

息を呑む秋の彩り

CULTURE GUIDE | VOLUME 66

AUTUMN HUES AWAKEN



BOKKSU
SNACK BOX

VOLUME

66

Autumn Hues Awaken

Get lost in the vibrant hues of Japan's *kōyō* (colorful falling leaves), where Autumn's crisp air blows across a landscape ablaze with fiery reds, golds, and oranges. Our October Snack Box reflects this cozy season with treats inspired by the stunning foliage and the warmth of autumn's grand finale.



Discover where in *Japan* your snacks are from.

This month's snacks are from the following prefectures: Aichi, Ehime, Kyoto, Nara, Osaka, Tochigi, Tokyo.



Note that the common allergens and dietary restrictions listed in this guide are directly translated from the packaging as reference; we cannot guarantee the presence or lack of certain allergens/animal products in the items so please consume them at your own risk with careful attention to any personal health concerns.

Let's Learn Japanese!

KANJI • FURIGANA
ROMAJI: TRANSLATION

紅葉・こうよう
Kouyou: Foliage

紅葉・もみじ
Momiji: Japanese Maple

銀杏・いちよう
Ichiyou: Gingko

落ち葉・おちば
Ochiba: Fallen Leaves

AUTUMN HUES AWAKEN BOX



LUNCH PIE: CLAM CHOWDER

BY KOIKEYA

Take your taste buds on a wild ride and embrace the warming flavors of fall with KOIKEYA's latest creation, a clam chowder lunch pie! This savory pie is the perfect seasonal quick fix, featuring a creamy clam chowder filling with a deep scallion flavor, all nestled in a crisp, buttery pie crust.

FLAVOR

Savory

VEGETARIAN

No

COMMON
ALLERGENS

*Milk, Eggs,
Fish, Crustacean
Shellfish, Wheat,
Soy*

ALSO
CONTAINS

Mollusk Shellfish

HITSUMABUSHI ARARE

BY ARARE NO TAKUMI SHIRAKI

Hitsumabushi (grilled eel on rice) is typically a dish full of savory, gooey goodness. Inspired by the Aichi Prefecture specialty, Arare no Takumi Shiraki has outdone themselves and transformed the flavors of this dish into an expertly seasoned rice cracker.

FLAVOR

Savory

VEGETARIAN

No

COMMON
ALLERGENS

Fish, Wheat, Soy

ALSO
CONTAINS

None



MOMIJI ARARE

BY TANBAYA HONPO

Perfectly paired with this month's autumn theme, the vibrant leaves on this *arare* (rice cracker) packaging are a festive addition to your snack collection this season. Each cracker is delicately seasoned to perfection and can even double as a chopstick rest!

FLAVOR

Savory

VEGETARIAN

No

COMMON
ALLERGENS

*Crustacean Shellfish,
Wheat, Soy*

ALSO
CONTAINS

None

DISCOVERY
SNACK





BENI SHOGA PICKLED GINGER RICE CRACKERS

BY HIZATSUKI SEIKA

Warm up your belly with this ginger packed rice cracker. Crafted from 100% Japanese rice, each cracker is richly kneaded with red ginger and finished with a sprinkling of red ginger powder leaving you with a crispy joy that will dance in your mouth.

FLAVOR	VEGETARIAN
<i>Savory</i>	<i>No</i>
COMMON ALLERGENS	ALSO CONTAINS
<i>Milk, Wheat, Soy, Sesame</i>	<i>None</i>

T.D. EARLY CHOCOLAT BROWNIE

BY DOSHISHA

Calling all chocolate lovers! This rich chocolate brownie is packed with chunks of luscious chocolate baked throughout the batter so you can have your chocolate craving satisfied with every bite.

FLAVOR	VEGETARIAN
<i>Sweet</i>	<i>No</i>
COMMON ALLERGENS	ALSO CONTAINS
<i>Milk, Eggs, Tree Nuts, Wheat, Soy</i>	<i>None</i>



GOROUJIMA KINTOKI SWEET POTATO COOKIE

BY DOSHISHA

Sweet potatoes are a staple of autumn in Japan, often evoking nostalgia and comfort especially as their aroma drifts from street vendors' wood-fired stoves on chilly days. This soft cookie captures this cozy experience with the rich, sweet essence of Goroshima Kintoki sweet potatoes.

FLAVOR	VEGETARIAN
<i>Sweet</i>	<i>Yes</i>
COMMON ALLERGENS	ALSO CONTAINS
<i>Milk, Eggs, Wheat, Soy, Sesame</i>	<i>None</i>

MITARASHI MOCHI

BY KUBOTA SEIKA

Sink your teeth into this mouthwatering twist to the classic Kyoto snack, *Mitarashi Dango*. This *Mitarashi Mochi* captures the essence of the beloved street food, featuring a chewy mochi exterior and a sweet soy sauce filling. Snack on this satisfying texture bomb as you take a stroll under colorful falling leaves.

FLAVOR	VEGETARIAN
<i>Sweet</i>	<i>No</i>
COMMON ALLERGENS	ALSO CONTAINS
<i>Wheat, Soy</i>	<i>None</i>



HANDMADE KYOTEMARI FOLIAGE CANDY

BY BOKKSU X DAIMOJI AME
HONPO

Crafted in Kyoto, this exclusive candy was inspired by the city's 300 breathtaking fall sights that we wanted to mimic in flavor and color. The flavor is a unique kumquat, a refreshing and tangy Japanese citrus with a reputation for bringing good fortune. Pop one in your mouth and savor the taste of Kyoto's autumn!

FLAVOR	VEGETARIAN
<i>Sweet</i>	<i>Yes</i>
COMMON ALLERGENS	ALSO CONTAINS
<i>None</i>	<i>None</i>



STRAWBERRY AZUKI CRUNCH

BY BEE-H

Great things come in small packages! This bite-sized treat combines crispy puffed rice, creamy white chocolate, sweet *azuki* beans, and juicy strawberries. Talk about packing a punch of flavor!

FLAVOR	VEGETARIAN
<i>Sweet</i>	<i>Yes</i>
COMMON ALLERGENS	ALSO CONTAINS
<i>Milk, Wheat, Soy</i>	<i>None</i>

CHOGA: CHOCOLATE CREAM WAFFLE

BY WAKOU

How do you make smooth chocolate cream sandwiched between two thick, crumbly waffle cookies even more scrumptious? With a sprinkling of green tea, of course! You'd be surprised at how delicious the hint of bitterness offsets the buttery, rich sweetness.

FLAVOR	VEGETARIAN
<i>Sweet</i>	<i>No</i>
COMMON ALLERGENS	ALSO CONTAINS
<i>Milk, Eggs, Tree Nuts, Wheat, Soy</i>	<i>Alcohol</i>



GATEAU CHOCOLATE CAKE: MONT BLANC

BY BOKKSU

This exquisite chocolate cake has the texture of raw chocolate and melts in your mouth with an irresistible flavor combination of nutty chestnuts and rich chocolate.

FLAVOR	VEGETARIAN
<i>Sweet</i>	<i>Yes</i>
COMMON ALLERGENS	ALSO CONTAINS
<i>Milk, Eggs, Tree Nuts, Wheat, Soy</i>	<i>Alcohol</i>



KYOTO SWEETS CHOCOLAT CRUNCH

BY MAEDA SEIKA

Kyoto Sweet Chocolat Crunch is a popular and beloved souvenir snack from Kyoto. Each bite is packed with a savory and sweet baked crunch, making it an irresistible snack.

FLAVOR	VEGETARIAN
<i>Sweet</i>	<i>No</i>
COMMON ALLERGENS	ALSO CONTAINS
<i>Milk, Eggs, Tree Nuts, Wheat, Soy</i>	<i>Alcohol</i>

MOMIJI HOJICHA TEA

BY MAIKO NO CHA HONPO

Most would agree one of the best parts of fall is sipping on cozy hot drinks! Wind down from a long day with a cup of soothing *Hojicha* Tea, a distinct Japanese green tea that's been roasted in porcelain over charcoal.

BREWING INSTRUCTIONS

Boil water to a temperature of 80-100° (176-392°F). Add the tea bag to a mug and pour 150-180 ml (5-8 fl. oz.) of hot water. Brew for 30-60 seconds and enjoy!

COMMON ALLERGENS	ALSO CONTAINS
<i>None</i>	<i>None</i>



CHESTNUT AND MAPLE CREPE ROLL

BY NAKAJIMA TAISHODO

Celebrate autumn with this delicious seasonal snack. These crepe roll cookies are infused with the warm, cozy sweetness of chestnut cream and maple syrup, a perfect treat on a chilly day.

FLAVOR	VEGETARIAN
<i>Sweet</i>	<i>Yes</i>
COMMON ALLERGENS	ALSO CONTAINS
<i>Milk, Eggs, Tree Nuts, Wheat, Soy</i>	<i>Alcohol</i>

TOAST BITES: STRAWBERRY JAM

BY MARUESU

These delightful bite-sized rusks mimic strawberry jam toast with a light, satisfying crunch. Perfect for the last bit of heat before fall's crisp air swoops in, they're non-sticky, so you can enjoy the buttery, strawberry flavor without messy hands.

FLAVOR	VEGETARIAN
<i>Sweet</i>	<i>Yes</i>
COMMON ALLERGENS	ALSO CONTAINS
<i>Milk, Wheat, Soy</i>	<i>None</i>



MEET THE MAKER



Seki Seika Honpo

Founded in 1922 in Kyoto, Seki Seika is renowned for its innovative techniques using wheat and other unique ingredients to make *kyo senbei*, a traditional Japanese cracker. With over 100 years of history, the company continues to preserve its traditional techniques while introducing the “*Okamai*” brand, meaning “to welcome and treat people well” in Kyoto dialect.

MOMIJI SENBEI

BY SEKI SEIKA HONPO

Senbei is a beloved snack in Japan, but *Kyo Senbei* stands out with an innovative twist. Unlike the traditional salty rice crackers, *Kyo Senbei* is crafted from wheat and egg, delivering a unique sweetness. This *Momiji Senbei*, shaped like the vibrant maple leaves that adorn Kyoto in the fall, is expertly baked to a perfect crispness, delivering a sweet and nostalgic taste of Kyoto’s seasonal charm.

FLAVOR

Sweet

VEGETARIAN

Yes

COMMON ALLERGENS

Milk, Eggs, Wheat

ALSO CONTAINS

None



Culture

Guide

Discover the best spots to experience Japan's breathtaking foliage display.



TRANQUILITY SOAK

Soak in steamy, mineral-rich waters while being surrounded by shades of red and gold mirrored in a tranquil river at Jozankei Onsen in Hokkaido. The contrast of warm, soothing waters and crisp, vibrant foliage creates a perfect autumn escape.



CANVAS OF LEAVES

Just two hours north of Tokyo, Nikko National Park transforms into a vibrant tapestry of red, orange, and golden hues in the fall. The park's natural beauty combined with its historic temples and serene lakes, creates a perfect backdrop for foliage chasing.



THE AUTUMN EXPRESS

Hop on board the Sagano Romantic Train as it winds through the picturesque Hozukyo Gorge. As the train slowly meanders along the track, passengers are treated to breathtaking views of the steep hillside's dense forests bursting with vibrant colors.



"FALLING" INTO ART

Is there anything more serene than viewing larger-than-life sculptures framed by vibrant fall foliage? The Hakone Open-Air Museum, Japan's first open-air museum, blends art and autumn perfectly, making it a must-visit destination for this cozy season.

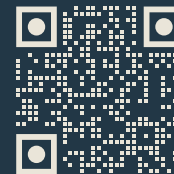


Japanese *gifts* for every occasion.

Crave more Bokksu or want to share the joy of Japanese treats?

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From Valentine's Day to birthdays, gift an authentic Japanese experience that shows you care with Bokksu Boutique.



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はじめまして

The background is a stylized illustration featuring a dense layer of autumn leaves in various shades of red, orange, and yellow. Overlaid on the right side is a faint, semi-transparent image of a traditional Japanese building with a tiled roof and sliding doors (shoji).

NEXT MONTH'S THEME HAIKU HINT:

Candlelight glows bright,
Winter's chill meets steaming warmth,
Peaceful, calm delight.



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