



Contact Drew Walston
Telephone 770-842-1483
Email PR@EXO2.com
Website www.EXO2.com

FOR IMMEDIATE RELEASE
December 7, 2015

EXO2 APPOINTS TEKRIDER AS THE NEW EXOGLO HEATED CLOTHING DISTRIBUTOR FOR NORTH AMERICA AND THE FABROC™ LICENSEE FOR NORTH AMERICAN POWERSPORTS

New Products Designed to Meet a Wide Range of Cold Weather Needs are Well Under Way

McDonough, GA, December 7, 2015 – **EXO2 The Heat Inside, NA, LLC** (EXO2) is pleased to announce they have selected Canadian-based **Tekrider**, as their new **EXOGLO** Heated Products Distributor for North America. In addition, **Tekrider** has been licensed to make heated products for the North America Powersports market with **FabRoc™**, EXO2's proprietary Heat Technology. **Tekrider**, the manufacturer of the "**TekVest**" and market leader in upper body protective gear for snowmobiles, will use these appointments to diversify their business and increase jobs here in North America. Tekrider conducts all R&D and manufacturing in Canada, and has done so since 1996.

"I've collaborated with **Steve Brand** and **Tekrider** on projects since 2008. Their decades of experience in the Powersports industry along with an intense commitment to excellence make them uniquely qualified and our obvious choice for an industry partner" says **Drew Walston**, President and CEO of EXO2. "We are anxious to combine our skills, contacts, experiences and of course use of the world's best heating source, **FabRoc™**, to create together what has only been dreamed of to this point. Steve's team brings impressive racing and OEM experience to the table" continued Walston.

Tekrider plans to hit full stride in mid-2016 once all staff members are in place, trained and certified as **FabRoc™** Technologists and Technicians. "We started as a customer of EXO2 [EXO2 made heating systems for the first heated TekVest] and became so impressed by both the **FabRoc™** technology and the overall commitment exhibited by Drew's team, and his UK partners, that we knew we wanted to be a part of their future" shared **Steve Brand**, President and CEO of Tekrider. "We see this new partnership as a key opportunity to diversify our business beyond the clothing market and provide heating solutions to a wide range of new applications" continued Brand. "In order to control quality and speed to market we made a deliberate decision back in 1996 to build our products in CANUSA, to use domestically made sub-components, and to remain very nimble and market-driven. Despite the collapse of the domestic CANUSA clothing supply chain in the last 20 years, every TekVest has retained an almost **100% CANUSA** content and we're close to resurrecting domestic supply of the one fabric and a zipper pull that are currently not available to us. We have an exceptionally loyal customer base that will soon be able to appreciate "**The Heat Inside!**" continued Brand.



If you are interested in creating heated products for the powersports industry or wish to carry the EXOGLO Heated Clothing range in your store, please contact Steve Brand at cell/text 416-271-6844 or at steve@tekrider.com. If you have any questions about this release or other related business, please contact Drew Walston at 770-842-1483 or drew.walston@exo2.com.