

The Authentic African Ice Cooler.

Made in South Africa for the African Outdoors.



ROGUE
ICE COOLERS

Our story

What is that? – in 4-wheel drive, exploring a remote stretch of beach in the Great Australian Bight, fishing enthusiast John Iwankiw's attention was secured by a flash of red. Dug out and shaken free of barnacles and sand, John found himself holding an unfamiliar cooler box. Sturdily built, it was in surprisingly good shape, but missing its lid...



Thirteen months, bashed by a brutal ocean.

Thirteen months prior to his discovery and on a different continent, a tragedy had unfolded. A container ship called the Jolly Rubino had left the Port of Durban and was heading up the coast of Zululand. On board the ship are two 40' container loads of ice coolers, Coca-Cola branded and destined for Ethiopia, via Mombasa. North of Richards Bay, the vessel runs aground at St Lucia and in ferocious winds and rough sea conditions, it breaks apart and sinks.

Later, miraculously, one by one ice boxes escape the sunken ship and start floating south on the Agulhas current. Two months later dozens are washed ashore at Port Elizabeth or are collected by ski-boat fishermen at sea off Cape St Francis. Being in perfect condition, we tell them to fill them with beer and go fishing!

A box with a mind of its own

We could pause there as that story would be incredible enough, but a distinctly more adventurous ice box had

decided its journey was not yet over. The box hitched itself a ride on the prevailing ocean currents and turning south at Cape Point, it headed directly towards the Antarctic. It then made an eastward turn and finally, after a year at sea, it caught the currents tugging northwards again towards the underside of Australia.

The box was eventually brought to rest on the beaches of the Great Australian Bight. After an estimated distance of 8650 Nautical Miles, it had found its new home. That's something John Iwankiw could not have imagined when he first dug our box out of the sand. He was sufficiently taken by the box to look at the manufacturer's tag – and emailed us requesting a new lid.



We sent John a new lid for his ice cooler for Christmas in 2003, with updated stainless-steel circlips on the hinge mechanism. Our box was whole again, in the hands of its proud new Aussie owner and back in the business of keeping drinks ice cold for years to come.



Chronology of events



11 October 2002. Jolly Rubino runs aground at St Lucia and sinks. Ice boxes later escape their ocean grave and start floating south.



December 2002. Two months later, Tim Christie, a ski boat fisherman from Cape St Francis collects boxes at sea and contacts us. Keep them and fill them with beer we tell him.



December 2003. Thirteen months later, John Iwankiw finds the box on the beach in Australia and by means of the asset tag, he is able to contact us and order a new lid.



September 2019. 16 years after finding the box, John Iwankiw still uses the same box to go fishing with his mates east of Red Rocks Point on the Great Australian Bight. It makes a great talking point around the campfire.

One incredible journey inspires another.

This amazing story was the inspiration behind Rogue Ice Coolers: to take the heroic toughness of our journeying cooler box and build it into a superior product for the African outdoors. Driven by an unyielding passion for our homeland and a deep love for the magnificent African bush, this ongoing project became more than just a business endeavour. It became a labour of love, driven by a desire to craft a superior product that would stand the test of time. From its very inception, every aspect of the cooler box was meticulously designed and bush-tested to ensure durability and functionality. We spared no effort in perfecting our creation, continuously redesigning and refining the products wherever necessary. Located in the vibrant city of Durban, overlooking the Indian Ocean, Rogue Ice Coolers proudly crafts its products with unparalleled pride. Each cooler is the embodiment of safari-style elegance, meticulously detailed to reflect the spirit of the African landscape. But above all, functionality reigns supreme, as every aspect of the cooler is specially crafted to surpass anything else on the market.

Richard Noyce

Ashleigh Arthur

Built Africa-tough.

**Functionality and feel that
will earn your trust...**

Rogue Ice Coolers are built Africa-tough. Uncompromising. Haul your Rogue along on just a few expeditions and we're betting you'll start loving the feel of it. A partnership of trust...

Pack in the ice and drinks, and lock in the cold. Grasp the crafted leather handles as you heft the solid box into your vehicle.

Then hit the road, safe in the knowledge that this contemporary design ensures that your products stay ice cold, and the rubber underside feet will keep the box anchored where you packed it.

Later, reach for a cold one, and hear a reassuring suck as the magnetic lid-seal releases – echoed by a satisfying soft hiss as you de-cap your beverage in the built-in opener...



ROGUE
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Foam filled box for superior insulation



Bespoke leather handles and straps for quality, function and durability



'Unbreakable' lid hinges moulded into box body with stainless steel pin



Rubber gaskets and magnetic lid seal in the cold



Rubber non-slip feet prevent sliding. Feet interlock for easy stacking



Cast iron bottle opener fitted underside lid as standard feature



Drain plug with leash and leakproof rubber gasket



Individually numbered for quality control purposes



Padded canvas seat for added style and comfort. Military grade canvas.

Rotational moulded outer shell

Tough, UV resistant polyethylene for the ultimate build (no seams, joins or weak points)

Eco-Foam

High pressure injected polyurethane eco-foam for unmatched ice retention



The Hard Range



This is our flagship range, crafted and tested with passion. The 18L, 25L, 45L and 75L versions cover you for any occasion in the bush. The ice insulation of these coolers is legendary. Each detail is lovingly assembled including the leather handles, built-in padded canvas seat covers and many other unique features that go into making these coolers your complete outdoor companion.



18
Litre

#ROGUE007

This is our compact, grab 'n go cooler, but with all the serious insulation features of the Rogue brand. Based upon a 1940s classic cooler design. The lid seals closed with a clip-over stainless steel handle. Guaranteed to last a lifetime.



390mm (h) x 290mm x 445mm



25
Litre

#ROGUE008

Rogue's new 25L Carry Cooler is a taller version of our 18L, allowing for wine, champagne, and 1L bottles standing upright.

475mm (h) X 290mm x 445 mm
2L bottle fits lying down on its side



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45 Litre

#ROGUE003

Here's the mid-size option in our hard range. Offers generous interior capacity, but packs readily into vehicle load spaces. Designed specifically to fit into the back of game vehicles. Good for day trips, or longer.



400mm (h) x 400mm x 645mm



Canvas or leather top

Optional canvas or leather top finishes add style and comfort to your Rogue Ice Cooler.

Leather Top: #ROGUE011

Canvas Top: #ROGUE003



75
Litre
#ROGUE005

Big on capacity, big on performance. Essential equipment on serious bush or beach weekends – but also a stylish focal point at social gatherings.

415mm (h) x 430mm x 900mm



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Wine Cooler

Military canvas and genuine leather combine to present a safari-chic, two bottle wine cooler. Drop tested from a height of one metre.

#ROGUE001



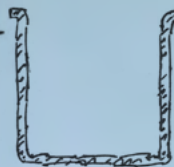
560mm (h) x 270mm x 170mm

The Soft Range

Our revolutionary Rogue canvas coolers feature removable moulded interiors which are 100% leak proof and easy to clean. Made from military canvas material that is water resistant, mould resistant, anti-fade and fire resistant.

These quality products come with heavy duty zippers and genuine leather toggles. Don't be fooled to think that your beverages will be any less cold in these coolers, the ice retention is formidable.





REMOVABLE
HARD CORE INNER

Here's practical rigidity presented in a soft outer, with genuine leather accessories. Perfect for that weekend braai or social gathering.



22

375mm (h) x 300mm x 440mm

Litre Canvas

#ROGUE006

Standard hard core inner

The hard core inner sleeve is removable and a standard feature of both the 22L and 40L units.



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REMOVABLE
HARD CORE INNER

40

Litre
Canvas

#ROGUE009

With the same hard-core inner shell to guarantee the structural integrity of the cooler and a leak proof experience, the new 40L Canvas cooler is a winner for situations where you are looking for a more streamlined, lightweight solution with the same great insulation.



375mm (h) x 320mm x 560mm



ADVENTURE ORGANISER

#ROGUE012

It packs neatly flat when not in use so can be conveniently left in your vehicle till you need it, and easily expands into a sturdy but flexible container when you have multiple items to manage.

Stores flat till you need it



Folded Dimensions:
420mm (h) x 80mm (w) x 365mm (l)

Opens easily for use



Full Extension Dimensions:
420mm (h) x 365mm (w) x 545mm (l)





Image: Zambezi Grande

Product of choice for Africa's premium safari operators

Choosing the right ice cooler to complement your game drive fleet has been a long process of elimination for many safari operators. It's not easy to find a cooler that will keep the drinks ice cold and take the punishment a game drive cooler endures.

Our Rogue 45L with modified fittings is the ice cooler of choice amongst discerning operators and enhances the client's experience at that important moment when the drinks are brought out at sunset.

This has now been joined by our 40L Canvas Cooler with its beautiful aesthetics which in addition, is proving to be a popular choice.

Our 18L Carry Cooler is great for keeping ice all day.

Singita Style
#ROGUE004
Metal latches and
rubber handles



40L Canvas Cooler
with hardcore inner
#ROGUE009



18L Carry Cooler
#ROGUE007
Good for ice storage



ROGUE
ICE COOLERS

Custom-branded coolers

A branded Rogue Ice Cooler makes a superior corporate statement. It is a product of enduring style, quality, and rugged utility that will delight your clients or staff.

Our Hard Range coolers can be custom-coloured and branded to your specification with die-cast metal badging. Speak to us about a variety of custom branding options.



Our Soft Range coolers can proudly carry your identity on a quality embossed leather badge, attractively stitched into the cooler's fabric.

Contact sales@rogueicecoolers.com



Order your personalised metal badges online

Our Hard Range of coolers offer the added option of carrying your own personalised metal name badge. **To order your customised and badged cooler online, please visit www.rogueicecoolers.com.**

Please note that customised metal badges are only available on our Hard Range coolers.





Our ice coolers are backed by a limited 3 year warranty on the rotomoulded components, being the lid, hinges and box. This limited warranty covers private use only and does not cover coolers used on a commercial or industrial basis or subjected to abnormal abuse.

Visit our website for more details www.rogueicecoolers.com



Rogue Ice Coolers (Pty) Ltd

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Contact us for trade enquires or to find retail stockists in your area.

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