

FUR BLEEDS

The Fur Industry:
Over 75 million helpless
animals in addition to hundreds
of millions of rabbits are
brutally killed each year,
and often skinned alive.



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EAST international



Nettverk for dyrs frihet

International Anti-Fur Coalition



Suffering in the fur farms: The living conditions for fur bearing animals are the same all over the world. Animals live their short life in tiny wire cages, in addition to going without proper feeding and veterinary care. As a result they develop obsessive neurotic behavior, their skin is covered with infectious wounds and they suffer from contagious diseases. The pups are separated from their mothers at a very early age and live the rest of their life in



loneliness and terrified. The ways of killing them for their fur depends on the animals species. Some are electrified, gassed, and repeatedly beaten while having their paws chopped off, all when fully conscious, many are crushed to death... or even skinned alive!

Slaughtered in the wild: Leg-Hold traps close on the animal's leg causing horrendous pain, deep wounds and bleeding, some escape by chewing their foot off, leading to infections, starvation and death. The Conibear trap crushes down the spinal column, the shoulder and other body areas of the helpless animal. Most remain alive and die a slow death. In snare traps, the animal's foot or neck get's caught in a loop which tightens as it tries to escape. Even seals are not spared; hundreds of thousands of baby seals are yearly clubbed and often skinned while still fully conscious.

Lies of the fur industry: It's common that inexpensive clothes and accessory items, which claim to be made out of 'fake' fur, are actually made out of real animal fur. In addition, countless 'dishonest' labels are used to hide the fact about clothing made out of cat or dog fur. Misinformed people don't realize that for all animals the suffering is the same.

Another lie is that fur is 'green'; but the chemicals used in fur productions pollute the planet and the mass killings unbalance nature.

The price of fashion:

Most fur bearing animals are killed today for fur trims and accessories. Meanwhile, many animals are still slaughtered to make fur coats.

For one fur coat the price in life equals:

100 chinchillas, 60 to 80 minks, 20 to 40 raccoons, 20 cats, 18 foxes, 15 dogs, 10 to 15 wolves, 10 to 12 beavers.

