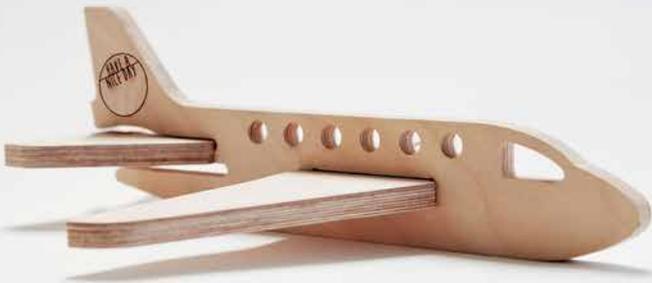


HAVE A
NICE DAY



Have A Nice Day
Classic Collection
Lookbook 2018

Build + Play





About us

Have A Nice Day toys help children become happy and confident kids by expanding their imagination and problem solving skills

Founded by a husband and wife who want to share the amazing feeling of seeing your child grow into a confident, curious and creative kid.

Meet the designer, Jake Diaz

I picture a world for my children like I had as a child. One where they can crawl across the lounge room floor lost in their imagination, soar around the dining room table swept up in their latest adventure and explore the unknown depths of their bedroom where creativity is in overdrive.

With technology so readily available to our children, many kids are losing the ability to use their imagination and simply play!

I create low tech kids toys that they have to build before they play. As the child grows, they see details in the toys that spark a curiosity to learn and understand why each feature is included and how it works. This curiosity I see in my own kids and the way they apply this thinking to everyday problems is amazing for me to watch. A feeling too good not to share with other parents.



Our Classic Collection:

- Handmade on the Gold Coast from sustainably grown timber
- Timeless pieces which are durable and will grow with children
- Creates a strong emotional connection to the toy when they build it
- Teaches social skills and patience whilst engaging their senses
- Strengthens the connection with the child through encouragement and learning
- Active play greatly benefits a child's personal, physical and mental development.
- Restores the emotional and behavioural imbalances that are associated with too much technology





Monday the Plane

Dimensions (assembled):
Length: 30cm
Width: 20cm
Height: 11cm



Tuesday the Helicopter

Dimensions (assembled):
Length: 26cm
Width: 22cm
Height: 14cm



Friday the Rocket

Dimensions (assembled):
Length: 12cm
Width: 12cm
Height: 26cm



Saturday the Castle

Dimensions (assembled):
Length: 42cm
Width: 17cm
Height: 35cm (including flag)



Sunday the Ark

Dimensions (assembled):
Length: 41cm
Width: 23.5cm
Height: 22cm



January the High Chair

Dimensions (assembled):
Width: 22cm
Depth: 23cm
Height: 46cm



March the Dolls Bed

Dimensions (assembled):
Length: 46.5cm
Width: 28cm
Height: 21cm



Tribal Teepee Set

Dimensions (assembled):
Length: 20 cm/15cm
Width: 29cm/20cm
Height: 27.5cm/19.5cm

What we offer:

- Wholesale Bundles which offer further discounts on our wholesale prices
- Introductory Bundle Offer for new stockists
- Complimentary lifetime warranty on our Classic Collection with 'The Play Forever Guarantee'
- Packaged unassembled in a branded box so shipping and storage space is kept to a minimum
- Wholesale portal for quick online ordering



What our stockists say:

"They are beautiful pieces and have been popular with our customers."

"You have great wholesale options for suppliers and good wholesale rates - the toys have a range of pricing to cater for everyone's budget and you guys always take feedback on board and are easy to work with!"

"The toys are amazing quality and very beautiful. The natural colour appeals to a lot of people."

"Your ongoing contact and engagement puts you above and beyond other suppliers."

"Our feedback and customer feedback is nothing but positive."

CONTACT US

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