



NAKED VS. HERITAGE

A COMPARISON OF OUR PRODUCT LINES

All Joyce Farms products start out "Naked" (Nothing Added Ever). Old-world genetics and even more stringent raising standards make our Heritage products a step above in quality. Learn more about the similarities and differences between these two product lines below.

NAKED

BETTER*

HERITAGE

BEST

SIMILARITIES

Raised with Nothing Added Ever: no antibiotics, growth stimulants, added hormones, pesticides, preservatives, or animal by-products

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Fed a natural, all-vegetable diet and fresh water that is regularly tested for purity

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Raised on small family farms, and traceable to the farms where they are grown

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Raised in low-stress, humane environments with no over-crowding, so they mature comfortably and naturally at their own pace

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DIFFERENCES

Modern, domestic animal breeds - breeders are carefully selected from only the best stock to produce healthy, flavorful meat

Slow-growing heritage breeds with old-world genetics that can be traced back hundreds of years to a time before industrialized agriculture

Raised in spacious heated or cooled barns without outdoor access (except our Naked Geese that are free range)

Raised mostly on pasture or spend significant time outdoors (exceptions: Pheasant, Pintade and Poussin). Heritage breed animals are heartier and more disease resistant for pasture centered life than modern, domestic breeds.

Superior taste, texture and culinary attributes*

Superior taste, texture and culinary attributes* of our Naked line are taken to the next level. Our Heritage products offer an even more flavorful and unique eating experience due to a combination of genetics and strict raising standards.

*Compared to commercial meat and poultry products and other all-natural meat and poultry products.