

## enlighten3 skintone serum

### who am I?

This beautifully light serum has been created to address skin tone. It has been crafted to even out uneven skin tone. Blended with Aloe Vera and citrus essential oils.

### what are the benefits of using me?

- Reduces the severity of age spots and discoloration caused by sun damage. Ideal for areas on the face but also the neck line which not only sees much incidental sun damage it also is one of the areas that shows signs of aging first.

### who can use me?

- created for all skin types looking to reduce the signs of ageing associated with skin discoloration and hyper- pigmentation

### how do you use me?

- apply a pearl size drop to your face and neck once per day after cleansing and prior to your moisturiser.
- for sensitive skin, patch test first and then use 1-2 times per week for 2 weeks, then 4-5 times a week.

### what am I made from?

Certified organic content 80%

**African Bearberry Extract:** Bearberry contains alpha arbutin, which is a natural skin brightener. This edible red berry has long been used in herbal medicine. Arbutin is used topically to lighten skin, fade liver spots and freckles. Bearberry extract also protects the skin against damage caused from free radicals.

**Licorice Root:** An ancient Ayurvedic herb Licorice root has been used for centuries to help provide clearer and fairer skin. An active ingredient of Licorice root is Glabridin that contains 5 flavonoids that act to de-pigment and lighten the skin.

**Niacinamide:** Niacinamide is made from Niacin ( Vitamin B3). Niacinamide is a powerful cell-communicating ingredient that offers fabulous benefits for aging skin. Niacinamide works to increase microcirculation in the dermis, prevent water loss, improve skin elasticity, help prevent discoloration as well as revitalizing skin texture and tone.

