

PRODUCT GUIDE



MamaSuds
WWW.MAMASUDS.COM



MamaSuds PRODUCT GUIDE

Truly safe household cleaners
for your family.

WELCOME TO

MamaSuds!



I know you are always looking for the best products that are both safe and sustainable when it comes to cleaning your home. That's why I've gone above and beyond to track down exceptional ingredients that won't harm you, your family or our planet.

I invite you to join me in creating a smart + healthy home environment that brings joy + peace of mind. Together, let's strive for a clean home without damaging our health or planet - there's no need to choose between the two!

Let's make cleaner and greener world, together.

Cheers,
Michelle
Michelle Smith
Founder + CEO

HOW MAMASUDS STARTED

Michelle's passion for researching and learning about the ingredients in household products led her to teach herself how to make liquid soap. This newfound hobby soon turned into a laundry soap that effectively cleaned her daughter's cloth diapers. With positive feedback from friends, family, and co-workers, Michelle's husband encouraged her to turn her passion into a business. In January 2012,

MamaSuds was officially launched, with Michelle juggling her full-time job as a teacher and selling her products in her spare time. After her husband's health scare and brain tumor removal in August 2013, Michelle decided to stay home with her family and focus on MamaSuds as a way to find fulfillment and happiness. It was during this time that MamaSuds gained traction, offering simple and safe products made in small batches from scratch.

Today, MamaSuds has reached customers in all 50 states and over nine countries.

THE COLLECTION

The MamaSuds product line includes eco-friendly household cleaners and non-toxic liquid soap. All ingredients are natural, cruelty-free, free of dyes and synthetics, and handcrafted by mamas.



MamaSuds products and our story have enjoyed press from the following publications.



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KITCHEN COLLECTION



Liquid Castile Soap



Hand Soap



Sparkly dishes! Love my MamaSuds dish soap! My dishes look sparkly clean. I especially love the unscented soap, I'm not fond of eating off plates that have a residual odor and there's none of that with Mama Suds!

- Angela C.



Solid Castile Dish Soap

Unscented and cruelty-free, the Solid Dish Soap can be used in other areas of the house (laundry stains, taking labels off jars, cleaning the stove, etc.). Any place you'd use our liquid castile soap you can use the solid version as well.



Extra Strength Oxygen Powder



All-Purpose Cleaner Concentrate



A+++

This is my go to in the kitchen!
We've replaced Clorox wipes and now o my use the all purpose cleaner.

- Liz L.



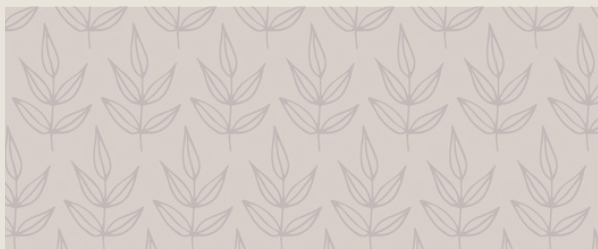
All-Purpose Cleaner Spray



We've created the safest, most effective oxygen powder (in our much-researched opinion) that will finally replace harsh, traditional bleach. AND, we made sure it works in more than just one area of your home.



Automatic Dishwasher Powder





All-Purpose Cleaner Spray

“I have yet to find something that this All-Purpose Spray can't clean. It's amazing!”
- Laura L.



The Kitchen Bundle features all the MamaSuds products you'll need to get your Kitchen shiny and clean:

- All-Purpose Cleaner Spray (16 fluid ounces)***
- Automatic Dishwasher Powder (30 ounces)***
- Solid Dish Soap (6 ounces)***
- Castile Soap (lemon) (16 fluid ounces)***



Kitchen Bundle





LAUN DRY

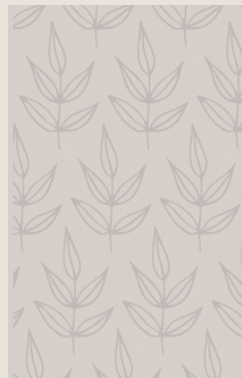
LAUNDRY COLLECTION



Extra Strength Oxygen Powder



All-Purpose Cleaner Spray



Switched over from tide/ gain and it was the best thing. Leaves my sheets soft

- *Leshamarie3*



Fine Linen Soap

Our new Fine Linen Soap, carefully (and with extra love + attention, too) formulated for your specialty fabrics. Finally, wash all of those high-quality sheets, linens, delicates, and organic fabrics with a soap that was specially created just for them.



Laundry Detergent Soap

Never going back to any other brand. Blown away! We had used other nontoxic brands but due to having sensitive skin we could never find a brand that didn't cause irritation to some degree until we found this brand.

- Rachel K.



Wool Dryer Ball



Laundry Stain Stick



I was able to get out some tough stains from my favorite sweater left by my two children. Thank you!

- Lauren W.



Soap Dispenser Pump



Laundry Bundle

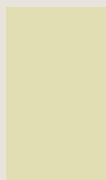
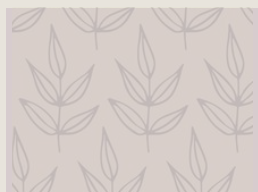
The Laundry Bundle features all the MamaSuds products you'll need to get your Laundry fresh and clean:

Unscented Laundry Soap (64 fluid ounces)

Laundry Stain Stick (1 ounce)

Extra Strength Oxygen Powder (30 ounces)

Soap Dispenser Pump (dispenses 1 fluid ounce per pump)





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BATHROOM COLLECTION



Body Wash



Hand Soap

Don't overlook the power of a good hand washing session with a good bottle of effective soap. It's time to stock up. And, probably time to go wash your hands right now, too. Go, go! And then stock up on our Hand Soap.



All-Purpose Cleaner Concentrate



Toilet Bomb



Toilet Bomb

 The Best toilet cleaner
Since using the toilet bomb cleaning
tabs my toilet stays cleaner longer, the
whole bathroom smells cleaner, and
they are so easy to use. No other
products I have used before these
provided the wonderful results I see
now. I am hooked for life!

- Mike B.





All-Purpose Cleaner Spray



Powerful stuff!
A little goes a
long long way!
Glad I found
this! Can use
for so many
things!
Pleasant smell!
- Dawn S.

How to use:

Spray on any water-safe surface. Wipe with a soft cloth or scrub with a non-scratch sponge. Test any fabric in an inconspicuous area before going crazy.



Liquid Castile soap



Unscented Castile Bar Soap



Bathroom Bundle

The Bathroom Bundle features all the MamaSuds products you'll need to get your Bundle sparkly and clean:

- All-Purpose Cleaner Spray (16 fluid ounces)**
- Toilet Bomb Cleaning Tabs (8 ounces)**
- Unscented Hand Soap (8 fluid ounces)**
- Body Wash (lavender) (16 fluid ounces)**





Seasonal No. 12 Bar Soap



I love your bar soap.
Simple ingredients and no
unhealthy fragrance. Doesn't
get any better. Thanks

- Mary W.



Seasonal No. 12 Bar Soap

Why do we call it No. 12? We wanted a luxurious, hard, creamy, slightly lathering bar of soap that no one else was making. We tried so many recipes and our 12th batch was the ultimate winner. We can't wait for you to get your hands on it!



Unscented Castile Bar Soap

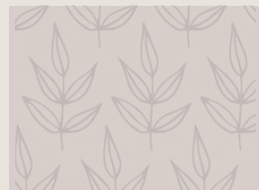
“ I was able to get out some tough stains from my favorite sweater left by my two children. Thank you!

- Lauren W.



Scented Castile Bar Soap

Nothing extra, no bells and whistles, and no extra fat... this soap is for the naturalist, the purest, the no-nonsense type with our signature scent.





THE INGREDIENTS



THE INGREDIENTS

Aloe Vera Gel Juice- *Aloe barbadensis miller*

Certified: organic, kosher

Countries of origin in Texas and Mexico

Products: All-purpose Cleaner Spray, All-Purpose Cleaner Concentrate

Cinnamon Leaf Essential Oil- *cinnamomum zeylanicum*

Certified: organic, kosher, vegan

Country of origin: Sri Lanka

Products: All-purpose Cleaner Spray, All-Purpose Cleaner Concentrate

Citric Acid anhydrous- FSN 21-1-14648-1-0003

Certified: non-GMO verified, kosher, Halal

Country of origin: Thailand

Products: All-purpose Cleaner Spray, All-Purpose Cleaner Concentrate, Automatic Dishwasher Powder, Toilet Bomb Cleaning Tabs

Clove Bud Essential Oil-*Syzygium aromaticum* L

Certified: kosher, vegan

Country of origin: Indonesia

Products: All-purpose Cleaner Spray, All-Purpose Cleaner Concentrate

Reverse Osmosis Water- made in house with our commercial-grade

Reverse Osmosis system, we named him Ozzy.

Products: All-purpose Cleaner Spray, All-Purpose Cleaner Concentrate, Body Wash, Castile Soap, Hand Soap, Laundry Soap, Fine Linen Soap, Toilet Bomb Cleaning Tabs

Eucalyptus Essential Oil- *Eucalyptus radiata*

Certified: organic, kosher, vegan

Country of origin: South Africa

Products: All-purpose Cleaner Spray, All-Purpose Cleaner Concentrate

Germs Away Essential Oil Blend- made in house.

Products: All-purpose Cleaner Spray, All-Purpose Cleaner Concentrate

Lavender Essential Oil- *Lavandula angustifolia*

Certified: Ecocert, kosher, vegan

Country of origin: Bulgaria

Products: Body Wash, Castile Soap, Laundry Soap

Lemon Essential Oil- *Citrus limonum*

Country of Origin: Spain

Products: All-purpose Cleaner Spray, All-Purpose Cleaner Concentrate, Body Wash





Olive Oil- *Olea europaea*

Certified: non-GMO verified

Country of Origin: Spain

Products: All-purpose Cleaner Spray, All-Purpose Cleaner Concentrate, Body Wash, Castile Soap, Hand Soap, Laundry Soap, Fine Linen Soap

Peppermint Essential Oil- *Mentha arvensis*

Certified: organic, vegan, kosher

Country of Origin: India

Products: Toilet Bomb Cleaning Tabs

Potassium Hydroxide- CAS No. 1310-58-3

Country of Origin: USA

Products: All-purpose Cleaner Spray, All-Purpose Cleaner Concentrate, Body Wash, Castile Soap, Hand Soap, Laundry Soap, Fine Linen Soap

Rosemary Essential Oil- *Rosmarinus officinalis*

Certified: kosher, vegan

Country of Origin: Spain

Products: All-purpose Cleaner Spray, All-Purpose Cleaner Concentrate

Sodium bicarbonate- CAS No. 144-55-8

Certified: USP/FCC grade 5

Country of Origin: USA

Products: Automatic Dishwasher Powder, Toilet Bomb Cleaning Tabs

Sodium carbonate- CAS No. 497-19-8

Certified: NSF

Country of origin: USA

Products: Automatic Dishwasher Powder, Extra Strength Oxygen Powder, Laundry Soap, Fine Linen Soap

Sodium percarbonate- CAS No. 15630-89-4

Certified: kosher

Country of origin: USA

Products: Automatic Dishwasher Powder, Extra Strength Oxygen Powder

Sodium tetraborate- CAS No. 1303-96-4

Country of origin: USA

Products: Laundry Soap, Fine Linen Soap

Tea Tree Essential Oil- *Melaleuca alternifolia*

Certified: Ecocert, kosher, vegan

Country of origin: Australia

Products: Toilet Bomb Cleaning Tabs, Hand Spray

Wool- sheep

Country of Origin: USA

Products: Wool Dryer Balls



THE MAMASUDS MANIFESTO



THE MAMASUDS MANIFESTO

We believe you can clean your home without damaging your health or our planet. We want to live in a world where cleaning doesn't seem like a chore.

We know that the wellness you find beneath your kitchen sink and in your bathroom drawers is equally as important as the food you put on your table.

We refuse to put profits over people or planet. You, your family, and this planet depend on us to make health a priority.

Join our movement of passionately smart women who want to know more to do better.