

by **Melissa Campanelli**

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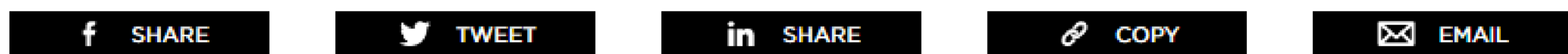
Welcome to [Black History Month](#)! We here at [Women in Retail Leadership Circle \(WIRLC\)](#) plan to celebrate by featuring content that highlights Black female retail leaders and entrepreneurs in the *Inner Circle* each week throughout February. This week, we thought we would introduce you to three inspiring Black female entrepreneurs, who also happen be WIRLC members. They include:

- **Celena Gill**, co-founder of [Frères Branchiaux Candle Co.](#), makers of premium, soy-based, vegan candles that make anywhere feel like home. The candles are hand poured in small batches, hand packaged, and curated with care in the Frères Branchiaux warehouse. The company also sells accessories such as room sprays, diffusers, bath salts, candle snuffers, and wick cutters. Another reason to support this business? Ten percent of all profits are donated to homeless shelters nationwide.
- **Yve-Car Momperousse**, CEO and founder of [Kreyol Essence](#), a company that brings natural hair, skin, and body products from Haiti to the world. Its eco-friendly formulations are made from pure and natural ingredients with a special focus on dry hair and skin. As a social business, Kreyol Essence is maniacal about creating sustainable jobs, protecting and conserving Haiti's environment, and empowering women.
- **Sherrill Mosee**, founder and CEO of [MinkeeBlue Travel & Work Bags](#), a seller of organizational travel and work bags that are designed to help women eliminate the number of bags they carry when commuting. The bags, designed by Sherrill herself, organize and separate shoes, lunch, laptop and purse essentials in one bag.

Check out their websites and products; they are all top notch. (And keep them in mind year-round, not just during Black History Month!) If you would like to connect with Celena, Yve-Car, and Sherrill (as well as hundreds of other inspiring women retail leaders and entrepreneurs), why not consider joining Women in Retail Leadership Circle? Here are some details on the [Women in Retail community](#), and you can learn all about the benefits of membership and [application info here](#).

Furthermore, you can experience the power of this community by joining us for the [2022 Women in Retail Leadership Summit](#), taking place April 25-27. Attendees will experience three days of inspiration, content and connections with our powerful community at the beautiful and elegant Ritz-Carlton Key Biscayne, Miami. Registration is now open, and we strongly urge you to register as soon as possible; as a boutique conference, we're expecting to sell out much faster than we have in previous years.

I hope to see you all there!



Melissa Campanelli

Melissa Campanelli is the co-founder of the Women in Retail Leadership Circle, a unique, members-only networking group that offers enterprise-level women in the retail industry a place to learn, connect and grow. She is also the brand and content director of the Retail and Travel Group at NAPCO Media. Prior to those positions, Melissa spent ten years at DM News, where she was first a senior editor and then deputy editor. She's also a leading expert in small business e-commerce and author of the books "Entrepreneur Magazine's Open an Online Business in 10 Days" and "55 Surefire Internet Businesses You Can Start for Under \$5,000." In her free time, Melissa loves exploring New York City and Brooklyn and spending time with her family.

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