



Built For
Adventure



CROGUE
ICE COOLERS®

ROGUE Ice Coolers

Setting A New Standard.

We want to change the way people think about ice coolers in Southern Africa and set a new standard by which all others will be measured. We will do this by using our 20 years experience in the industrial rotomoulded ice cooler business throughout Africa to manufacture personal ice coolers that surpass anything that has been available before. New technology and great design with old time values. No compromise.

While our focus in the past has been commercial ice coolers for global brands such as Coca-Cola and Ola Ice Cream, it is now time

to bring these unique product attributes to a wider audience. With professional sportsmen and outdoor enthusiasts in mind we are proud to bring you a cooler that combines unsurpassed ice retention and durability together.

So whether you are a professional fisherman, hunter, wildlife enthusiast or just a person that enjoys the great outdoors, we hope that your ROGUE Ice Cooler will become your trusted companion on many adventures.

Please share your stories with us, we would love to hear from you.

Richard Noyce
(Founder of ROGUE Ice Coolers)



**"Changing the way
you think about
ice coolers".**

Robust and Durable

Built For Adventure

FOAM FILLED BOX FOR SUPERIOR INSULATION

Eco-Foam
High pressure injected polyurethane eco-foam for unmatched ice retention.

Polyethylene Skin
Tough rotomoulded, UV resistant polyethylene for the ultimate build (no seams, joins or weak points).



Genuine Leather Straps
For Bespoke quality

Rubber Gaskets
And magnetic lid closure to seal in the coldness

Cast Iron Bottle Opener
Underside lid as standard

Individually Numbered
For quality control purposes

"Unbreakable"
Moulded Lid Hinges

Rubber non-slip Feet
On underside to prevent sliding. Feet interlock for easy stacking.

Drain Plug
With leash

Genuine Leather Handles
For optimal carrying comfort

45 LITRE



The Range

For more details visit
www.rogueicecoolers.com



400mm (h) x 400mm x 645mm
#RES163L (leather) or
#RES163R (rubber & plastic)



75 LITRE

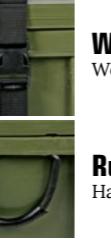


415mm(h)
x 430mm x 905mm
#RES168L (leather)
or #RES168R
(rubber & plastic)



Optional For Fishing

If you don't want leather, you can have heavy-duty rubber handles & plastic latches.



Water - Resistant
Webbing & Plastic Latches

Rubber
Handles with Grip



22 LITRE



Canvas Cooler

Heavy-duty military
canvas construction,
waterproof, foam
insulated canvas
outer, UV resistant &
mould resistant.



375mm(h) x
440mm x 300mm
#RES163L



**Removable
Plastic Interior**
Leakproof Guaranteed



Padded Shoulder Straps
& Carry Handles



Heavy-Duty Zips
With leather trimming



So What's The Difference?

Between a ROGUE and a Regular Coolerbox

It's In How We Craft Each And Every ROGUE

Most coolers on the market are either injection moulded or blow moulded plastic, which are prone to breaking and inefficient at storing ice. How many coolers have you owned and how many are sitting broken in your garage? Caved in lids, cracked seams, broken hinges, leaks? Sounding familiar?

Even the higher priced ordinary coolers can't take the punishment handed out by the average outdoorsman, let alone the professional. That's why we developed ROGUE Ice Coolers. The more ordinary coolers you have bought and broken, the more you will appreciate a ROGUE Ice Cooler.

From The School Of Hard Knocks

Firstly, our coolers are made from the same process that white water kayaks are made from. This craftsmanship may be more costly, slower, and a more labour intensive process, but the end result is a cooler that is incredibly strong.

The second big difference is the foaming and thermal insulating properties. The cooler body and lid are each a hollow single piece mould that is injected with eco-foam under high pressure into the cavity which expands and this creates the best insulation you can get.

For more details visit
www.rogueicecoolers.com

"UNDER THE RIGHT CONDITIONS, OUR BOXES HAVE KEPT ICE FOR UP TO 5 DAYS, EVEN UNDER THE AFRICAN SUN!"



Set yourself free in the African wilderness.

How To

Get the most out of your ROGUE

1. ICE IS KING

The first thing to realize is that not all ice is the same. Ice can be taken down to very low temperatures, whilst other ice is quite slushy and just on the edge of melting. Large blocks of ice take a longer time to melt than thin flake ice. Don't scrimp on ice, the more ice you use the better!



2. PRE-CHILL

When you first use a warm ice cooler it takes some time to get the core temperature down so pre-load your cooler with ice a few hours before you need it. Pre-chill your beverages in a fridge before placing in the cooler box, it reduces the initial pull-down on the ice and helps ice last longer. For meat and food products consider using our Icemann glycol packs (visit our website for more info).

3. LIMIT YOUR ACCESS

Lastly, it comes down to external usage factors. What is the outside ambient temperature, how often is it opened, are warm products put inside? Our ROGUE Ice Coolers have been tested to keep ice for up to 5 days, but if it has a small amount of poor quality ice and is opened frequently it may only last for a day. Unlike the claims made by other manufacturers, we feel it is difficult to define and may vary due to the factors above.



Designed with Africa in Mind

The Travelling Ice Coolers

True Story !

In October 2002 two container loads of branded ice coolers were on route to Ethiopia when the ship they were on, the Jolly Rubino, ran aground, catching fire and sinking off the Zululand coast.

We thought that all was lost but over the next few weeks hundreds of ice boxes escaped their dark underwater captivity and began popping up on the ocean's surface.

From far North they began floating down the South African coast and many landed up on the beaches of Cape St Francis, 1500 km to the South. People were amazed that they had survived their 4 week journey at sea in PERFECT condition! St Francis charter fisherman Tim Christy captured a number of these boxes and still uses them on a daily

basis 13 years later.

This would be amazing enough, but one box we later found out had not finished its journey..... It floated southwards beyond Cape

THIS STORY INSPIRED US TO MAKE AN ICE COOLER FOR OUR CUSTOMERS WHO WANT SOMETHING 'UNBREAKABLE'. AFTER ALL, IF THE INDIAN OCEAN CAN'T BEAT A ROGUE, NOTHING CAN!

Agulhas and down towards the Antarctic Circle. From there it caught the Western Australian current and floated for many months through treacherous



storms and wild seas towards Australia.

On 1 December 2003, A YEAR AND TWO MONTHS after the sinking of the Jolly Rubino, fisherman John Iwankiw was driving his 4x4 along a remote beach of the Great Australian Bight, hundreds of miles from the nearest town. Upon seeing the bright red ice box tangled up in some ropes, John picked it up and took it back to his friends at their camp. The box looked in good condition with the bottle opener

still attached, merely missing its lid! The men noticed an asset tag on the box and they decided that the manufacturers of the ice box should be contacted and a new lid should be ordered.

John sent us an email and for Christmas that very same year, a new lid was couriered out to Australia as a present to him from us. The cooler was soon back in business doing what it does best – keeping drinks ice cold! It had arrived in its new home: Australia.

The Sinking of the Jolly Rubino

Custom Branded Coolers



Custom Colour e.g:



Are you considering corporates gifts, showing appreciation to your clients or wanting to do something that ties in with your fishing club or hunting association? The average gift is so forgettable and easily discarded. Why not do something with enduring style and quality, those same attributes that you associate with your brand?

ROGUE custom coolers can be made to a specific colour and we have three ways in which we can apply your logo:

1. ABS printed graphic panels riveted on box panel. (A minimum of 20 units is required.)
2. A custom-moulded metal badge which is placed on the lid of the box (80 x 40 mm in dimension). (A minimum of 20 units is required.)
3. A Mould-In-Graphic, which involves moulding your logo into the plastic during the production process so that it will never fade or come off. (A minimum of 100 units is required.)



For more details visit
www.rogueicecoolers.com



Our ice coolers are designed to take the hard knocks that go with the territory of being an adventure sportsman's best friend. They can be sat on, stood on and sometimes treated worse than they should. Each ROGUE Ice Cooler is individually numbered.

Our ice coolers are backed by a limited 3 year warranty on the rotomoulded components, being the lid, hinges and box. This limited warranty covers private use only and does not cover coolers used on a commercial or industrial basis or subjected to abnormal abuse.

There may be a limit to which some components can handle abuse, so some parts may need to be replaced after an extensive period of use. These are not covered by the warrantee. Replacement straps, rubber gaskets, rubber feet and drain plugs are available at a nominal fee and can be sent by courier.

Should you have a problem with your ice cooler please contact us at:
sales@rogueicecoolers.co.za



Send Us Your Pics
[#rogueicecoolers](#)



Order Your ROGUE Online

FREE DELIVERY
Anywhere in South Africa



**Money back guarantee
within 7 days of purchase**

Visit for more info
www.rogueicecoolers.com



ROGUE Ice Coolers

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