

Business at the Royal Norfolk Sho

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Spirit maker launches its first gin



Steph and Matt Brown, directors of Founding Drinks, with their newly launched Boadicea Gin in the Food Hall at the Royal Norfolk Show
Picture: DENISE BRADLEY

A Norfolk vodka maker is testing the limits of its spirit with a new product.

Founding Drinks, the company behind Wild Knight vodka, has added a gin to its range.

Named Boadicea, it uses the company's vodka – made with Norfolk grain – as its base spirit and includes

botanicals such as orange, thyme and nettle.

The Beachamwell-based producer, run by husband-and-wife team Matt and Steph Brown, launched the product to the public at the Royal Norfolk Show.

Mr Brown said: "All we really had to do was make a recipe that worked with our vodka.

"The thing that slowed us down is that there are a lot of gins in the market already, but gin is so popular and we got asked for it so we thought we would try and see what the market thinks and so far it is very accepting."

Boadicea is available in stockists such as Jarrold in Norwich and Bakers and Larners in Holt.