

Simply Good
Gluten-Free Food

Grocery Collection



We're a small food company with a big vision

Oh My Goodness! is a food company in Singapore specialising in making good gluten-free, dairy-free and refined sugar-free food more available, accessible and affordable in Asia Pacific to serve those suffering from food allergies, intolerances and sensitivities in the region.

Or those who simply wish to eat better.

Oh My Goodness! is a Halal and ISO-22000-certified food company.

A 2017 recipient of the VentureforGood award, Oh My Goodness! is a social enterprise and member of raiSE, the Singapore Centre for Social Enterprise.

Its production team is staffed by disadvantaged individuals including ex-offenders, low-income women and persons with intellectual disabilities (PWIDs).

The Founder

Oh My Goodness! was founded by Ramya Ragupathi in her ex-boss and friend's kitchen in Singapore in December 2015 as a passion project.

Today, Oh My Goodness! is a food manufacturing company, an exporter, a social enterprise and quite simply, a dedicated provider of Goodness.

Ramya started baking when she was 16 and went on to love cooking and mixing cocktails – this was her 'thing' and the kitchen was her 'place'.

Turning 30 sparked off a personal journey towards health and wellness in a bid to eliminate her chronic health issues once and for all.

This led to a keen interest in food science driven by a profound appreciation of the notion that "you are what you eat."

Two years later, Ramya learnt that she could no longer consume wheat or dairy.

Fast forward another two years and Oh My Goodness! was born.

Indeed, Oh My Goodness! is the culmination of Ramya's own health and wellness journey resulting in an intrinsic understanding of her customers and their cravings and of course, a delectable range of products.















Our Products

	Gluten Free	Dairy Free	Refined Sugar Free	Grain Free	Vegan / Egg Free	Nut Free	Gum & Yeas Free	t Source of Dietary Fibre	Source of Protein	Trans Fat Free	No Cholesterol
Signature Dark Chocolate Cake	⊘	Ø	Ø	Ø			⊘	Ø		Ø	
Vegan Lemon Raspberry Cake	Ø	Ø	Ø		Ø		Ø			Ø	⊘
Zucchini Banana Bread	Ø	Ø	Ø	Ø			•	Ø	•	Ø	
Pandan Cake	Ø	Ø	Ø	Ø			•	Ø	Ø	Ø	
Vegan Walnut Carrot Cake	Ø	Ø	Ø		Ø		Ø	Ø		Ø	⊘
Pumpkin Spice Bread & Biscuits (Seasonal)	Ø	Ø	Ø	Ø			•	Ø		⊘	
Walnut Bread Rolls & Loaf	Ø	Ø	Ø	Ø			Ø	Ø	Ø	⊘	⊘
Vegan Buckwheat Bread Loaf	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø		⊘	②
Vegan Gluten-Free Pizza Base	Ø	Ø	Ø		Ø	Ø	Ø	Ø		⊘	
The Ultimate Breakfast Cookie	Ø	Ø	•				Ø	Ø	Ø	Ø	
Vegan Oat & Buckwheat Chocolate Chip Cookie & Cookie Dough	Ø	Ø	•		Ø	Ø	Ø	Ø		Ø	⊘
Vegan Rosemary & Dark Chocolate Shortbread Cookie & Cookie Dough	⊘	⊘	Ø		•	Ø	•			Ø	⊘

All our products have no trans fat and 25-45% less sugar than their more commonly available equivalents. Orders to be placed 10 working days in advance.

Co-branding and customised packaging options available - talk to us











Everything we make

is gluten-free, dairy-free and refined sugar-free.
All at once. Not just one or the other.
This is the Oh My Goodness! trinity.

And this is our promise:

No gums.

No yeast.

No preservatives.

No nasties.

Simply unadulterated goodness.

Current partners

As a small and nimble food company, we're able to meet just about every one of your needs, from food service and ready-to-eat (RTE) to catering and custom projects*.

We know what you need and how you want it delivered.

Below is a sample of some of our satisfied partners.

Cafés | Hotels | Food Service













Supermarkets | Grocers | Specialty Stores















Corporates











Product List

Product Name	Variant	Weight	Carton Pack Size	
Signature Dark Chocolate Cake Zucchini Banana Bread Vegan Walnut Carrot Cake	Loaf in Aluminium Pan	300g	24 pans	
Vegan Lemon Raspberry Cake	Slice	80g	48 packs	
Pumpkin Spice Bread (Seasonal)	Slice	80g	48 packs	
Pandan Cake	Slice	60g	48 packs	
Walnut Bread Rolls & Loaf	Roll	90g	10 bags x 6 rolls	
Walnut Bread Rolls & Loar	Loaf	230g	10 bags x 2 loaves	
The Ultimate Breakfast Cookie Vegan Oat & Buckwheat Chocolate Chip Cookie	Cookie	65g	60 packs	
Vegan Buckwheat Bread Loaf	Loaf	400g	10 packs	
Vegan Gluten-Free 9" Pizza Base	Base	150g	12 packs x 2 bases	
Vegan Oat & Buckwheat Chocolate Chip Cookie Dough Vegan Rosemary & Dark Chocolate Shortbread Cookie Dough	Tub	350g	32 tubs	

Volume discounts, rebates, co-branding and customised packaging options available - talk to us











Signature Dark Chocolate Cake
Vegan Lemon Raspberry Cake
Vegan Walnut Carrot Cake
Zucchini Banana Bread
Pandan Cake
Seasonal Special: Pumpkin Spice Bread
The Ultimate Breakfast Cookie
Vegan Oat & Buckwheat Chocolate Chip Cookie



Vegan Oat & Buckwheat Chocolate Chip Cookie Dough Vegan Rosemary & Dark Chocolate Shortbread Cookie Dough





Get in touch

We'll come to you with samples of what we believe could work best for your location/set up.

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