

pure performance serums

Our serums are designed to create visible change to the skin. If we cleanse and hydrate our skin correctly then we can maintain healthy skin. If we want to reduce the signs of aging due to environmental damage and other factors then we need to target these challenges directly with a specific product. Advancement in science has meant that we now have the opportunity to work with the skin more closely. Fine Lines, skin tone, discoloration, age spots, skin texture can now be targeted with visible results.

Cutting edge technology sees peptides supporting failing skin functions, fighting secondary effects of external antagonists by restoring skin tissues physiological functions. Peptides are chains of two or more amino acids, scientifically designed to address concerning skin conditions. These peptides can compensate for disorders related to aging and aggressions through their regenerative capacities.

The aim being to restore skin homeostasis.

The glycation process can dramatically affect the skin and its condition.

It has been established that excess sugar can lead to a variety of health concerns; too much sugar can also affect the skin. If there is too much sugar in the body, protein molecules can cross-link with sugar molecules. Once this cross-linking process has occurred, the new sugar proteins are called advanced glycation end products (AGEs). The human body does not recognize AGEs as normal, and will produce antibodies that cause inflammation in the skin. Inflammation dramatically affects the skin and the body. Once formed, AGEs tend to gravitate toward dermal collagen and elastin.

As people age, proteins in the body can become damaged through the introduction of AGEs—one of the key factors in aging of the skin. The more sugar you eat, whether processed or natural, the more AGEs are produced. When the body is overwhelmed with AGEs, collagen becomes compromised. Effects of the glycation process at the cellular level of the skin's structure may result in wrinkling, loss of elasticity, stiffness, accelerated aging and compromised barrier function.

In keeping with our philosophy of working with nature we have taken the best that our earth has to offer teamed that with the latest in innovation and peptide technology. Our aim is to provide the very best in both these domains. Thanks to the scientific study of all the processes that occur within our skin, peptides are capable of reaching the target areas through inhibiting, stimulating or accurately mimicking the biological mechanisms (biomimetic). All our ingredients are chosen for their purity, their performance and with a commitment to the environment in mind.

By including a serum into your daily range you have the potential to specifically target the areas of concern for the individual. Should you not want the use of a "peptide" we have options that are focused on ingredients directly from nature such as supernatural8.

The dosages of each active vary depending on the product it is blended into and the other peptides/ ingredients present. Our percentages are between 3-10% in accordance with optimum efficacy.

superactive7 serum

who am I?

Superactive7 harnesses the power of the latest in green chemistry. Seven key ingredients that are synergistically blended to provide the ultimate in anti-aging protection. Designed to support your daily skincare routine, S7's innate preventative and rebuilding qualities perfectly interlock to release new life into your skin. Your senses will be awakened with Organic Nation's pure signature aroma.

what are the benefits of using me?

- anti-aging protection with scientific studies to support
- up to 62% reduction of wrinkle depth
- up to 77% lifting effect

who can use me?

- designed for ageing, sun damaged skin.
- specific for facial lines and sagging skin.
- not recommended for sensitive skin unless discussed with your beautician.

how do you use me?

- to be used once daily. Apply to freshly cleansed face and neck under your chosen moisturizer.
- for sensitive skin, patch test first and then use 1-2 times per week for 2 weeks, then 4-5 times a week.

what am I made from?

certified organic content: 76%

Native Superfruit, Kakadu Plum: This delicious edible green fruit, native to the magnificent World Heritage listed Kakadu National Park - is one of the richest sources of Vitamin C in the world. This powerful antioxidant and essential vitamin slows down the signs of ageing, protects the skin from free radicle damage, strengthens the skin's barrier, promotes the formation of collagen and smoothes the skin's texture.

Tazman Pepperberry: Tazman pepperberry thrives in the mountains of the southeastern lands of Australia. It is a hardy species, tolerating cold winter temperatures and surviving rocky and exposed windy sites. Its active ingredient is polygodial. This is an anti-inflammatory agent effective in reducing to reduce vasodilation and edema. It is also high in anthocyanins, which are free radical scavengers.

Riberry: Also known as "lily pilly" by the Aborigines, this is traditional Australian bush food that has a sweet, spicy clove like flavor. High in antioxidants (vitamin E and anthocynains) and nutritious skin elements such as magnesium, calcium and potassium.

Muntries: Muntaries are one of the oldest bush foods in the Aborigine diet. They have a spicy apply flavor. They are rich in anthocynains and the high natural content of wax nourishes and protects the skin. These 3 wise berries act as a super potent antioxidant.



Tripeptide-38: This is an option to having collagen or hyaluronic acid medicinal injections into the skin. A powerful peptide that rebuilds the skin network to ensure the skin remains smooth. This peptide fills wrinkles from the inside. How does it work? It is a matrikine (a peptide that can link to a matching cell surface receptor. This peptide is made up of specific amino acids.it regulates cell activity, wound repair and collagen tissue remodeling. This peptide stimulates 6 major constituents of the skin matrix to communicate between the cells to reduce wrinkles

- Anti wrinkle efficacy*
- Maximum wrinkle depth - 16.3% up to - 62%
- Anti wrinkle efficacy:
- Lifting effect +28% up to +77%
- Wrinkle Volume - 31% up to -100%

Vitamin A: Retinol. One of the most sort after ingredients in the treatment of aging skin. Vitamin A is wound healing, smoothing, protective against free radicals whilst supporting skin renewal. Our Vitamin A is encapsulated in algae microspheres to preserve potency and allow for slow release.

Acetyl hexapeptide-49: This peptide reduces inflammation and itching whilst restoring hydration, suppleness and softness. It regulates the activity of PAR 2 (proteinase-activated receptor) known to produce inflammation in the skin. It helps to regain balance and prevent inflammation. It provides an immediate soothing effect.

Acetyl Tetrapeptide - 2: This peptide mimics the body's natural growth hormone thymopoietin, (this polypeptide hormone is secreted naturally by the thymus and effects the rate at which your skin ages). Acetyl tetrapeptide -2 compensates for the loss of thymopetin and triggers the reparative processes.

It creates a plumping effect to the skin.

- Protein levels are increased by 2.3 fold.
- Elastin increased 21.7%
- Collagen increased 47.3%, the result is "uplifted skin".

Macadamia Oil: Indigeonous to Australia Macadamia oil contains one of the highest sources of Palmitoleic acid. Palmitoleic is vital for delaying skin and premature ageing; as our skin ages it rapidly becomes depleted in this important fatty acid, which is why Macadamia is the perfect inclusion for mature skin types.