



# KIDZ ENTERTAINMENT, INC. Capabilities Statement.

*NYS and NYC Certified Woman Owned Business*

## **I. CORE COMPETENCIES**



Established over 10 years ago, Kidz Entertainment, Inc. brands continue to offer unique projects through various entertainment platforms to enrich and enhance the imagination in children. Kidz Entertainment, Inc. brings literacy and education with artistic products and specialized programs through the use of original picture books, coloring books, music, visual animations, and art and crafts. The children can enjoy, learn and identify with the images and characters in the various picture books and coloring books and sing along with the songs. Kids will foster confidence when developing their own creations with the t-shirts and backpacks. The books and puzzles are delivered in a multimedia format through print, Power Point, and in the digital arena and delivered to an audience around the globe. Our products also work well with the special needs children as the products are interactive on multi-sensory levels.



## **KIDZ ENTERTAINMENT, INC. SERVICES ARE THE FOLLOWING:**

Book Readings - both physical and through Content Presentations, Coloring Projects, T-shirts with washable markers, Canvas Drawstring Backpacks with washable markers, Puzzles - both physical and digital.

## **II. DIFFERENTIATORS**

Developed original programs designed for a target audience, Created Original Books and Coloring Books, Music, programs and other media on topics for children, Created original related intellectual properties through arts and crafts projects so that the children can interact with the stories and themes, Developed puzzles both physical and digital, Developed content programs with the picture books and themes, Created and hosted radio show on WGBB-1240 AM and WLIE-540 AM, Hostess on LT1 Cablevision Show, Won best song in the USA in both the regional and national divisions from The Songwriter's Guild of America, Member of The Recording Academy, SGA, SCBWI, Women In Music, BMI

## **III. PAST PERFORMANCES AND CLIENTS**

GAP Program, Town of Oyster Bay, Island Park School District, Town of Hempstead, Greystone Program, Hopewell Junction, Town of East Fishkill, AAFES, WLIE-540 AM, WGBB - 1240 AM, Barnes & Noble

## **IV. CORPORATE DATA**

**Duns#:** 626595750

**Cage Code:** 82HYO

**NAICS Codes:** 711510 - Independent Artists, Writers and Performers, 61110 - Elementary and Secondary Schools, 61170 - Educational Support Services, 339930 - Doll, Toy and Game Manufacturing, 423920 - Toy and Hobby Goods and Supplies Merchant Wholesalers, 323117 - Books Printing, 511199 - All Other Publishers

**PSC Code:** B599 Other Special Studies / Analyses -Educational, 9999 - Miscellaneous Items

**SIC Codes:** 7929 - Bands, orchestras, actors, other entertainers & entertainment group

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