

# Petpost!



## Premium Cat Ear Cleaner **Instruction Guide**

**Petpost** Premium  
Cat Ear Cleaner's  
blend of plant-oils-  
and-nothing-else  
gives it a uniquely  
gentle power. So far,  
though, we haven't  
figured out a way for it  
to apply itself.



# Why clean these dirty, smelly, infected ears?



**Don't worry, ear problems are extremely common in cats, but they commonly are misunderstood by even the most experienced cat owners. Some might even ask "why clean my Archibald's ears?" Others might have let their cat get an ear infection or ear mites already.**

Almost every single cat will suffer from an ear infection or ear mites at some point. You might have noticed Tigger is constantly scratching or shaking her head, has excess wax and dirt, or has a foul odor coming from her ears. Infections can be very painful to old Mrs. Bigsby, even if she doesn't show it. If she does show it, most of the treatments available are full of chemicals, expensive, or just don't work.

Once we realized that there was a problem, that's when we got to work. **There must be a safer, more natural solution to preventing and treating painful ear infections and mites.**

## **But what causes ear problems?**

Ear infections, or otitis, is mainly caused by bacteria in the middle or inner part of the ear. Cats that have genetic predispositions or a suppressed immune system can increase the likelihood of Oreo getting an infection. Ear mites on the other hand are parasites that are highly contagious and pass between animals during contact much like lice. Mites are extremely common in neglected cat ears.





Follow these instructions to give little Bella the most relaxing and effective ear cleaning she's ever had.

Here's what you need:

- **Petpost** Premium Cat Ear Cleaner
- 6-8 Cotton Pads
- About 5 minutes\*

\*If Monseigneur Snubbles doesn't like or has never had ear cleaning, you might need some more time.

# Instructions:

To help your Jelly Dumpling get adjusted to ear cleanings, bring him where you plan to administer the cleanings and let him investigate its fresh scent. Give treats and, of course, vigorous ear rubs. After three or four sessions, just the sound of the Petpost bottle opening will have him running straight to you.

- 1.** Lift Pupernickel's ear and squeeze the Petpost Premium Cat Ear Cleaner into the ear canal until it is almost full. Be careful, tissues inside the ear easily damage, so don't insert the nozzle. Just use gravity and your best aim. Don't worry if you're no athlete, our unique nozzle will help with your aim.
- 2.** Massage the ear around its base. Be gentle, but thorough: you want to spread the liquid through the inner-ear's most complicated squiggles for maximum effect.
- 3.** Stand back and let that little furball shake. Not only will your cat feel better, but he will also dislodge deeply buried wax that you couldn't have got yourself.
- 4.** Use a cotton pad or three to mop up the moisture and residue under the ear, starting opposite the ear's opening. Gradually increase both pressure and proximity to the ear canal until you either reach its edge or Polkadot tells you to stop. If he does, better listen while he's still asking nicely.
- 5.** Do the other ear. Did you forget there were two ears?
- 6.** Repeat daily until wax build-up and odors significantly decrease. This takes 2-5 days, depending on cat size and ear floppiness.
- 7.** Make cleanings part of your weekly routine—not your annual routine. Mr. Pickle will show his thanks in the form of sloppy face kisses.





# Now that you and Shadow are feeling a lot better, here are a few more words of advice:

- Only cotton pads are cotton pads. Cotton swabs are not. Don't use them. Just don't.
- In fact, never insert anything into your cat's ear canal, no matter how dirty it looks in there. The cleaning process will naturally push that gunk outward. You'll get it next time.
- Always clean Jasper's ears after he's gone out in the mud or done anything extremely dirty. Dirt in the ear makes all kinds of nasty things grow. Petpost Premium Cat Ear Cleaner washes that nastiness out.
- The ingredients in this product are Naturally Derived Coconut & Palm Extracts (Water, Disodium Coco-Glucoside Citrate, Glycerol and Fragrance) as well as healthy Phenoxyethanol which is most commonly found in Green Tea, but also works great as a safe preservative to keep bacteria and other nasty stuff away!



The gentle formula of **Petpost** Premium Cat Ear Cleaner cleans ears most effectively in the hands of an equally gentle person.

From now on,  
that'll be you.



# **Petpost!**

**Thanks for supporting our mission to keep  
every pet clean, healthy, and happy.**