

## Point-of-Sale (POS) System Interfaces

## Streamlined Solutions for an Industry Problem

In the ever-changing landscape of age verification technology, it can be hard for the average retailer to keep up. Finding the most advanced and future-proof solutions for legally selling age-restricted products may seem impossible or impractical, yet there are options that can make the process simpler and smoother. It's just a matter of knowing where to look.

### **The Industry Dilemma**

The current crop of POS systems can vary both in vintage and ability to remain up-to-date with current standards. New requirements, like Digital Identity Tokens, Digital Driver's Licenses and systems limitations like purchase limits imposed at retailer, state and even federal levels, create a challenge that these systems aren't always properly equipped to handle. This, combined with the protocols that different organizations and products use, like the TruAge protocol used by National Association of Convenience Stores (NACS) and the Retail Access Control System (RACS) used by Juul, can create a technological conundrum for retailers.







The old world of simply scanning or even solely looking at a driver's license has been rendered inadequate. Change is necessary, and it needs to happen soon.







## What is the Catalyst Here Anyway?

Industry and Government organizations want to permanently solve both the fake ID problem and the problem of selling to minors. Despite ample efforts and training, data suggests that these issues continue to arise (both intentionally and unintentionally), and the persistence of these challenges can cause health and social problems amongst our youth, as well as upticks in crime. Therefore, enforcement is increasing with higher levels of fines and penalties for retailers who don't do everything they can to ensure they're not selling illegally to minors.

There is a true interest in enacting change that will significantly curb these issues, and that is why the industry is diligently working to make age verification technology the best it can possibly be.





Minor Decliner 8" and 10" screen options with wired scanners

But that doesn't mean it won't be a headache for retailers trying to keep up with technology and options.

### What Is a Retailer To Do?

To address these issues and ensure that their technology is up-to-date, retailers feel faced with a number of limited options:

- Go and purchase a brand-new system each time new advances are released; which can be costly and difficult to constantly re-train sales associates.
- ✓ Upgrade the hardware or software of their current system; which can also be expensive and might not always match with current industry standards.
- Hire an IT manager to handle any and all developments as they arise; but that is not always cost-effective for a small retailer.

These at times complicated and costly options and the chasing of ever-changing technology only raise more questions for a retailer:

- ✓ "How do I know what the right system to get purchase?"
- "How do I know what's going to integrate with my business?"
- "How is it all going to work?"







Minor Decliner patented and certified age-verification systems software

# Solving with Innovative and Patented Technology

Minor Decliner recognizes these problems and offers a simple way to universally upgrade any system with plug-and-play technology that's easy to learn and comes fully prepared for all future developments.

Where retailers would previously plug in a scanner to their POS system, they instead plug in a Minor Decliner system with included scanner, which instantly upgrades their ageverification system to be compliant with all current regulations and protocols, including TruAge, RACS, and Digital Identity Tokens, and future protocols such as Mobile Digital Driver's Licenses on the way.

Minor Decliner meets retailers where they are - seamlessly integrating into any system, so that retailers don't need to worry about hiring IT staff or planning extensive retraining sessions for sales associates. With each scan of a product or ID, Minor Decliner simultaneously and automatically passes over non-age restricted products while tracking and covering any and all age restrictions (such as 18 for cough medicine and 21 for vape and alcohol) as well as any set purchase limits, creating a stress-free experience for both sales associate and customer.

Retailers can also easily create their own internal limits and restrictions within the system based on their store's rules, ensuring clarity and protection at every point.

This innovative approach builds upon Minor Decliner's experience and suite of age

verification products, helping retailers handle the ever-changing technology, enforcement and future proofing that comes with the agerestricted sales space.

#### **About Minor Decliner**

Minor Decliner is a Maryland-based company which develops technology to integrate within retail stores to manage the age verification process for selling agerestricted products and ensuring that minors do not purchase products or services that they are not eligible to access.

The Minor Decliner™ age verification systems allow for fast scanning of State-issued IDs and Driver's Licenses for reliable data entry and fast, audible, and visible results. We seamlessly work to detect expired IDs and underage consumers to increase your employees' efficiency, help check IDs properly, and reduce the "human error" factor.

Our vision is simple: to eliminate sales and access of age-restricted products to minors in order to protect your business, reduce your risk and costs of fines, and ensure you remain compliant.

Learn more and browse our products by industry need at:

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