

ften described as one of the world's last great wildernesses, the Kimberley covers nearly 420,000 square kilometres (over three times the size of England) in the far north west of the Australian continent. From the red dunefields of the Great Sandy Desert it extends northward to the uplands and ragged escarpment country of the 'sub-humid' north Kimberley.

It's immense and complex landscape encompasses spectacular gorges, waterfalls and cave systems, pockets of lush rainforest and an astonishing variety of wildlife. Huge turtles, predatory fresh and salt water crocodiles share this ancient land with Australia's unique marsupial kangaroos and wallabies. Floral treasures abound including many coloured wildflowers, waterlilies, pandanus palms, fan palms and magnificent boab trees.

The Kimberley is remote and has fewer people per kilometre than almost any other place on the planet. It's attractions are separated by vast distances - the area's splendid isolation is one of it's greatest drawcards. Choose to travel by McCafferty's Coaches, four wheel drive, boat, helicopter, small plane or any combination of the above. The Ibis Aerial Highway links these magnificent places together helping to bring you closer to nature.

Airstrips have been built at the main visitor points, such as Bell Creek Gorge, Windjana Gorge and El Questro, to enable sightseers to join tours by bus, boat or four wheel drive. You may like to visit the Bungle Bungle, perhaps taking in Argyle Diamond Mine on the way. Another day you could visit the Mitchell Plateau and Falls, perhaps staying on one of the remote cattle stations. A fishing trip in search of the famous Barramundi could also be included into your itinerary.

The choices are as limitless as the variety of the Kimberley landscape. To explore the wild Kimberley is an adventure you will never forget. Ask your local McCafferty's travel agent for details.

BROOME - The Pearl Coast

Broome, a unique, exotic town and the southern gateway to the raw wilderness area called the Kimberley. Established as a pearling port in the 1880's, Broome boasts a multicultural population made up of many nationalities who flock to the shores of Roebuck Bay in the hope of making their fortune from the pearling industry.

As a result of this mixture of cultures, an unusual style of Colonial/Asian architecture has developed and this is evident in Broome's bustling Chinatown.

The pearling industry remains one of the town's major industries due to the advent of the cultured pearl. Pearl retail outlets in Chinatown are a showcase to some of the world's finest pearls.

Broome's unique beauty needs time to explore. Pristine beaches and bays fringed with glistening white sands, red cliffs, and sparkling waters of the Indian Ocean are some of the wonders of this coastal delight.

Broome's climate is also something to boast about with the warm sunny days, balmy nights and summer tropical storms during the tropical summer season.

Broome has many natural attractions which include dinosaur footprints over 130 million years old which can be seen at low tide at Gantheaume Point. Cable Beach is one of the most stunning beaches in the world, with 22 kilometres of white sand and clear tropical water.

The Staircase to the Moon is a natural phenomenon caused by a full moon reflecting on the mud flats at extreme low tide to create a beautiful illusion of a staircase. This natural wonder can only be seen from March to October.

The Broome Bird Observatory is one of the best waderbird watching sites in the world with over 247 species of wading, land based and migratory birds. Broome waters boast an abundance of different varieties of fish in the surrounding waters including the elusive sailfish. Game

Discover Broome through the

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fishing charters are available and tournaments are held annually.

The Broome museum brings to life the fascination history of this "Port of Pearls". Local tour operators offer a diverse selection of options which include Broome and it's environs, the Dampier Peninsula, and on into the spectacular wilderness of the Kimberley. Broome offers a selection of fabulous Art Galleries all exhibiting the unique style of Kimberley art and Broome history. Take time to browse.

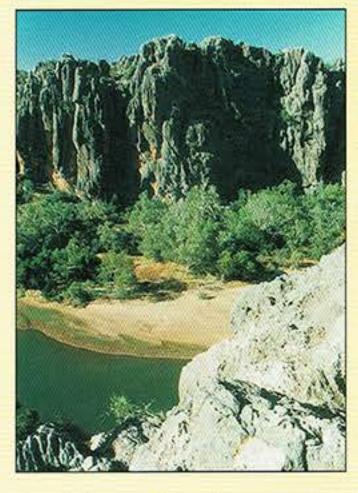
Restaurants in Broome offer a wide selection of delightful cuisine to tempt all palates and sidewalk cafes offer a splash of colour to the pavements.

Sun Pictures is believed to be the oldest picture gardens in the world and movies are shown under the stars every night.

Broome boasts some excellent caravan parks and has many delightful camping spots only a short drive from town and fishing is great. Other accommodation in Broome ranges from first class resort style to family and backpacker facilities.

McCafferty's provide daily coach services, making travelling to Broome easier.

Flak Track Tours



Based in Broome for five years Brian and Patricia Flak are Owner-Operators of a small 4-Wheel Drive Tour Company. They specialise in camping tours of the Kimberley region of North West Australia. Tours are available using Station and Hotel accommodation, and a combination of land and light aircraft. Areas covered include the Mitchell Plateau, Bungle Bungles, Gibb River

Road Gorges, Cape Leveque, Lombadina and Beagle Bay.

COCKATOO GALLERY - Helen Norton

Helen Norton is one artist who has responded to The Kimberley in a big way. She left her Melbourne home at 16 (she's now 34), travelled the interior working, among other things, as a cook, cleaner and jillaroo before finding herself

Flak Track Tours

OFFER ONE DAY 4WD TOURS OF THE DAMPIER PENINSULA, INCLUDING CAPE LEVEQUE, AND ONE OR TWO DAY TOURS OF WINDJANA GORGE AND TUNNEL CREEK, ALSO EXTENDED CAMPING OR ACCOMMODATED TOURS RANGING FROM FOUR TO FOURTEEN DAYS OF THE KIMBERLEY, INCLUDING GIBB RIVER ROAD GORGES, MITCHELL FALLS AND THE BUNGLE BUNGLES. SPECIALIZING IN QUALITY TOURS FOR SMALL GROUPS WITH A MAXIMUM OF SIX PASSENGERS TO A VEHICLE, FLY/DRIVE OPTIONS AND CHARTERS AVAILABLE.

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Helen Norton at Work

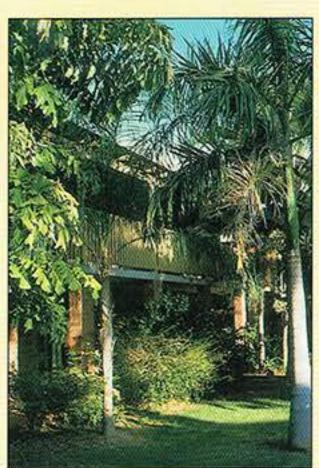
mesmerised by the land.

More often than not, Helen's paintings are the ones being gripped with pride at the airport. Helen's struck a chord, and people have really responded to it. Her work is bright and powerful, and, on the surface, full of humour, which Helen admits to using as a tool. Once she's caught your eye with colour and gaiety, she expects you'll linger long enough to receive the sadder underlying message. Sales prove that people do.

"Travelling through some of the places in outback Australia, untouched places, I was very responsive to the power in the country and the spirituality of the land," says Helen. "When in Windjana Gorge, I felt it had this power over me. No wonder the Aborigines drew their mythology and spiritual beliefs from this country. I respect that they've got a closer connection than we do because we've been set apart from our spiritual connections to the land for many, many thousands of years. The Aborigines have only been pulled apart from it in the last 200. So their grounding to their spiritual base is much closer than ours. Our memory's fading. That's what I'm painting about a lot, about our faded memories. Where's white people's spirituality? We've forgotten what it is. White people are also displaced because we don't have the beautiful grounding that the Aborigines do. That's why they hang on so strong now, and they should because we've lost that."

Helen's energy isn't limited to producing works of art. In the past few months, she too has opened a gallery, Cockatoo Gallery, which exclusively hangs original Nortons. It has a personal atmosphere as her home, from where she and her husband, Tony, continually respond to requests from interstate galleries wanting to stage exhibitions, is next door.

Ocean Lodge



Ocean Lodge

Let's face it: you're not travelling to Broome to get frustrated in the pursuit of value accommodation. All you want is affordable, centrally located comfort and a relaxed holiday atmosphere.

Broome's Ocean Lodge is located between China Town (the shopping centre) with all there is to offer, along with food and entertainment, and Cable Beach, the West Coast's premier beach with all its activities.