

## detoxifying clay whip

### who am I?

An aromatic deep cleansing clay masque created to cool, refine and draw impurities from congested skin. Used medicinally for centuries, clay draws out toxins and debris build up that occurs within the skin pores. Blended with Kakadu Plum and Sea Kelp to provide concentrated source of nutrients and antioxidants to facilitate the detoxification. Enriched with glycolic acid to aid exfoliation whilst leaving the skin instantly refreshed, deeply cleansed and vibrant. Glycolic Acid is small in molecular size, it has the greatest bioavailability of the AHA's and penetrates the skin easily.

### what are the benefits of using me?

- provides a deeper purifying action for highly congested areas.
- alpha hydroxyl acids compliment the detoxifying clay to loosen debris buildup in pores
- light silky texture that is easy to apply and remove
- gentle enough to use daily on specific skin types for specific conditions.

### who can use me?

- designed for all skin types.
- for sensitive skin always patch test first. For further options on sensitive skin see below.

### how do you use me?

- use weekly to maintain the clarity and freshness of your skin. Apply to the entire face area, avoiding the eyes (apply above the eye brow line following the orbital bone to create a circle around the eyes) Leave on the face for 5-10 mins and then rinse away with warm water.
- use daily on T-zone for those who suffer deeper pore congestion. Apply over the
- T-zone leave for 2-3 mins and rinse away.
- on sensitive or over reactive skin use weekly or fortnightly. To begin dilute the clay with cool water creating a very thin light masque, apply to congested areas leave for 2-3 mins then rinse away with warm or cool water depending on your preference. If prone to sensitivities always monitor your skin when applying.

### what am I made from?

Certified organic ingredients 68.4%

**Kaolin and Bentonite clay:** Used by indigenous people around the world for external and internal medicine. From the ancient Egyptians to the great German Naturopaths clay has been used in poultices to draw toxins and infections from the body. Known to reduce bacteria on the skin clay is perfect to reduce blackheads, debris buildup and congestion. Clay is also beneficial as a delivery system for plant extracts.

**Kakadu Plum:** This delicious edible green fruit, native to the magnificent World Heritage listed Kakadu National Park - is one of the richest sources of Vitamin C in the world. This powerful antioxidant and essential vitamin slows down the signs of ageing, protects the skin from free radicle damage, strengthens the skin's barrier, promotes the formation of collagen and smoothes the skin's texture.

**Sea Kelp.** Abundant in essential amino acids, aiding in hydration and maintaining the skins elasticity. Sea kelp also has anti-bacterial and anti-inflammatory properties.

