

# Petpost!



## Paw Protect for Dogs Instruction Guide

**Petpost Paw Protect**  
uses the highest  
quality ingredients to  
protect your pup's paws  
from hot pavement,  
snow, or salt.

So far, though, we  
haven't figured out a  
way to get your dog to  
apply it himself.



# Does Your Beautiful Bella Love to Go On Walks Regardless of the Weather?

Hot pavement, snow, and ice melt can be harmful for your pup's paws, but booties look ridiculous and most dogs hate them. Petpost Paw Protect is different.

Many other paw protection products are messy, requiring you to dig your fingers into a tin to smear it on your dog's feet. Our handy applicator offers you a mess-free way to protect Penelope's paws, which great for applying it out on walks, or after a run through the park.

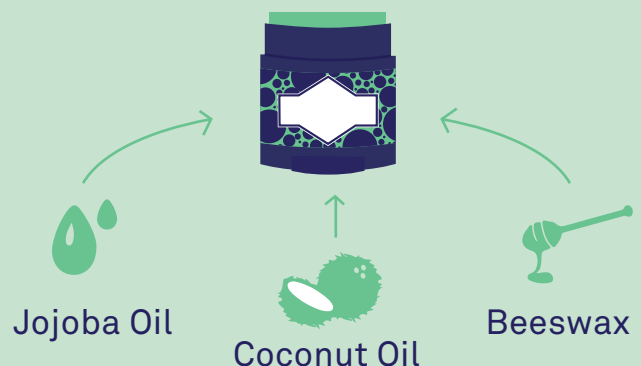
When possible, we use natural and organic ingredients including organic beeswax. This makes Petpost Paw Protect gentler than products made from harsh chemicals.

Paw Protect is made in the United States by an environmentally-conscious company with naturally-derived ingredients and recyclable packaging, so it's good for the environment as well as good for your dog.

## Why worry about my dog's paws?

While wolves can walk on any terrain without problems, domestic dogs have spent too long indoors. Their pads aren't naturally prepared for harsh conditions. Petpost paw protect applies a waxy layer of protection to Fred's feet to keep him safe from the elements.

## Petpost protects against dry, irritated paws!





Follow these instructions to provide instant relief for Pogo's paw pads.

Here's what you need:

- **Petpost Paw Protect**
- **About 2 Minutes**
- **A Good Distraction for Your Dog\***

\* Our Paw Protect works best if your dog leaves it on his paw pads. You will need to distract your dog from licking it off after you apply it to his paws.



# Instructions:

The Petpost Paw Protect is easy and convenient to use. Follow these instructions to help protect your dog's paw pads.

- 1.** Gather your supplies! In addition to the Petpost Paw Protect, you will want a handy way to distract your dog from licking the balm off his feet while you are applying it. You don't want to give him time to lick his paws!
- 2.** Uncap the Paw Protect and rub the product directly on the outside of your dog's paws. Apply generously, making sure to get in between each paw pad and giving special attention to any sore spots that you can see.
- 3.** Place the cap back on the Paw Protect and immediately begin your walk. His first instinct will be to lick the strange (and apparently delicious) new stuff off his paws, but it won't help protect your dog's feet if he licks it all off!
- 4.** Take a walk! Did someone say walk?
- 5.** Reapply as needed. As a general rule of thumb, you should apply Paw Protect to Little Pickle's paws every 30 minutes of walk time.
- 6.** Use before any walk in which conditions are less than ideal. Road salt, ice melt, snow, gravel, and hot pavement are examples of things that can hurt, crack, or even cut Hazel's paw pads. Paw Protect provides a protective layer on your dog's feet without ugly booties.



# FAQ:

The Petpost Paw Protect is pretty straightforward, but there are a few questions that frequently come up. Follow these instructions to help protect your dog's paw pads from ice, snow, salt, or hot pavement for walks in any weather.

**Q: How quickly after applying Paw Protect can I go on a walk?**

A: You can take FlufferNutter on a walk immediately after applying Paw Protect. You should apply the product close to the door so you can go right outside without losing any wax inside your house. Make sure to bring it with you so you can reapply as needed!

**Q: How do I distract my dog while I'm applying the Paw Protect?**

A: There's a few great methods to distracting Winnie while applying the Paw Protect to your dog's paws. It is helpful to have a partner if your dog is extra wiggly. Our favorite distraction is simply giving your dog an extra delicious treat that distracts her for a few minutes. A peanut butter filled bone is a great, time consuming treat, but a bully stick or other chewy food will work too. If your dog is not very food motivated, then pull out your dog's favorite tug toy, chew toy, or squeaking plush toy to chew on for a minute. Neither of these are working for you? How about having your partner give the most coveted form of doggy affection: the belly rub!

**Q: Should I rinse with water after using this product?**

A: Nope! We want your dog's paws to be as protected as possible, so there is no need to rinse before your walk! If your dog still has some of the waxy stuff on her paws after the walk, you can go ahead and rinse. Have you tried our Paw Wipes? They are perfect for this kind of thing...

**Q: This product isn't working for me, what should I do?**

A: This product works for most dogs. In almost every case that this product doesn't work, it is because Moose is too squirmy to let you put enough of the good stuff on his paws. If that is the case, try training your dog to accept paw touching by giving an extra special treat every time he lets you touch a paw, and gradually going from there. If you are consistent and patient - this product will work for you! We are so sure of it, that we offer a 100% money-back guarantee. If you feel like this product did not work for your dog, then just send us an email and we will make it right.

# Now that Prince's paws are nice and protected, here are a few more pieces of advice:

- Reapply Paw Protect often to make sure Scruffles doesn't injure his paws mid-walk. Don't be bashful, your dog will thank you!
- Make sure your dog is on a healthy, natural diet with plenty of nutrition. High-quality dog food and daily supplement treats can do a lot of good for J.K. Growling's hygiene and overall health.
- Get stainless steel, glass, or porcelain food and water bowls to reduce the amount of toxins that Moxie can consume. Plastic containers can harbor bacteria that may irritate or infect Mr. Snugglepuss.
- Use in combination with other Petpost products, like our Paw Balm and Paw Wipes to make sure Buster's paws are healthy and his walks are happy!
- The ingredients in this product are: Organic Sunflower Oil, Organic Beeswax, Lanolin, Rice Bran Oil, Organic Mango Butter, Mixed Tocopherols, Benzoin Extract, Triethyl Citrate Organic Rosemary Extract, Ylang Ylang Essential Oil, Organic Lavender Essential Oil, Organic Calendula Extract.



The loving formula  
of **Petpost Paw**  
Protect shields your  
pup's paws most  
effectively in the  
hands of an equally  
loving owner.

From now on,  
that'll be you.





# **Petpost!**

**Thanks for supporting our mission to keep every dog clean, healthy, and happy.**