

# Petpost!



## Premium Dog Ear Cleaner **Instruction Guide**

**Petpost** Premium  
Dog Ear Cleaner's  
blend of plant-oils-  
and-nothing-else  
gives it a uniquely  
gentle power. So far,  
though, we haven't  
figured out a way for  
it to apply itself.

# Why clean these dirty, smelly, infected ears?



**Don't worry, ear problems are extremely common in dogs, but they commonly are misunderstood by even the most experienced dog owners. Some might even ask "why clean my Archibald's ears?" Others might have let their dog get an ear infection already.**

Approximately 1 out of every 5 dogs will suffer from an ear infection at some point. You might have noticed Hooch is constantly scratching or shaking her head, has excess wax and dirt, or has a foul odor coming from his ears. Infections can be very painful to Mrs. Muggles, even if she doesn't show it. If she does show it, most of the treatments available are full of chemicals, expensive, or just don't work.

Once we realized that there was a problem, that's when we got to work. **There must be a safer, more natural solution to preventing and treating painful ear infections.**

## **But what causes ear infections?**

Ear infections, or otitis, is mainly caused by bacteria in the middle or inner part of the ear. Dogs that love to swim, that have genetic predispositions, or a suppressed immune system can all contribute to the likelihood of Porkchop getting an infection. Ear mites on the other hand are parasites that are highly contagious and pass between animals during contact much like lice.



Follow these instructions to give little Pickle the most relaxing and effective ear cleaning he's ever had.

Here's what you need:

- **Petpost** Premium Dog Ear Cleaner
- 6-8 Cotton Pads
- About 5 minutes\*

\*If Monseigneur Snubbles doesn't like or has never had ear cleaning, you might need some more time.

# Instructions:

To help your Jelly Dumpling get adjusted to ear cleanings, bring him where you plan to administer the cleanings and let him investigate its fresh scent. Give treats and, of course, vigorous ear rubs. After three or four sessions, just the sound of the Petpost bottle opening will have him running to you.

- 1.** Lift Pupernickel's ear and squeeze the Petpost Premium Dog Ear Cleaner into the ear canal until it is almost full. Be careful, tissues inside the ear easily damage, so don't insert the nozzle. Just use gravity and your best aim. Don't worry if you're no athlete, our unique nozzle will help with your aim.
- 2.** Massage the ear around its base. Be gentle, but thorough: you want to spread the liquid through the inner-ear's most complicated squiggles for maximum effect.
- 3.** Stand back and let that little furball shake. Not only will your pooch feel better, but he will also dislodge deeply buried wax.
- 4.** Use a cotton pad or three to mop up the moisture and residue under the ear, starting opposite the ear's opening. Gradually increase both pressure and proximity to the ear canal until you either reach its edge or Polkadot tells you to stop. If she does, better listen while she's still asking nicely.
- 5.** Do the other ear. Did you forget there were two ears?
- 6.** Repeat daily until wax build-up and odors significantly decrease. This takes 2-5 days, depending on dog size and ear floppiness.
- 7.** Make cleanings part of your weekly routine—not your annual routine. Snarls Barkley will show his thanks in the form of snuggles and sloppy face kisses.



# Now that you and Sparky are feeling a lot better, here are a few more words of advice:

- Only cotton pads are cotton pads. Cotton swabs are not. Don't use them. Just don't.
- In fact, never insert anything into your dog's ear canal, no matter how dirty it looks in there. The cleaning process will naturally push that gunk outward. You'll get it next time.
- Always clean Bubba Bear's ears after he's gone swimming. Water makes all kinds of nasty things grow. Petpost Premium Dog Ear Cleaner washes that nastiness out.
- The ingredients in this product are Naturally Derived Coconut & Palm Extracts (Water, Disodium Coco-Glucoside Citrate, Glycerol and Fragrance) as well as healthy Phenoxyethanol which is most commonly found in Green Tea, but also works great as a safe preservative to keep bacteria and other nasty stuff away!



The gentle formula  
of **Petpost** Premium  
Dog Ear Cleaner  
cleans ears most  
effectively in the  
hands of an equally  
gentle person.

From now on,  
that'll be you.



# **Petpost!**

**Thanks for supporting our mission to keep every dog clean, healthy, and happy.**