Newburyport, Sag Harbor, Bridgehampton, Amagansett, and online at leallo.com.