

ORIGIN

IMPACT REPORT

**2022
/ 2023**

CONTENTS

1 Introduction

Being a B Corp
B Corp Score Breakdown
A Message from Tom

10 Our Carbon Footprint

Carbon Scopes Summary
Changes to Reporting
Emissions by Source
Scope 3 Summary
Setting Targets

43 Other Good Stuff

Working Together
Partnerships and Progress
Community Outreach

5 About Origin

Who we Are
Senior Leadership
2022 in Figures
Looking Back

17 Our Goals

Goal 1. Building a Circular Economy
Goal 2. Building Relationships...
Goal 3. Tackling Climate Change
Goal 4. Improving Employee Wellbeing
Goal 5. Supporting Direct Trade...

48 Looking Ahead

INTRODUCTION



Being a B Corp

Transparency. Sustainability. Respect.
These core values have been at the heart
of Origin from the very beginning.

We've come a long way, becoming a certified B Corp business in 2020, which is testament to that journey. With a verified score of 81.9, the benchmark for going further is set. We became a B Corp business as part of our commitment to meet the global standards of social and environmental performance, transparency, and accountability. Being B Corp means that we evidence our nuanced supplier relationships and prove that we're operating to the highest standards.

This is our second Impact Report since we achieved B Corp certification in 2020. Since we certified, we have continued to source coffee via our long-term partnerships, supply full traceability from farm to cup, and work to reduce the impact of our roasting operations. Highlights include the switch to full EV in Cornwall, the start of our transition to biofuels for roasting, and the development of local partnerships enabling us to reach people in food poverty in Cornwall.

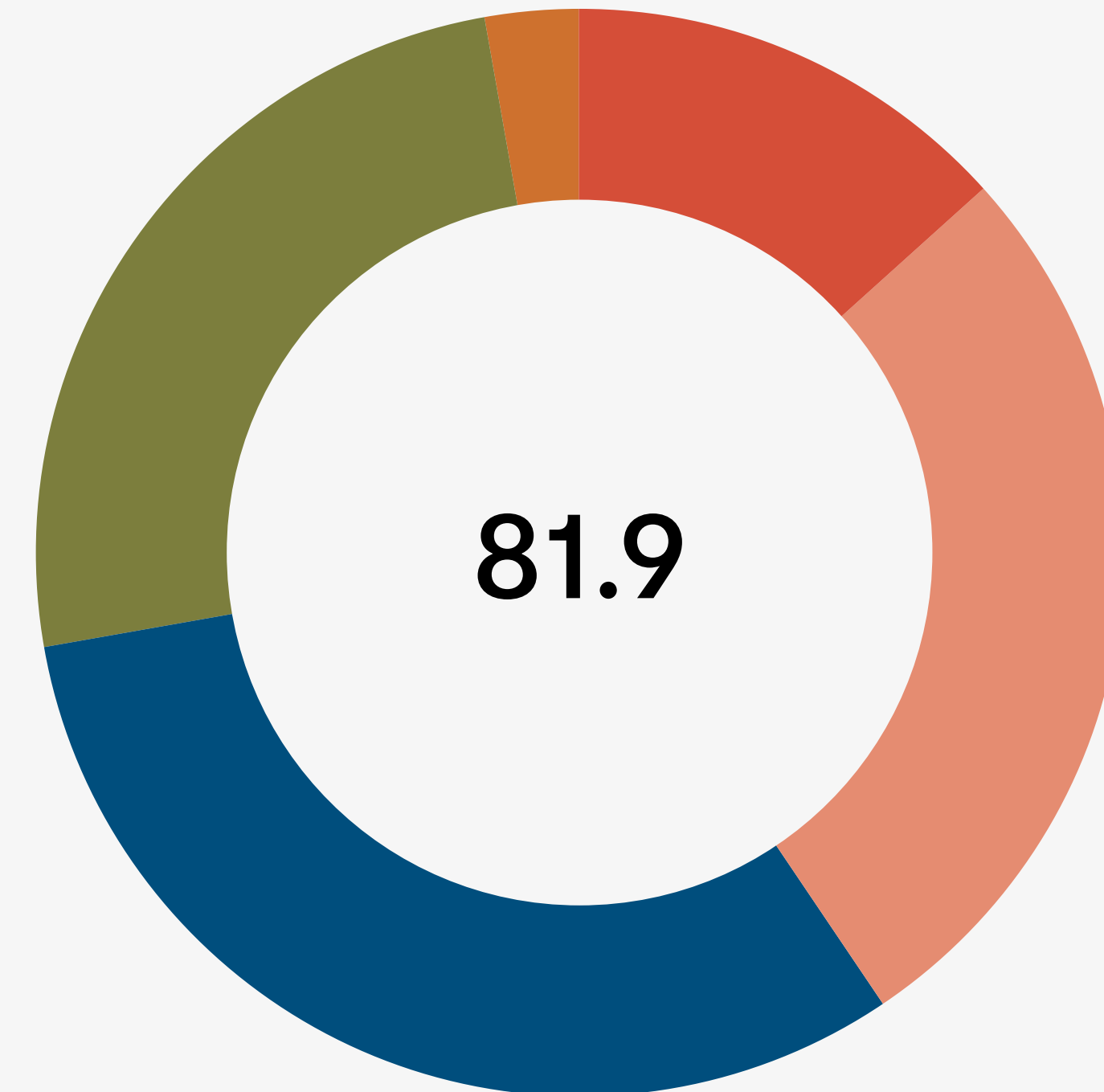
Certified



Corporation

B Corp Score Breakdown

● COMMUNITY	25.8	● ENVIRONMENT	20.4
Diversity, Equity, and Inclusion	4.1	Environmental Management	6.4
Economic Impact	3.6	Air and Climate	5.8
Civic Engagement and Giving	2.8	Water	0.6
Supply Chain Management	3.8	Land and Life	4.2
Supply Chain Poverty Alleviation	10.7	Land and Wildlife Conservation	2.2
● WORKERS	22.3	● GOVERNANCE	11
Financial Security	8.1	Mission and Engagement	0.9
Health, Wellness, and Safety	7.1	Ethics and Transparency	2.5
Career Development	2.0	Mission Locked	7.5
Engagement and Satisfaction	4.2		
● CUSTOMERS	2.2		
Customer Stewardship	2.2		





Tom Sobey

Founder & Owner of Origin Coffee

Being B Corp allows us to look at how we can continually improve, not just as a business, but as people too.

The coffee industry is facing countless challenges on a global scale. The knock-on effects of a global pandemic, the war in Ukraine, and the political and climate driven issues affecting producer partners in their own countries have made the last year one of the toughest to navigate since starting Origin. Despite this, we have seen the business grow by 43%, we have roasted 50% more coffee than last year, and have been recognised in the top 100 fastest growing private companies in the UK. I am incredibly proud of the way that every single person at Origin has adapted to the challenges we face, and I look forward to continuing to develop and improve on what I hope will be a slightly easier path.

Over the last 12 months we have introduced certified home compostable packaging for all our coffee bags. This came at a huge, yet necessary financial cost to the business—one that wasn't passed on to our customers. Due to the complex nature of coffee and its requirement for a protective barrier against air, the materials commonly used for the production of coffee bags are a huge global problem, and I am thrilled we have moved closer to a solution. Our packaging switch is one example of many decisions that show our consideration of the triple bottom line: people, planet, and profit.

We were also awarded the Queen's Award for Sustainable Development. Sustainability is a word that is often thrown around with little or no accountability from external sources in the speciality coffee industry. To be recognised with the Queen's Award and also as one of the first speciality coffee roasters to become a certified B Corp is something that everybody here at Origin should be proud of.

As a business based in one of Europe's poorest regions, we are proud to offer well-paid new opportunities for people in the community, and grow new partnerships with organisations tackling food poverty in our home county. The investment we are making in the people that work here has been incredible, and the goal of providing entrepreneurial opportunities alongside a better work and life balance, with extend employee benefits, is getting closer each day.

The B Impact assessment journey is something that I personally look forward to. This is where we learn whether we are as good as we say we and where we can improve. There is no harm in failure; the only harm is not trying to improve. Being B Corp allows us to look at how we can continually improve, not just as a business, but as people too.

ABOUT ORIGIN





Tom Sobey
Founder & Owner of Origin

Dan Goodenough
Finance Director

Freda Yuan
Director of Coffee

Myles Shapcott
Commercial Director

Ellie Rowe
Director of People & Culture

Emma Mckeever
Marketing Director

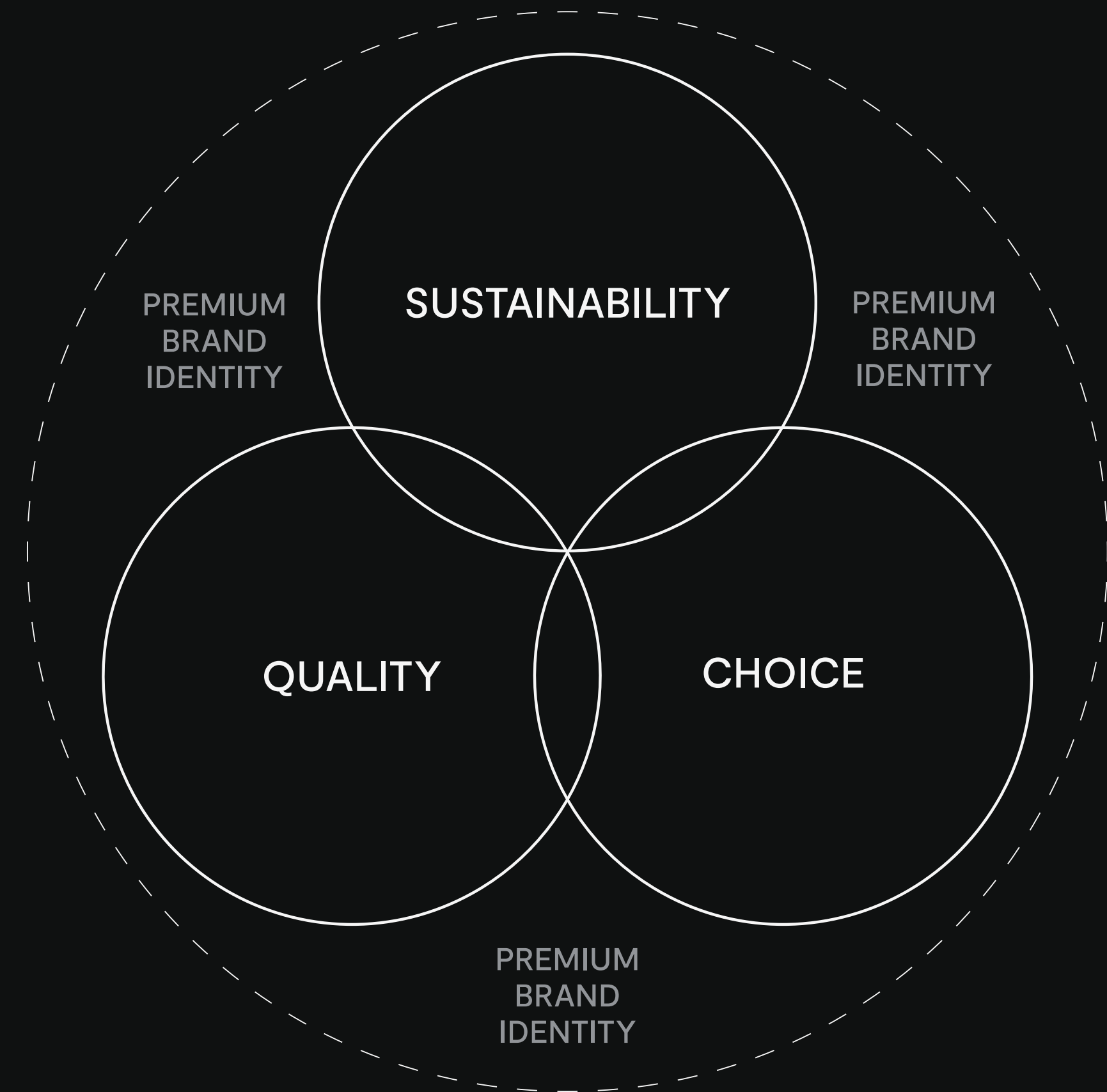
Who we Are

Origin is an independently owned speciality coffee roaster, bound by one central ethos: to source exceptional coffee through a sustainable, triple bottom line approach.

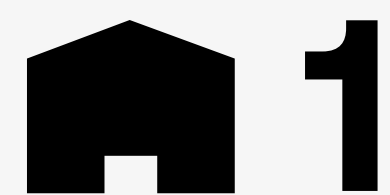
We have been working directly with coffee farmers since 2004, investing in their crops, and committing to purchase exceptional coffee at above commodity market price.

We visit and audit the farms regularly, and support farmers to improve their crops. Some of our supplier partnerships are over a decade old, which has created some exceptional coffee. Without these close relationships, we would never be able to source the coffee that we do.

Today it's more important than ever to practice transparency, and continuously seek improvement. We are going to experience challenges as climate change affects the way that crops grow, impacting how products are shipped, and how businesses operate. It's important that we communicate our processes and commitment to improve, as this can strengthen the resilience of the coffee industry for the future.



ROASTERY



CAFES



SOURCED FROM

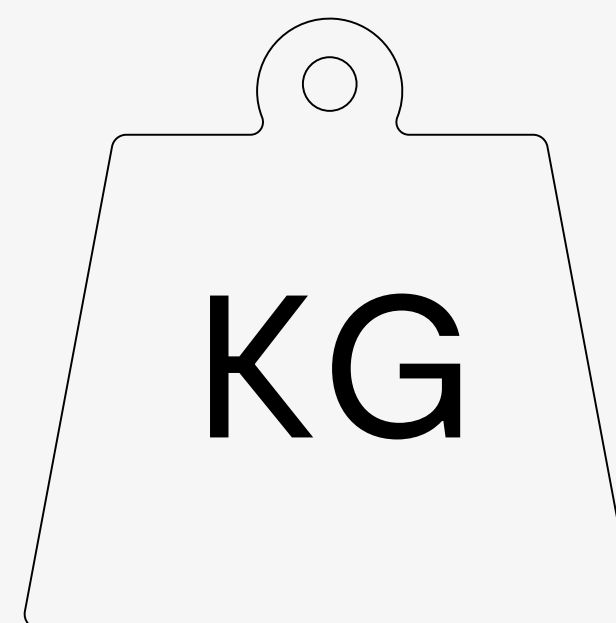
 **10 Countries**

STAFF EMPLOYED



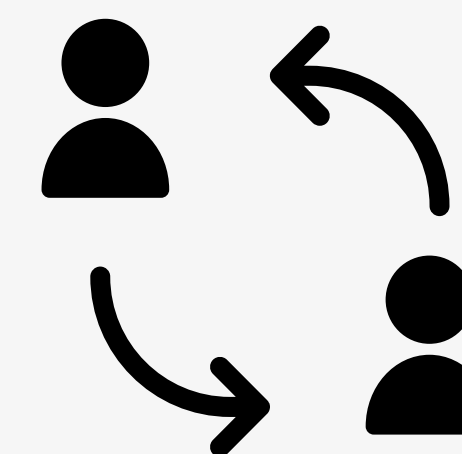
KILOS OF COFFEE ROASTED

450,000kg



PARTNERED WITH

33 Farms
5 Cooperatives



BAGS OF COFFEE SOLD

509,836



A Year of Progress and Learning

Since moving into our new roastery premises two years ago, we've benefitted from the energy saving technologies we installed, and the healthy environment we have created.

We also have our first full-time Sustainability Manager, who plays a key role in steering conversations, helping us better understand how we operate in a sustainable manner across the business. This has allowed us to expand our focus across the wider business to our products, cafes, and supplier relationships.

2022 has demonstrated that the hard work is starting to pay off. We're working to reduce our emissions, and we're learning more about the emissions that were previously unknown to us. We have established good relationships and systems to help us reduce our impact, and we're engaging with opportunities to transition into a more sustainable future.

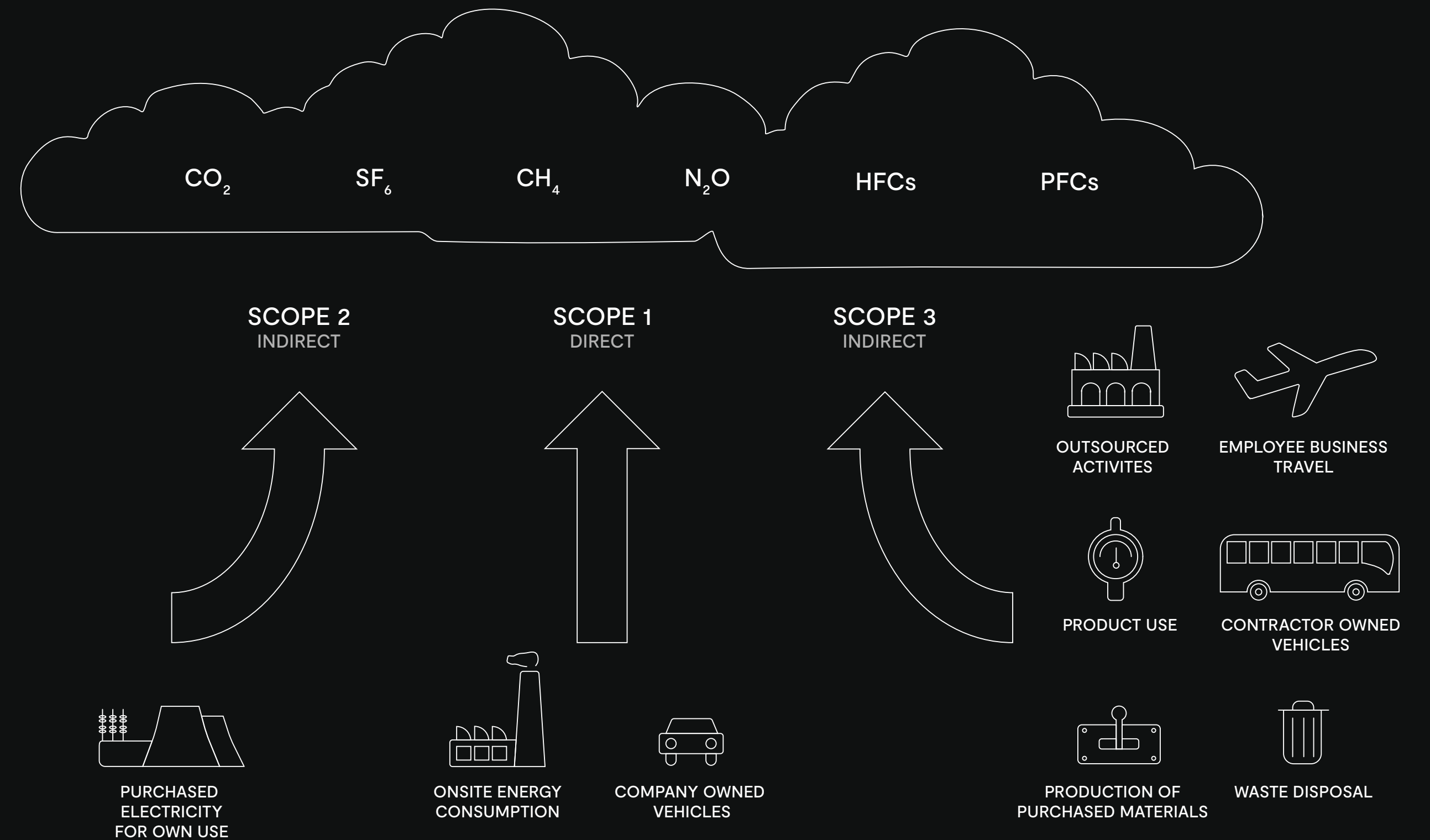
**2021 - 2023
OUR CARBON
FOOTPRINT**



We began to action our in-house carbon accounting back in 2016 when we were a team of 18.

This focused on the scope 1 and 2 emissions at our Roastery, with some scope 3 waste and materials reporting; this was conducted by a passionate member of the team who later went on to become our first Sustainability Officer.

A visual summary of carbon scopes 1, 2 and 3.



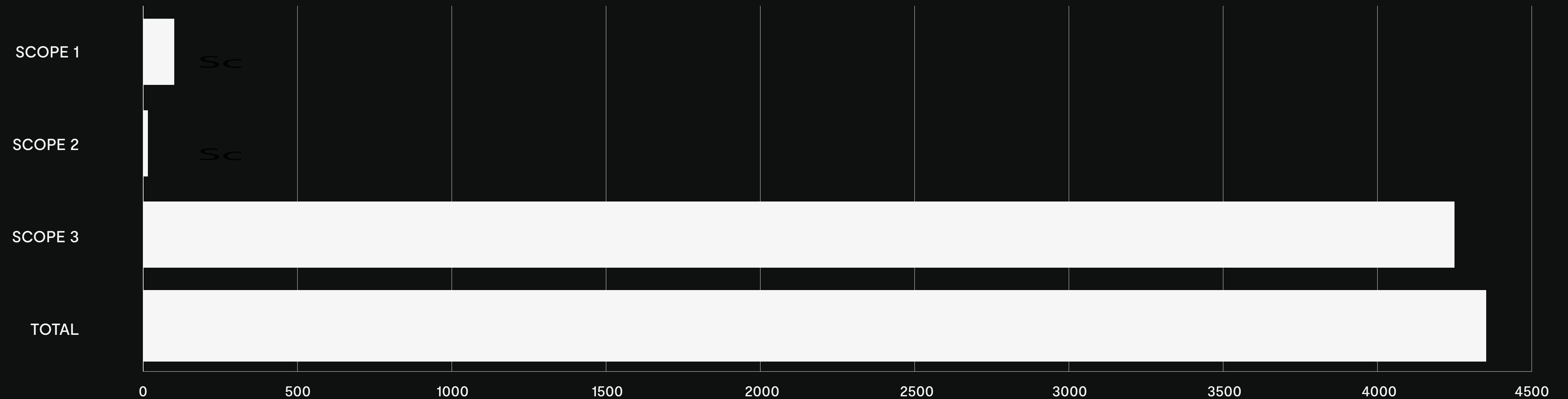
Since then, we've made a lot of changes and commitments to realise our ambitions for carbon neutrality—and we've also grown a lot.

We now have a team of 80+ people in Cornwall and London; we are a certified B Corp business; we have broadened the scope of our emissions reporting, introduced new technologies and systems into the business (from EV charge points to an industrial composter); and we have developed many new policies designed to make real and lasting changes to the way that we operate.

Our work during 2022 focused on extending our reporting beyond the Roastery, and our 2022 reporting is the most detailed to date, encompassing our cafes, remote workers, and further scope 3 aspects, including green coffee, materials and purchasing.

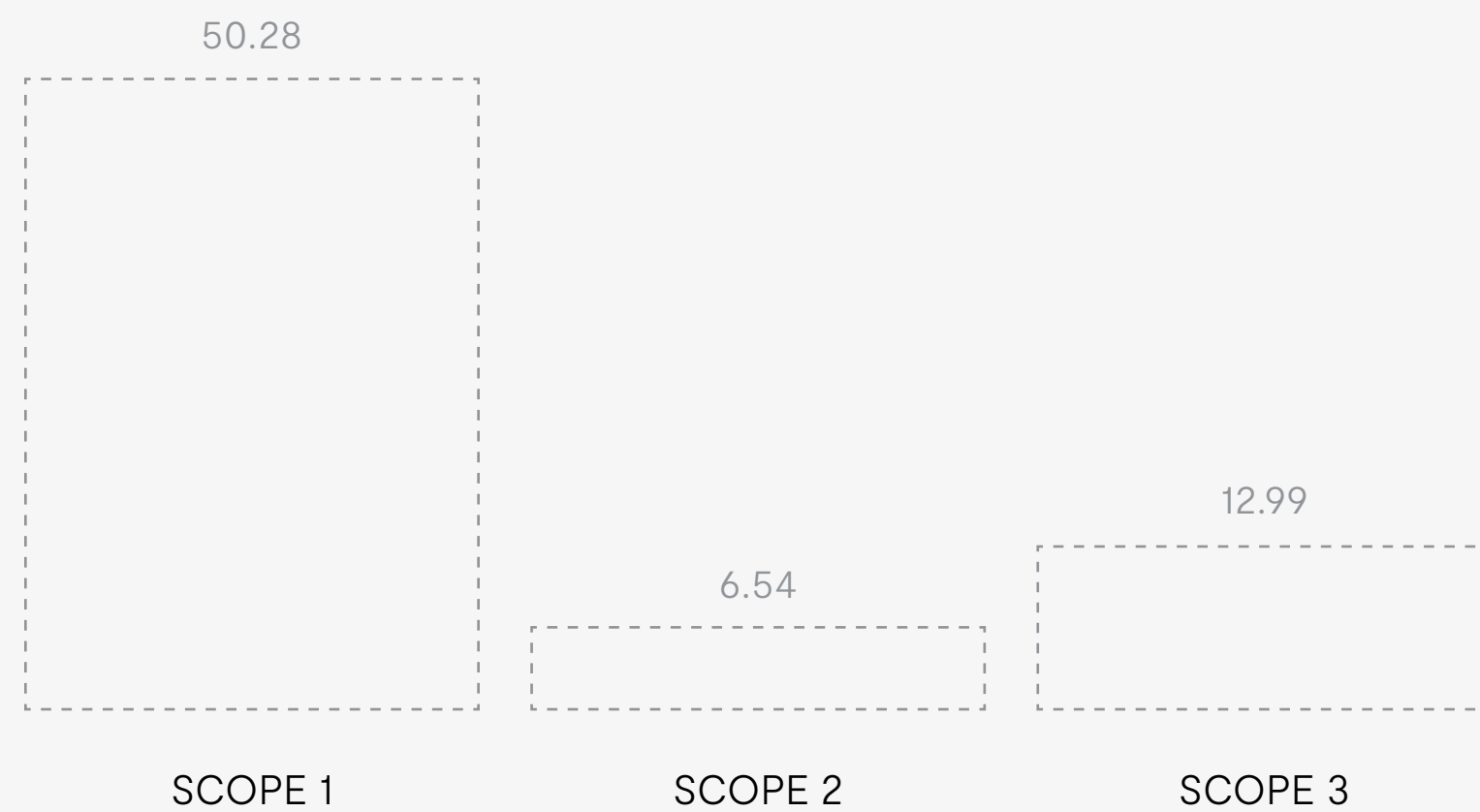
2022

Origin Coffee's 2022 Financial Year's market-based total carbon emissions (in tonnes of carbon dioxide equivalent (tco2e)) by scope.



We will be using 2022 as a baseline year for calculations. In the future we hope to align our reporting with the Science Based Targets Initiative (SBTi) to ensure that our own goals align with IPCC projections.

Origin Coffee's 2021 Financial Year's market-based total carbon emissions (in tonnes of carbon dioxide equivalent (tco2e)) by scope.

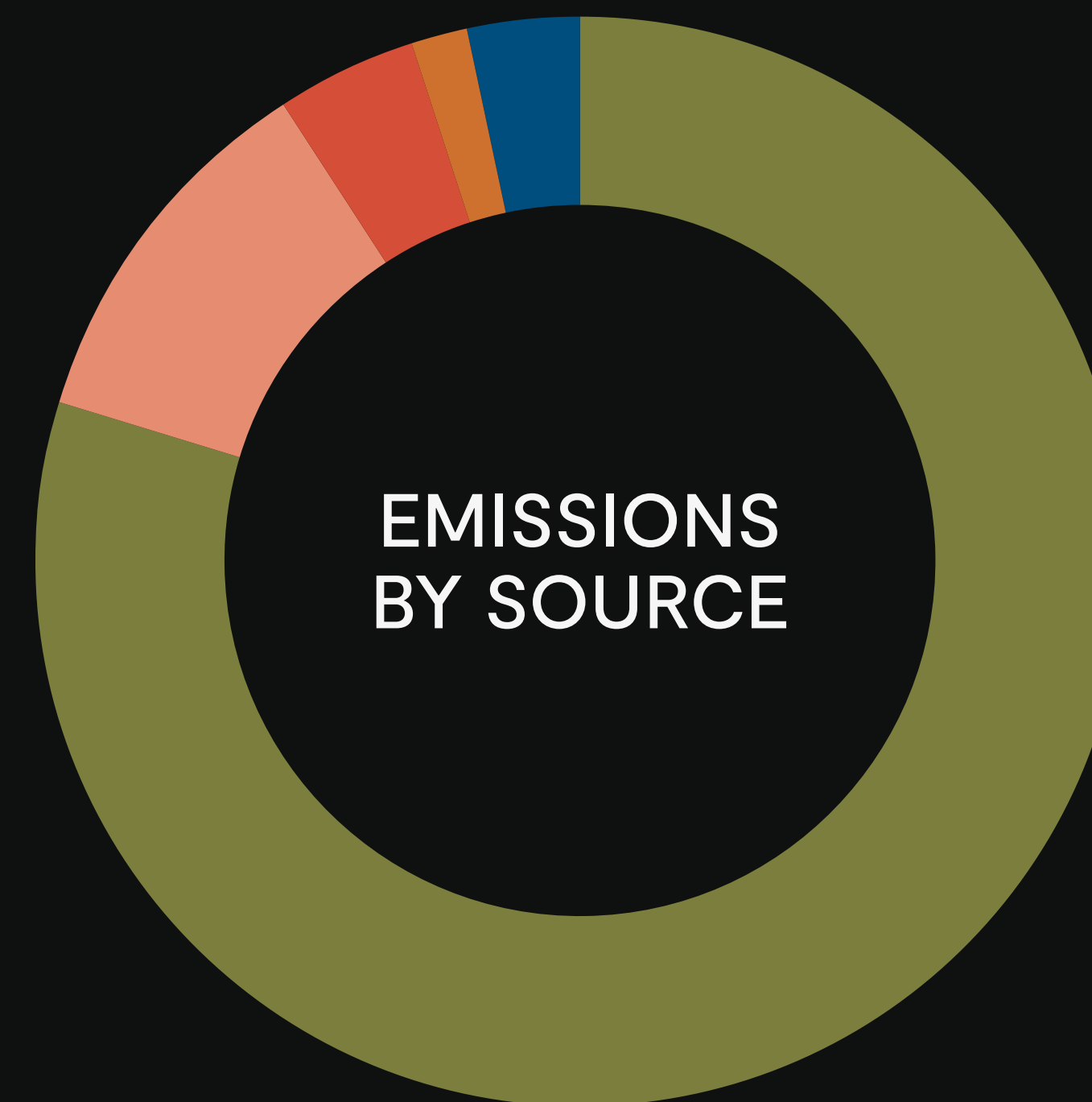


Origin Coffee's 2022 Financial Year's market-based total carbon emissions (in tonnes of carbon dioxide equivalent (tco2e)) by scope.



By digging into scope 3, which is the most complex reporting area, we have created a more comprehensive picture of our impact. As a result, our reported carbon footprint has – and will – increase before it decreases. We’re doing all that we can to reduce emissions whilst also reporting as widely and transparently as possible.

You’ll notice the significance of food and drink in our scope 3 emissions. A large portion of this is from green coffee: we reached this calculation using the £ spend on coffee in '22, using standardized conversion factors. This has been key in showing the significance of green coffee in our footprint. However, as there are currently no accurate estimates of coffee’s carbon footprint, this calculation omits key components such as production techniques, including shade growing and organic systems, and factors such as soil organic carbon. We hope that in the future there will be more accurate accounting methods, and that information will be more freely available. Until then, we will use this over-estimated figure to recognise green coffee’s significance in our carbon footprint.



● Food and Drink	79.8%	● Gaseous Fuels	1.5%
● Machinery	11.1%	● Other	3.2%
● Freight Upstream: Third Party	4.4%		

Past Reporting

(Roastery Only)

- Business Travel Road (part)
- Employee Car Liquid Fuels (part)
- Sea Freight (part)
- Waste
- Water

Present Reporting

(Roastery & Cafes)

- Food & Drink (part)
- Goods & Services (by spend) Business Travel Road
- Employee car liquid fuel (part)
- Sea Freight (more but still not 100%)
- Waste
- Digital Network
- Water
- Distribution (Cornwall)
- Electricity Fuel Mix (% renewables vs fossil fuels)

Future Reporting

(All operations and product lifecycle)

- Goods & Services (Complete)
- Business Travel Air & Rail
- Supply Chain Transportation (Complete)
- Supply Chain Distribution (Complete)
- Digital Web & Cloud Hosting
- 3rd party processing of sold products
- Home Working
- Employee commuting
- Use of products
- Leased assets
- Food & Drink (complete)
- Materials
- Packaging
- Sea freight (full)

Setting Targets

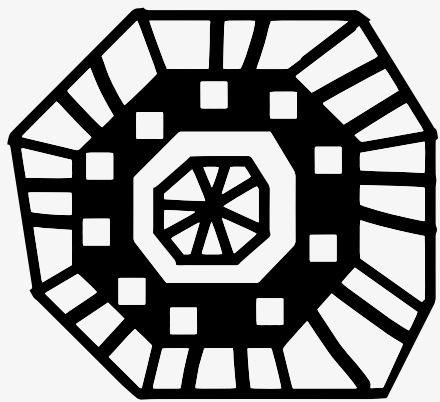
We're at a point in our journey where our strategic direction is being finalised, and we are ready to develop tangible, scientifically aligned targets. With a comprehensive baseline for our carbon accounting, we can start to align our operations with our ambitions, and set targets that can propel us towards Net Zero, and contribute to the resilience of the coffee supply chain. We are at the final stages of finalising these targets, and will publish these on our website shortly.

Developing our Environmental Management System

A key component of our strategy is our newly established Environmental Management System (EMS). The EMS is a set of internal rules backed up by a collection of policies, processes, procedures and records. The EMS looks at our entire business, and has helped us to situate ourselves within the global context, and set clear target areas for environmental improvement. Everyone, from the Directors to our Baristas, have a part to play, with a newly established direction to measure improvement.

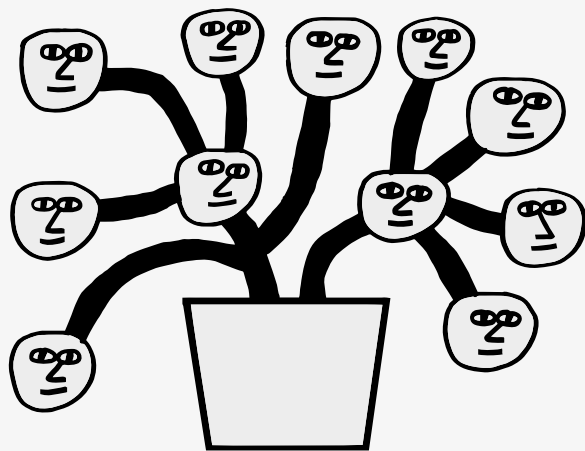


OUR GOALS



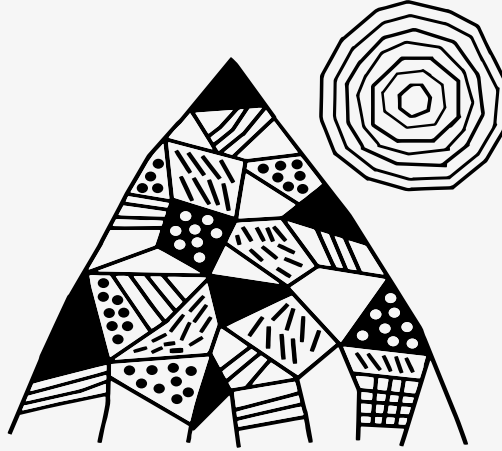
GOAL 1.

Building a Circular Economy



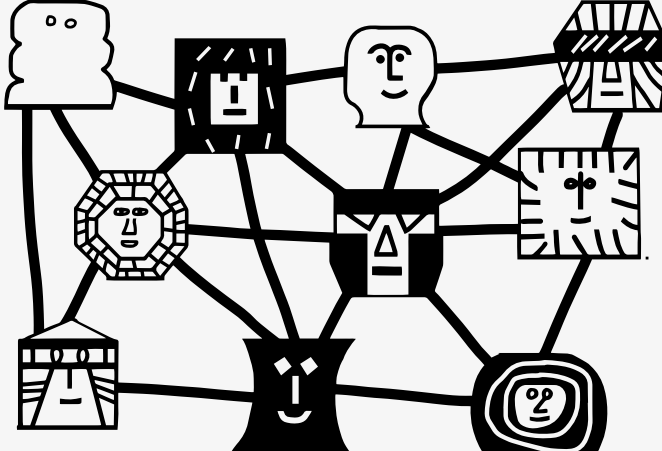
GOAL 2.

Building Relationships with Producers and Suppliers



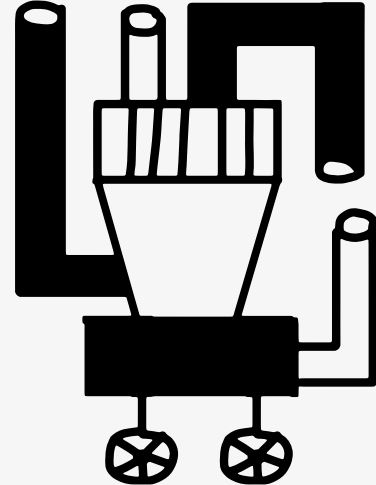
GOAL 3.

Tackling Climate Change



GOAL 4.

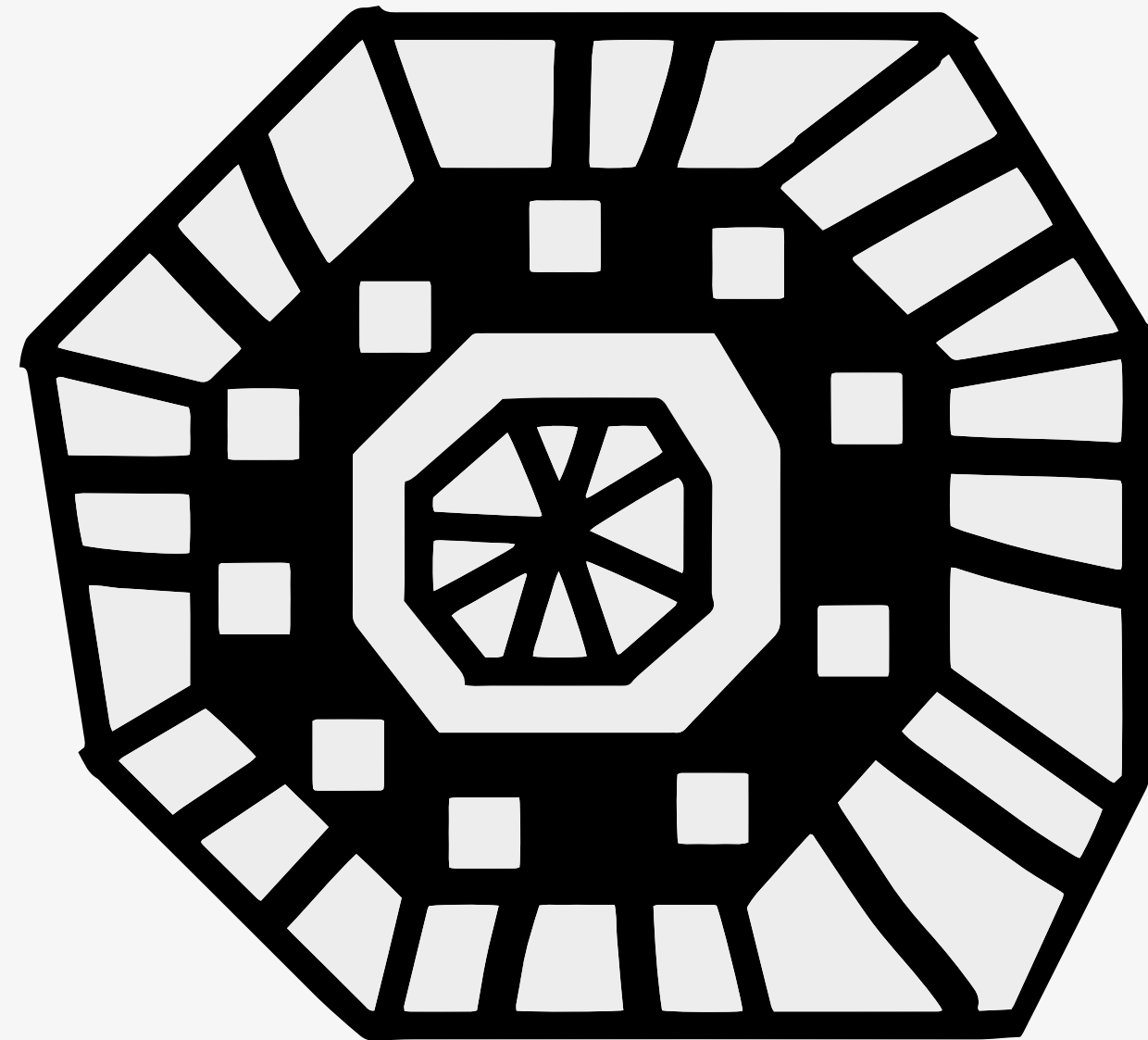
Improving Employee Wellbeing



GOAL 5.

Supporting Direct Trade and Driving Innovation

GOAL 1.
BUILDING
A CIRCULAR
ECONOMY



Single use products and discarded by-products simply have no place in the world.

We don't want any product, in part or whole, to come to the end of its life cycle; a cycle implies circular, and a circular economy is how we shape our operations at Origin.

To do this, we've examined our processes, looking for sustainable ways to transform what would once have been viewed as waste. From chaff to coffee sacks, each can - and has - been turned into a useful input material again. We believe these actions can help redefine practices, and change mindsets from linear, to circular, in the global economy.



Partnership and Progress



Too Good To Go

LESSENING FOOD WASTE

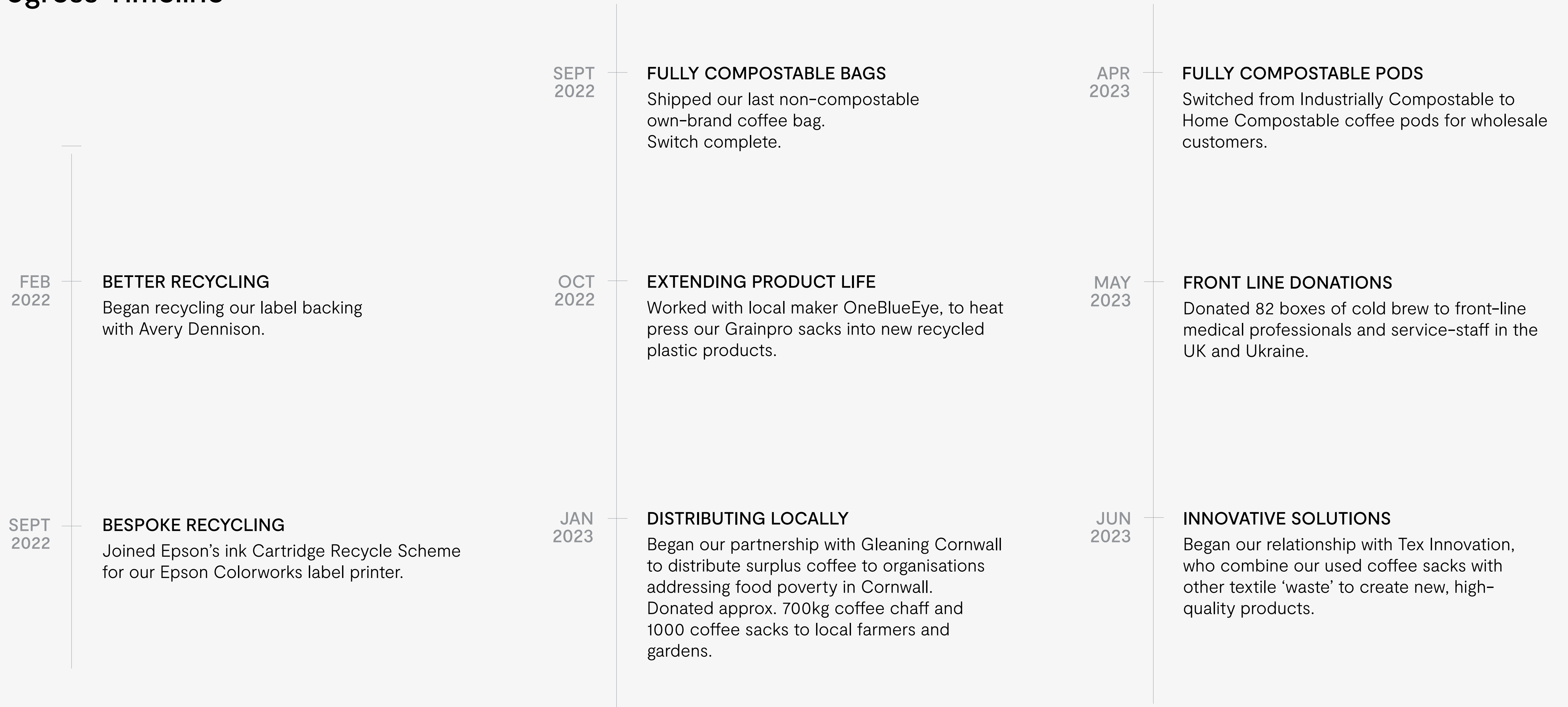
Sent out 1,600 Magic Bags
via TooGoodToGo



DISTRIBUTING LOCALLY

Donated 268kg of coffee to 43 groups,
providing free food and drink to over
4,000 local people each week.

Progress Timeline

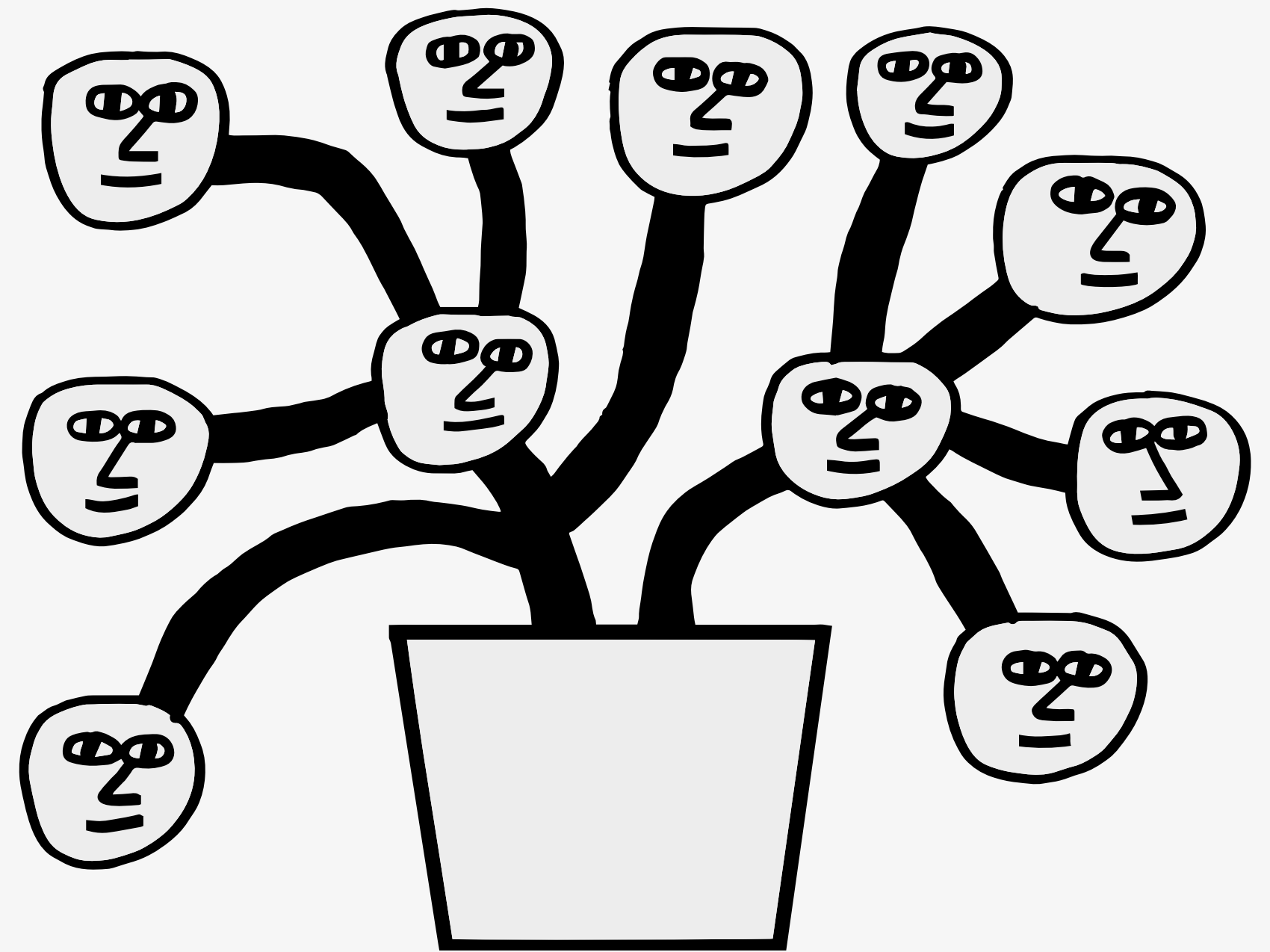




The coffee that Origin has donated has been gratefully received in the Bude community. It's been offered to people using community larders across North Cornwall. To sit and share a coffee and have a sociable experience in a time of financial hardship has been a blessing, and a very welcome extra. A local coffee shop has been grinding Origin's coffee beans and it's been offered out in smaller bags for people to take home and enjoy. The coffee has also been served alongside cake to people waiting at Bude's local repair cafe. It's been a very welcome addition and a real luxury for many people within the community.

– Sarah, Bude Community Larder

**GOAL 2.
BUILDING
RELATIONSHIPS
WITH PRODUCERS
AND SUPPLIERS**



A likeminded vision. A singular goal. A commitment to coffee excellence, shaping the future of the land, farmers, and producers, for the better.

Without relationships, sourcing exceptional coffee just wouldn't be possible. That's why partnerships formed through mutual respect, trust, and understanding, are key.

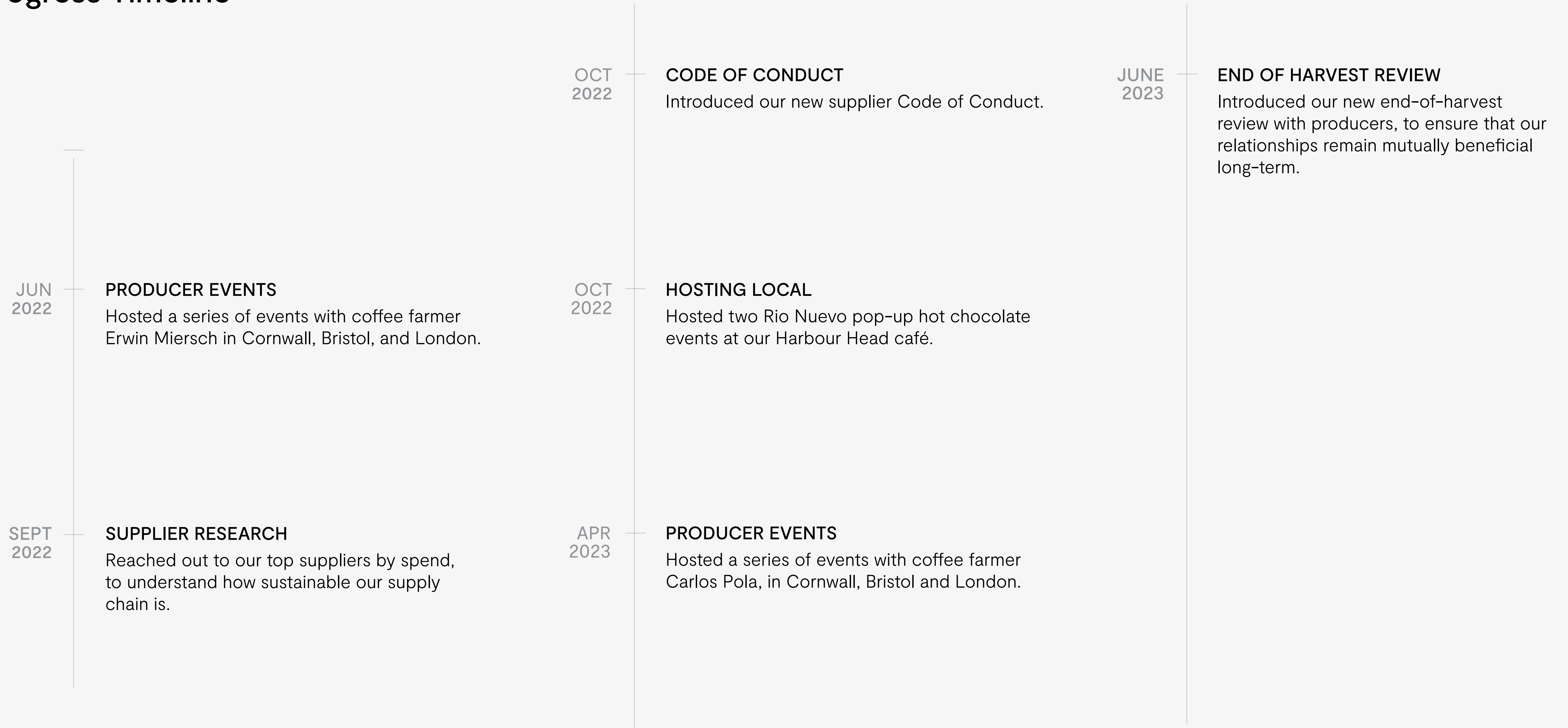
Our sourcing practices are built from the belief in nurturing and supporting the highest quality, with respect to people and planet. We work Direct Trade wherever possible, championing small scale producers, paying fairly, and providing a route to market, making exceptional coffee accessible for all. We will always go the distance, travelling to the source, meeting, listening, and supporting, ensuring quality partnerships made to last.



Since our last report, we have audited 13 suppliers on the farm.



Progress Timeline



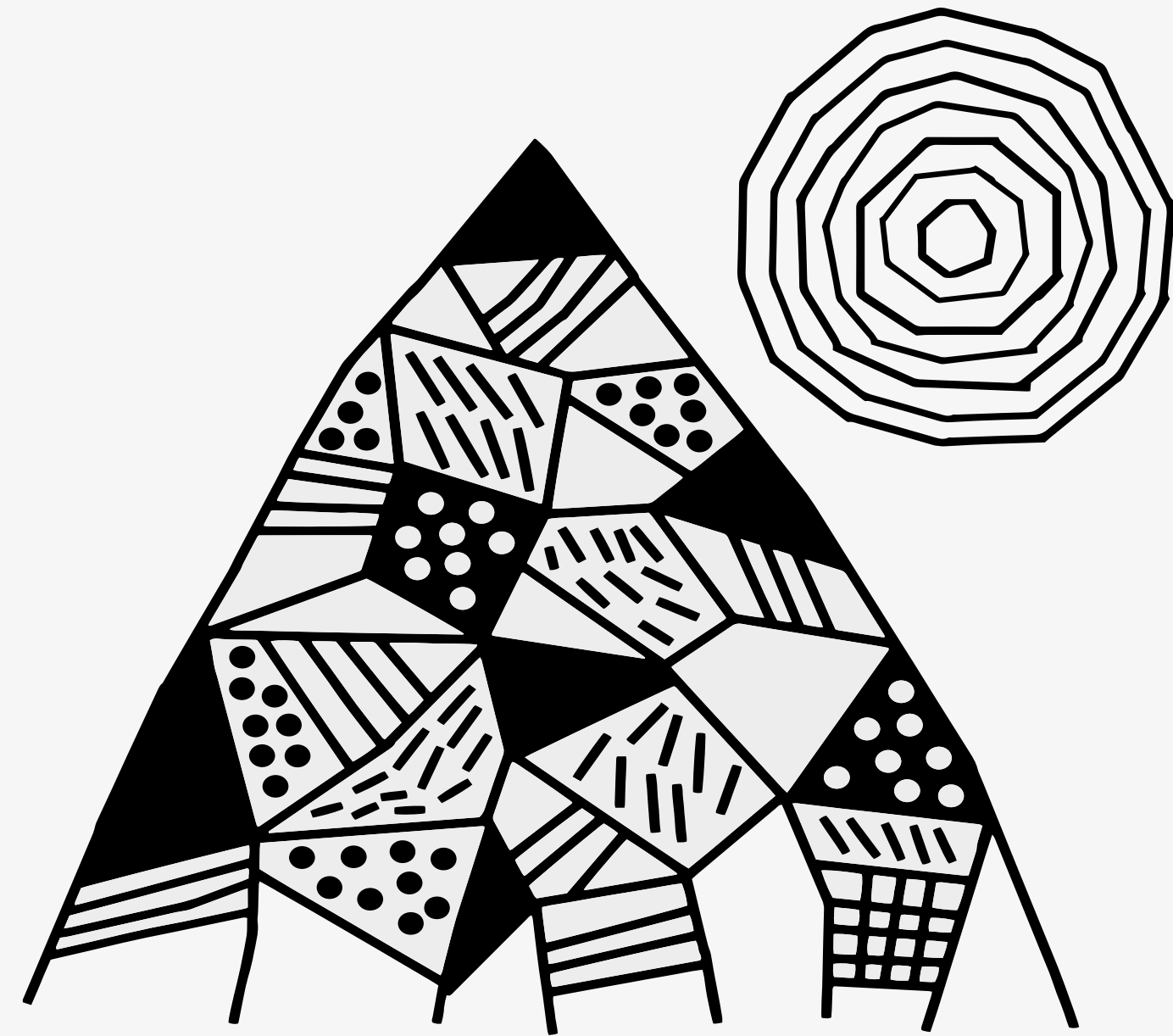


I don't sell coffee; I build relationships. I take a careful, considered approach to every relationship, and it's important to me that those relationships feel natural.

That's the relationship I have with Origin; we're very alike, a mindset to work in a sustainable manner, and a commitment to quality, and exceptional coffee. My relationships begin at home, from my family to partners. This network of relationships moves outward into the wider coffee community— and Origin is an integral part. Conversations are key. I meet and talk constantly with people—no matter the distance, we connect. We plan and talk, starting a dialogue and sharing a voice. Origin is like family. I'm not interested in the new—to me, investing in protecting, nurturing, and furthering the existing relationships I have is key; I'm excited to see where the next decade with Origin will lead.

– Carlos Pola, Supplier / Producer

GOAL 3.
TACKLING
CLIMATE CHANGE



Severe droughts. Devastating frosts. Unseasonable and unpredictable weather patterns. We're already seeing the affects of climate change. With an outlook to shape a positive future, the only time to act, is now.

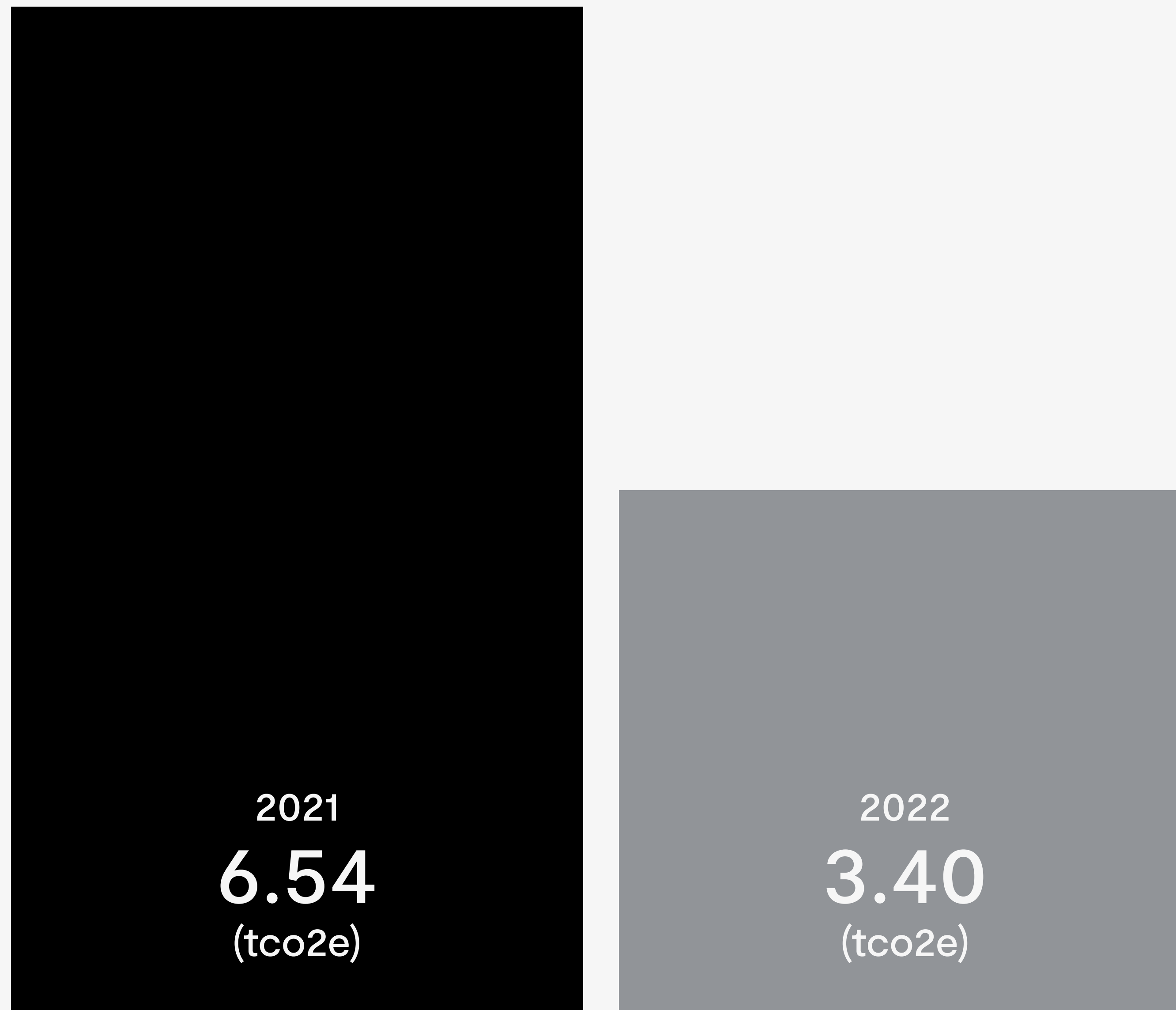
We've already seen how climate change is impacting the farmers we work with, affecting coffee harvests around the world. In simple business terms, this had led to reduced supply and soaring costs, but greater still, is the uncertainty and risk that this impact has on our farmers, whose livelihoods depend on a good crop of coffee.

Tackling climate change is no small feat, quick fix, or short term plan; it's a lifetime of commitment and view to do business differently. As such we have worked, and continue to work, to assess and change practices throughout every area of our operations. We're now working on setting Science Based Targets to build this critical road map to Net Zero.

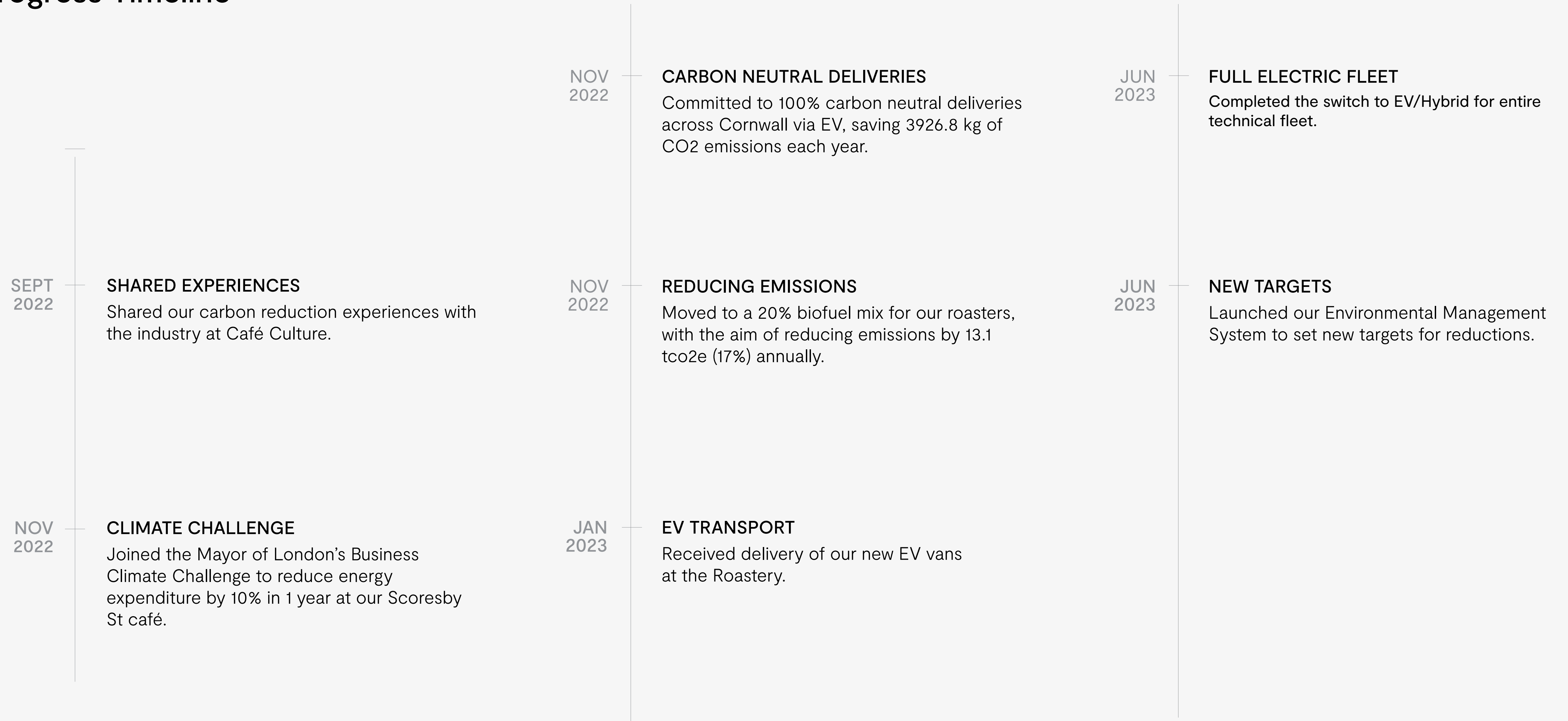


Since our last report, we have reduced our scope 2 emissions by 52% from 2021.

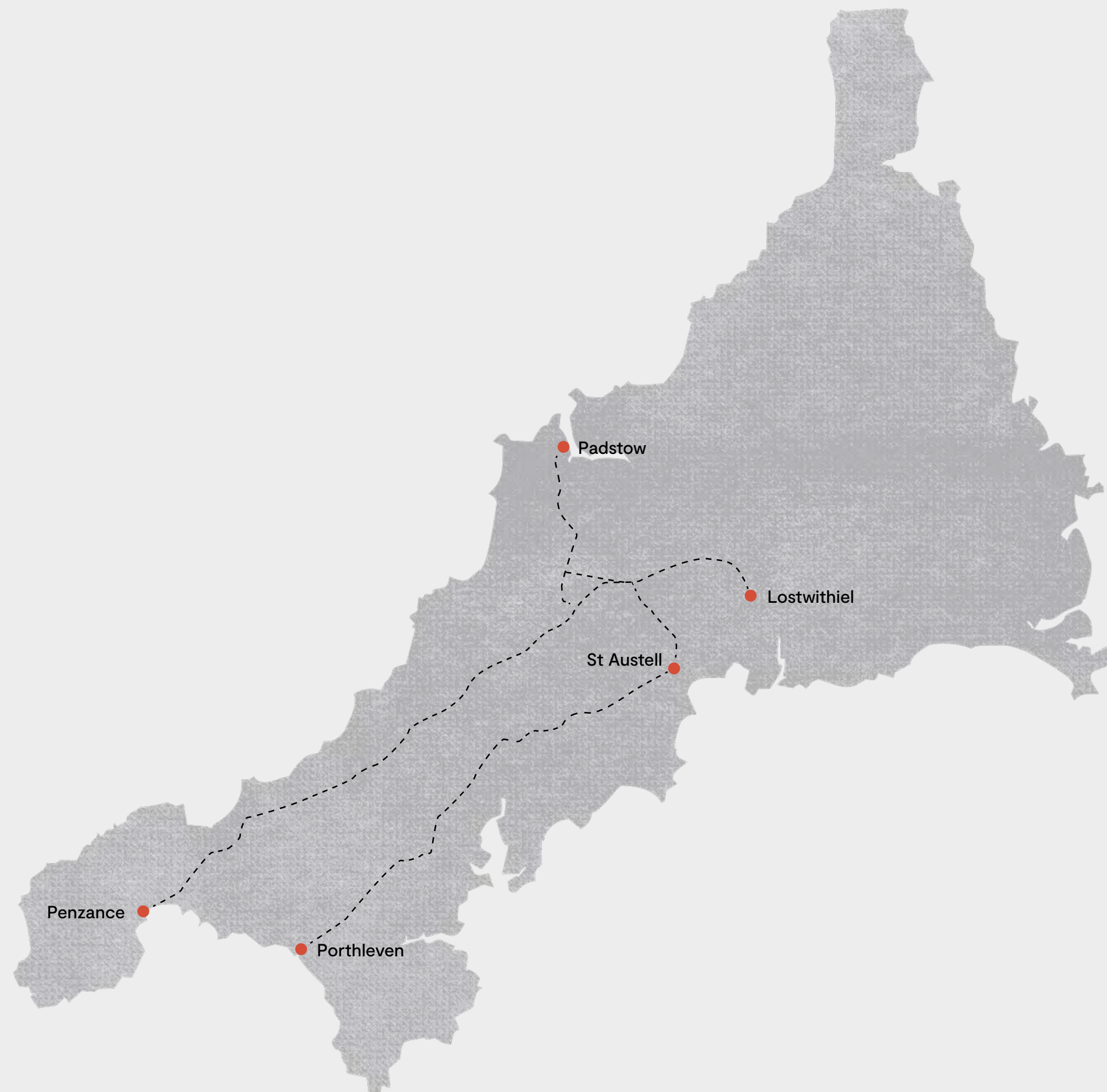
▼ 52%



Progress Timeline



Hoffmann Haulage EV delivery route in Cornwall



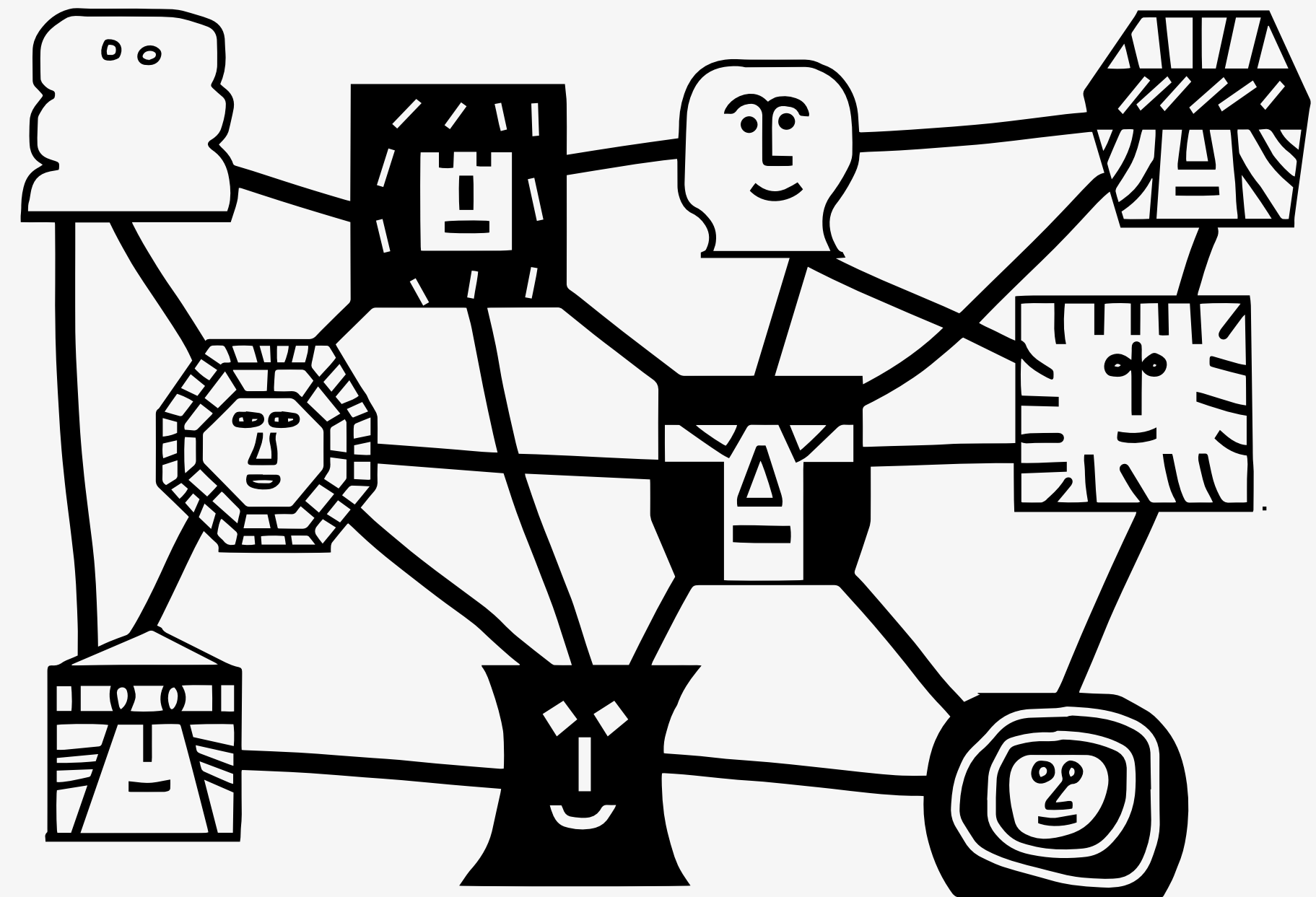
From the very first meeting we as a small family run business got a fair chance to prove that we are able to fulfil the requirements of a company the size of Origin. We've been able to grow our business because of the trust Origin placed in us.

We are very happy to be a part of the vision to create a local, sustainable and circular economy wherever possible, and are grateful to work with a partner like Origin who are always encouraging their local suppliers to go that extra sustainable mile. It is great to see how much a carbon footprint of a product can be reduced by carbon free local deliveries, motivating others to carry on and try to grow that vision further.

Delivering coffee on behalf of Origin, to their customers, is a very pleasing job as it always puts a smile on everybody's faces; it feels like delivering to our own customers, even if we are just a service provider. Additionally, we have been able to get to know a lot of visionary Cornish hospitality businesses through Origin.

– Andre Hoffman, Hoffman Haulage

**GOAL 4.
IMPROVING
EMPLOYEE
WELLBEING**

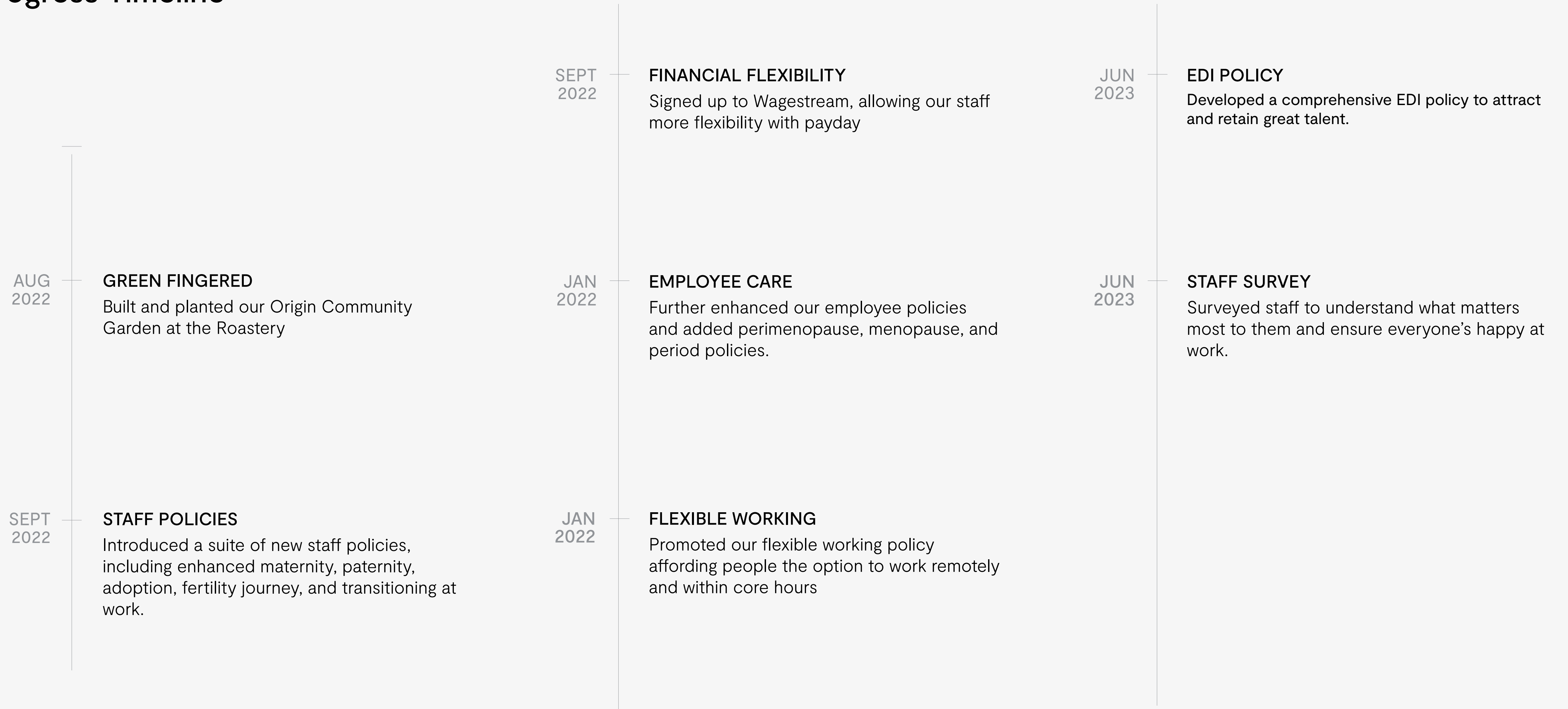


It all starts here. We're honoured to attract some of the brightest minds in the coffee industry, and we're committed to supporting and developing their journey with us; without our employees, we simply wouldn't grow.

From mental health support, to in-house training, and financial stability, we're continuously assessing and adding benefits that support our teams across the entire business. From the pandemic, through to a cost of living crisis, these last few years have been anything but easy. We have a duty to not only provide an engaging, inspiring, and enjoyable place to work, but also an environment that is inclusive, supportive, and rewarding, in and out of the workplace.



Progress Timeline

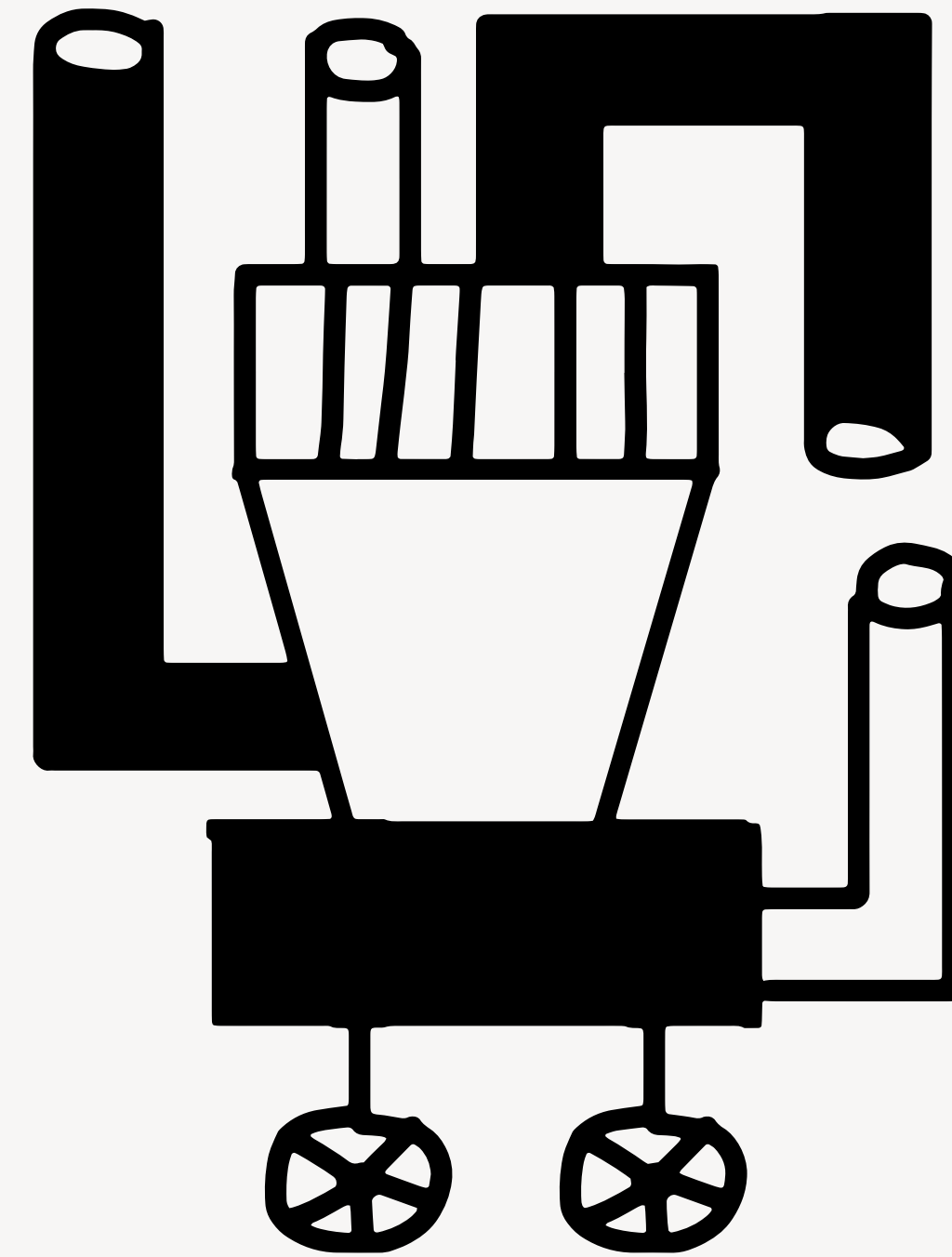




Origin have always been very supportive of families, whether that be in the form of parental leave, or the more recent amendments to enhanced maternity and paternity pay, and the introduction of the IVF journey policy. They have made the very common place occurrence of childcare issues feel like a non-issue and have always highlighted the importance of family life being as much as a focus for them as for you. Coming back from maternity leave, I was given the opportunity to develop my role to something that would suit both me, my family, and the needs of the business, and additional training was offered to facilitate the next stage of my career.

– Sally Wren, Origin Coffee

**GOAL 5.
SUPPORTING
DIRECT TRADE AND
DRIVING INNOVATION**



Trade prices for coffee have a history of volatility and, traditionally, this has meant that producers have had to sell their crops at prices that don't cover the full cost of production.

We stand against this, committed to paying fairly, and providing consistent support, a mutually agreed contract with benefit to both. This is why we work Direct Trade wherever possible. Our Direct Trade principle is built around three key points: paying fairly, providing a contract as a means of trust and security for the producer, and, building, valuing, and respecting the relationship we develop with them.

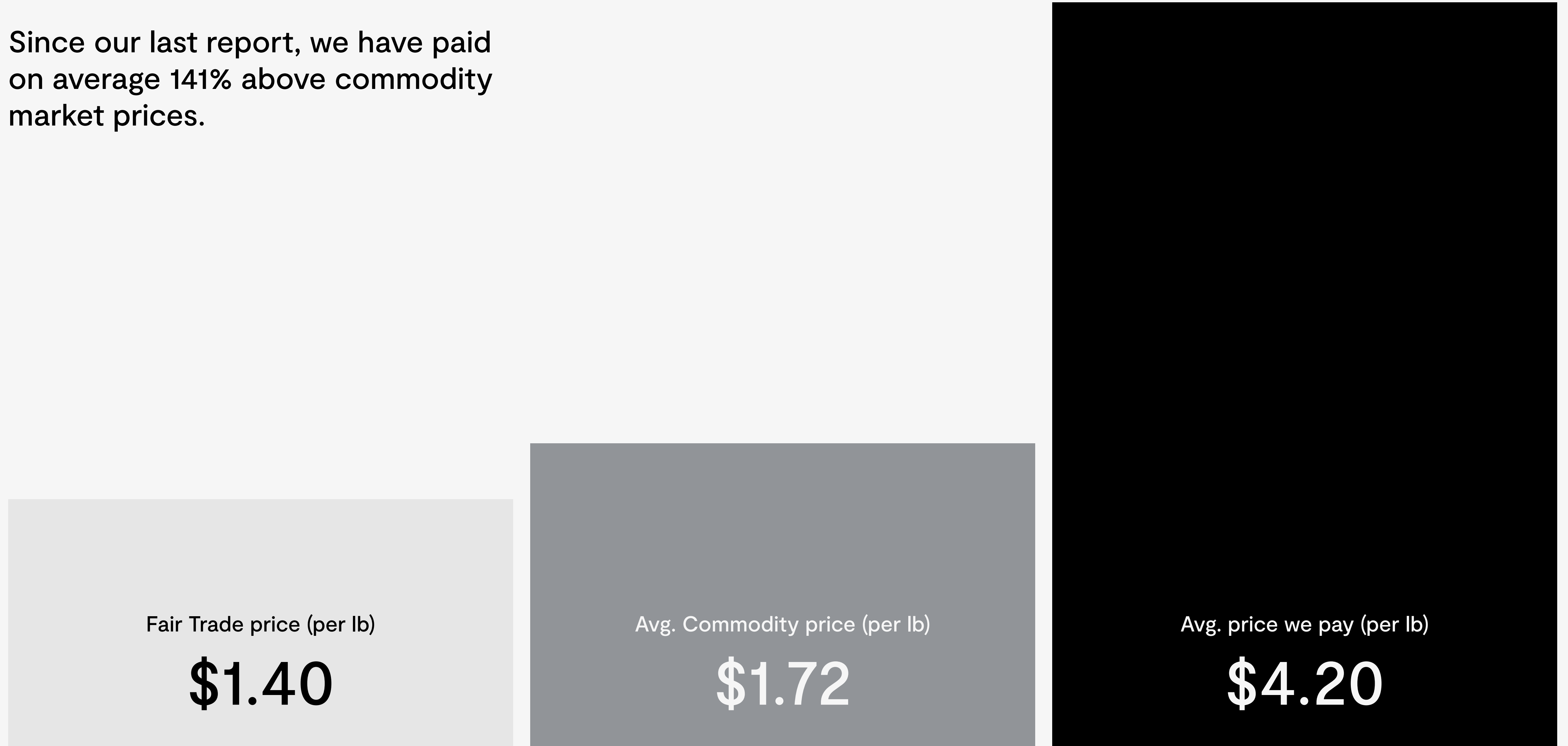
Working Direct Trade means travelling to the source. It's important to visit the countries we source from, to sample the coffee, meet the people, witness the terroir, audit the farms, provide support and opportunities for learning and growth, and always pay fairly. For us, this is non-negotiable.



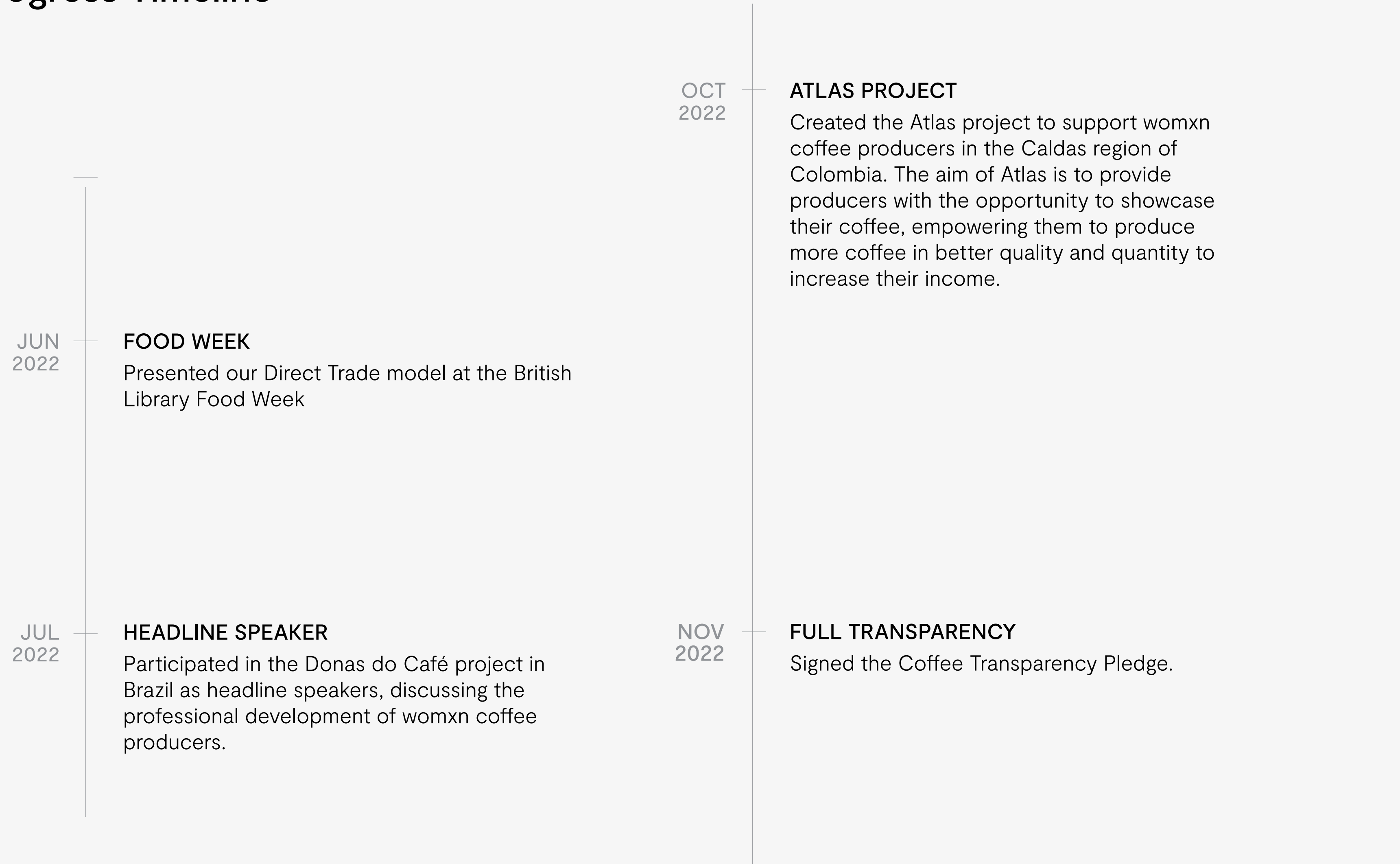
Since our last report,
we have visited 19 farms.



Since our last report, we have paid on average 141% above commodity market prices.



Progress Timeline





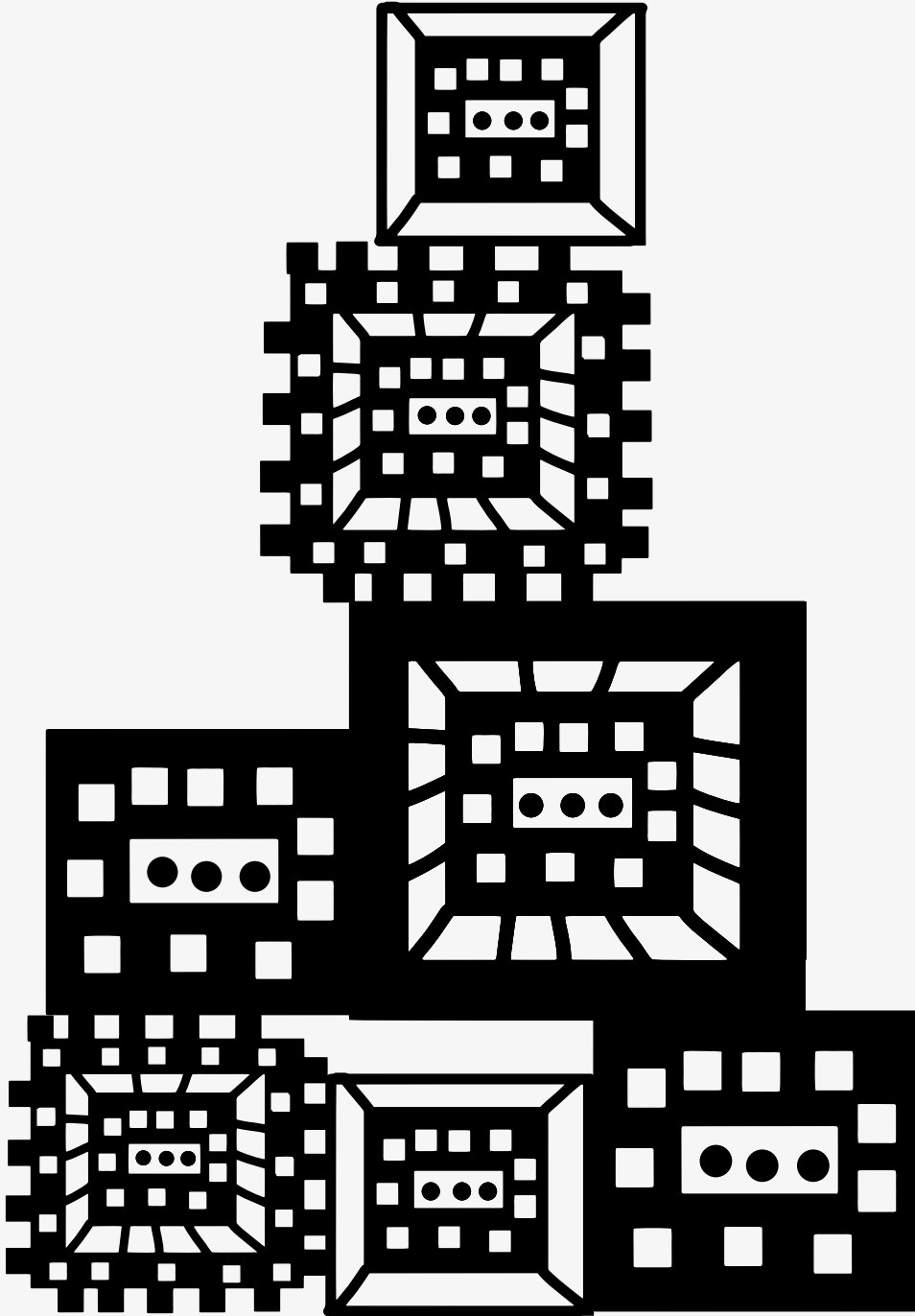
Origin have supported producers for more than 12 years. Without Origin many wouldn't have the means to produce speciality coffee as it's not easy, and more expensive, so we must to find partners that recognise our effort and support us by paying fair prices.

Origin provides opportunities for producers, to improve quality, to invest in new processes, new equipment, and better environmental practices. Origin has also recognised the woman's position on farms, paying better to workers, providing a better quality life to producers, enabling speciality coffee and motivating the next generation also to continue.

Origin is very important for us, and I am proud about what we have built together, helping many families, farmers, and producers.

– Maria Dirceia Mendes, SMC Coffee

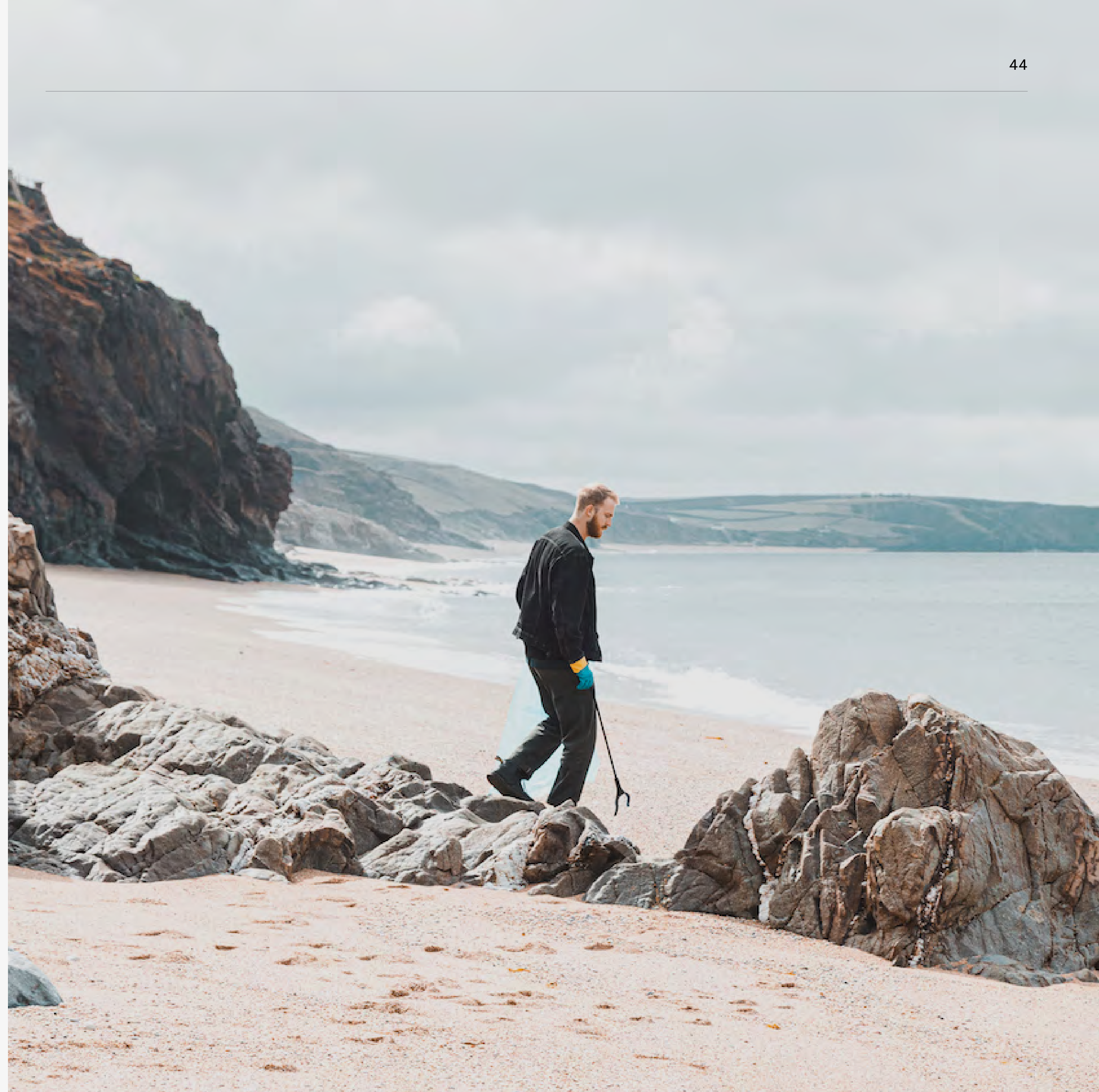
**OTHER
GOOD STUFF**



At Origin we recognise that it's important to look beyond the boundaries of our business, and connect with our stakeholders—both overseas and closer to home.

We are part of a global community, so it's important that we participate in projects and initiatives designed to improve the lives of those around us. A big part of that comes with being a B Corp, and we proudly chair the Cornwall + B Local Group to spread the B Corp word around the South West and beyond.

In Cornwall we work with a whole host of charities and community groups to support local, closed-loop exchange, and give back to the people who support the most vulnerable in our society. On a global scale, we acknowledge the importance of a resilient coffee supply chain, and donate a percent of green coffee purchases to World Coffee Research.



Partnership and Progress



B CORP COMMUNITY

Co-chaired the B Local Cornwall + Group



GIVING BACK

Donated \$0.01 for every kilo of green coffee bought to World Coffee Research, totalling £6,838.38 in '22.



GOOD CAUSES

Donated £5,972.86 to good causes, from national charities to local groups.

Progress Timeline

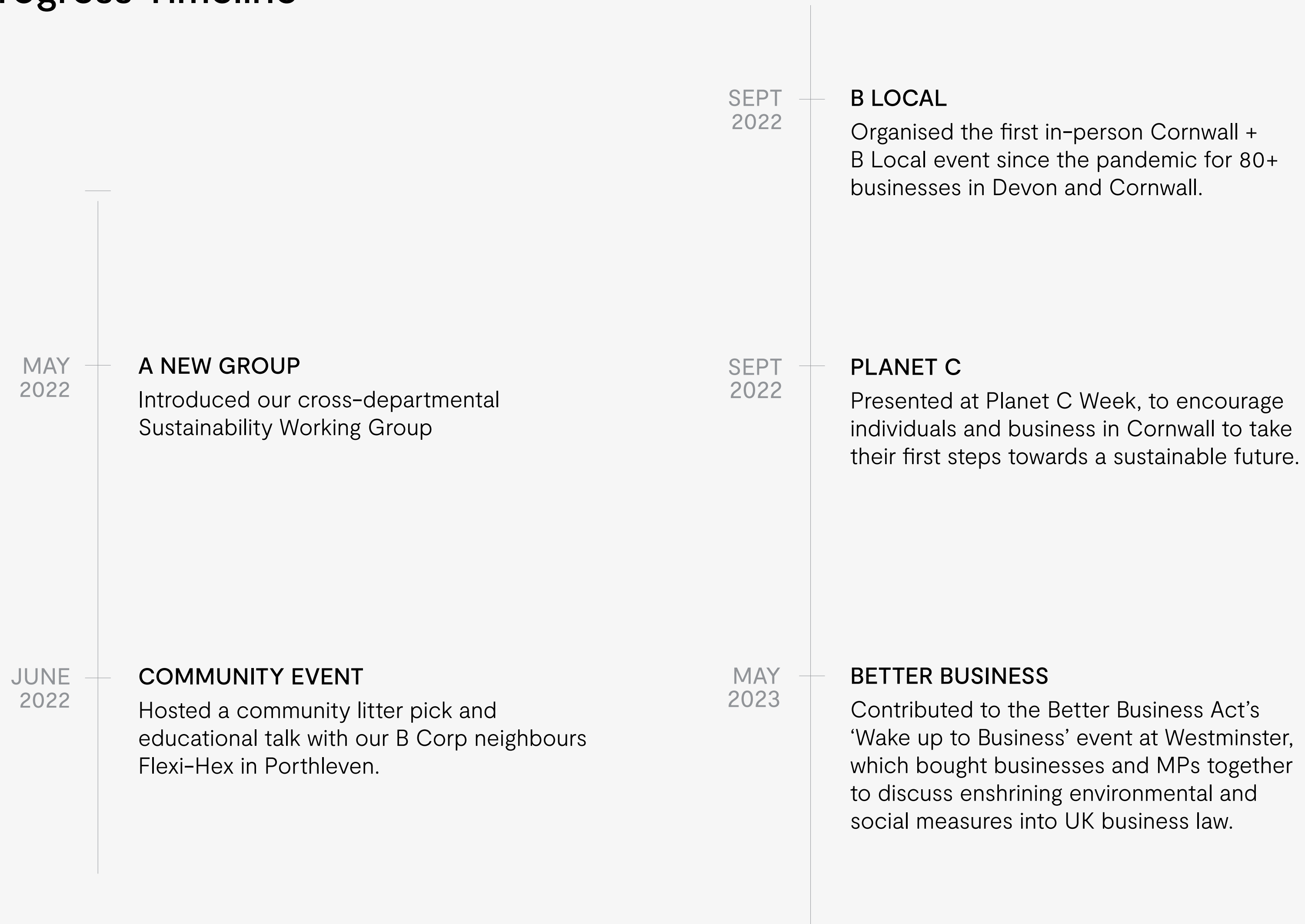




Photo: Lewis Harrison-Pinder
lewis@designbytemple.com

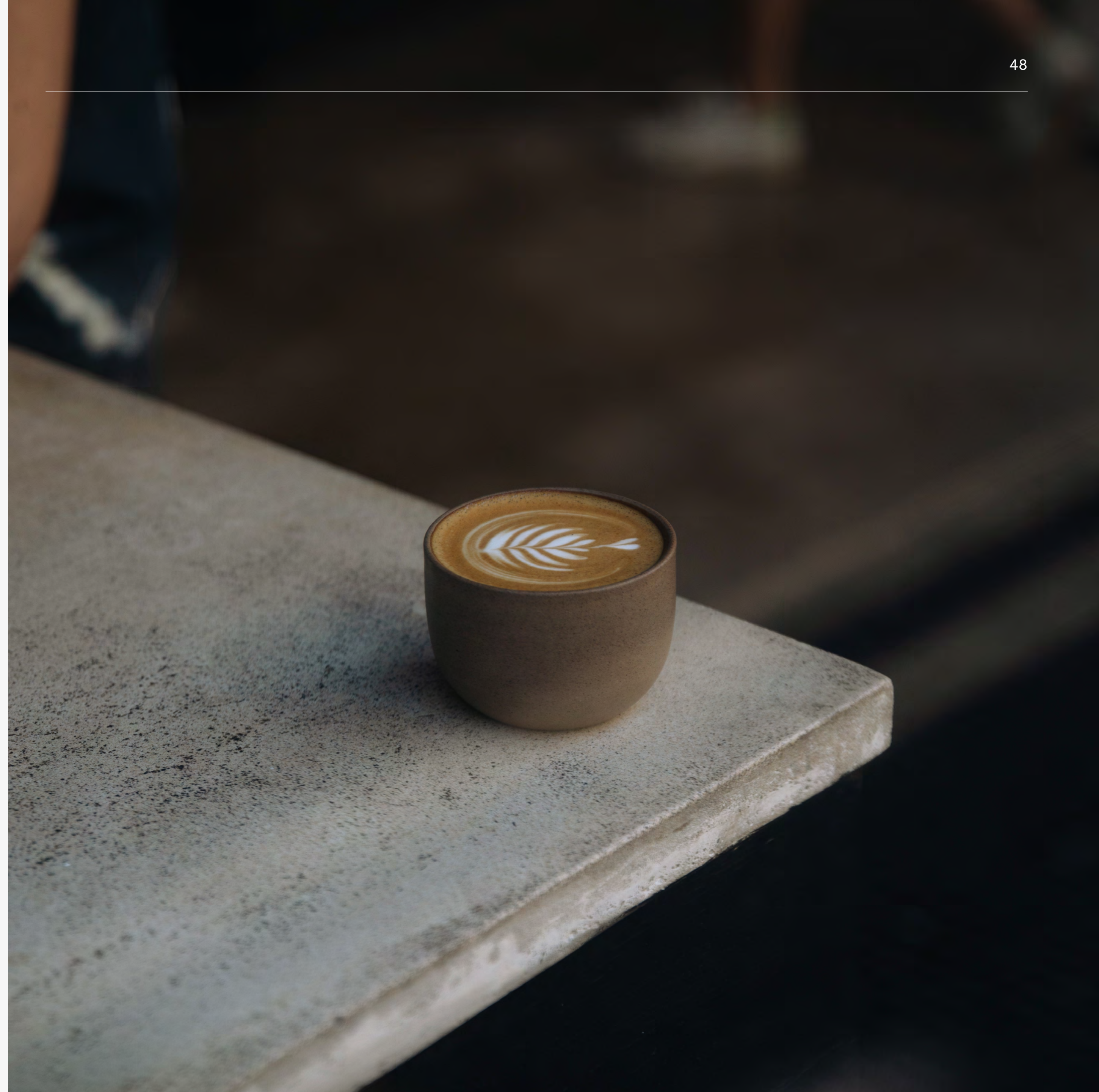
As my first B Local event since certifying, it was so inspiring and uplifting to find myself in such great company. The mix of presentations was great; listening to stories from businesses at different stages of their B Corp journey further confirmed and fuelled my commitment to our own journey - we're all in this together.

– Helen Sieroda, Director of Wise Goose Limited

While B Corp status is a milestone we're proud of, we know the work doesn't stop there, with the B Corp assessment process highlighting areas where we can improve. We hope to increase our score at recertification in 2023, particularly in the areas of Community and Environment, and we have a long-term aim of 120 points.

Using our 5 Goal framework, we hope to accelerate our positive impact in the years to come. Some changes are just on the horizon, such as new packaging innovations, increases to leave entitlement for staff, and further sourcing projects to support womxn coffee producers. Other aspirations might take a little longer to realise, like ocean logistics innovations and increases in renewable energy generation, but we're positive that with our culture of empowerment and change, we'll get to where we want to be.

More than anything, we hope that our work can create a positive and lasting impact across our industry. The Climate Emergency affects every individual, every business, and every sector on our planet, and although we're still an SME, we're prepared to use our power, influence and positioning, to stand with our supply chain, partners, staff, competitors and neighbours, and affect change together.



ORIGIN