

# CIRCULAR vs. REGULAR PRODUCT DESIGNS

Circular **DESIGNS**  
ARE BEST FOR  
**PEOPLE & Planet**

	CIRCULAR DESIGN CRITERIA	CIRCULAR PRODUCTS BY ECOLUNCHBOX!	REGULAR PRODUCTS
PHASE OF LIFECYCLE	DESIGN PHASE		
	Plastic Used?	NO 😊	YES 😞
	Non-Toxic Materials?	ALWAYS ✓	RARELY
	Long Lasting?	ALWAYS ✓	RARELY
	USE PHASE		
	Replacement Parts?	ALWAYS ✓	RARELY
	Easy Washing?	ALWAYS ✓	RARELY
	Materials Separation?	ALWAYS ✓	RARELY
	END OF LIFE PHASE		
Recyclable?	ALWAYS ✓	RARELY	
Biodegradable?	ALWAYS ✓	RARELY	
Disposed in Landfill?	NO 😊	YES 😞	



**CIRCULAR DESIGNS ARE**  
BORN OF MATERIALS THAT WILL  
**END UP IN THE** Landfill

**NOT**

**REPURPOSE. Donate.**  
**ROT. RECYCLE.**