



FOR RELEASE ON:

Monday, November 16, 2015

Media Contact:

Mark Riedy

mark@trueoverdrive.com; 415 302 2923

<http://www.embertech.com>

Ember, Maker Of World's Most Advanced Coffee Mug, Announces Advisory Board

Company closes Series A funding round and follows-up with successful pre-order campaign

WESTLAKE VILLAGE, CA—(November 16, 2015)— Ember Technologies, a new company that exists to make the simple act of eating and drinking more gratifying through temperature control, has confirmed the membership of its advisory board—most of whom have made investments in the company. Last month, Ember released its flagship product: the only temperature adjustable mug that keeps coffee or tea at a consistent temperature for hours. Ember is nearing the end of a successful pre-order campaign that has seen the company pass 500% of their sales goal. Ember will begin shipping mugs to consumers in April 2016.

Ember's six-person board of advisors features proven business leaders from diverse backgrounds including: Robert Brunner, Founder of successful design consultancy Ammunition and former Design Director for Apple Inc.; Larry Montgomery, Former Chairman and CEO of Kohl's Corporation; Martin Garvin, SVP Global Operations, Juniper Networks; Wyatt Decker, CEO Mayo Clinic, Arizona; Jonathan Peacock, Chairman & CEO, Bellerophon, former CFO, Amgen; Matt Rolandson, partner with Brunner at Ammunition.

"I started Ember because I was inspired to change the way people experience eating and drinking," said founder and CEO Clayton Alexander. "All of the members of our board share my vision for making the simple acts of eating and drinking better by carefully controlling the temperature that people experience food and drink and have contributed significantly to the successful launch of this company."

In combination with the official announcement of their board, Ember also noted the closing of their Series A round of funding. The round of \$2.5 million closed last month and featured investment from a number of board members

Ember's patented temperate-control technology combines a phase change cooling system with an active heating system, creating the world's most precise temperature controlling mug. Leak-proof and highly portable, Ember is ideal to take along in the car or use at home or around the office. Ember will keep your coffee or tea at the perfect temperature for up to two hours on the go or all day long when used with included charging coaster.

Ember is currently available for pre-orders on Indiegogo. For more information about the product and its many features, please visit www.embertech.com.

About Ember

Ember plans to revolutionize the way the world eats and drinks. Ember's flagship product, the world's most advanced temperature adjustable mug, creates an unforgettable drinking experience that will forever change the way we enjoy coffee or tea. Ember's patented technology rapidly cools your drink down to the temperature you choose and then holds it at that exact temperature for hours on end. Experience the pleasure of enjoying your drink, in its perfect state, from the first sip to the last drop.

Founded in 2012 by inventor and serial entrepreneur Clayton Alexander, Ember has built an incredible team of world-class product designers and engineers formerly with Nokia, Microsoft and Amazon Labs, with big plans to transform drinkware and dishware.

For more information, please visit our website at www.embertech.com