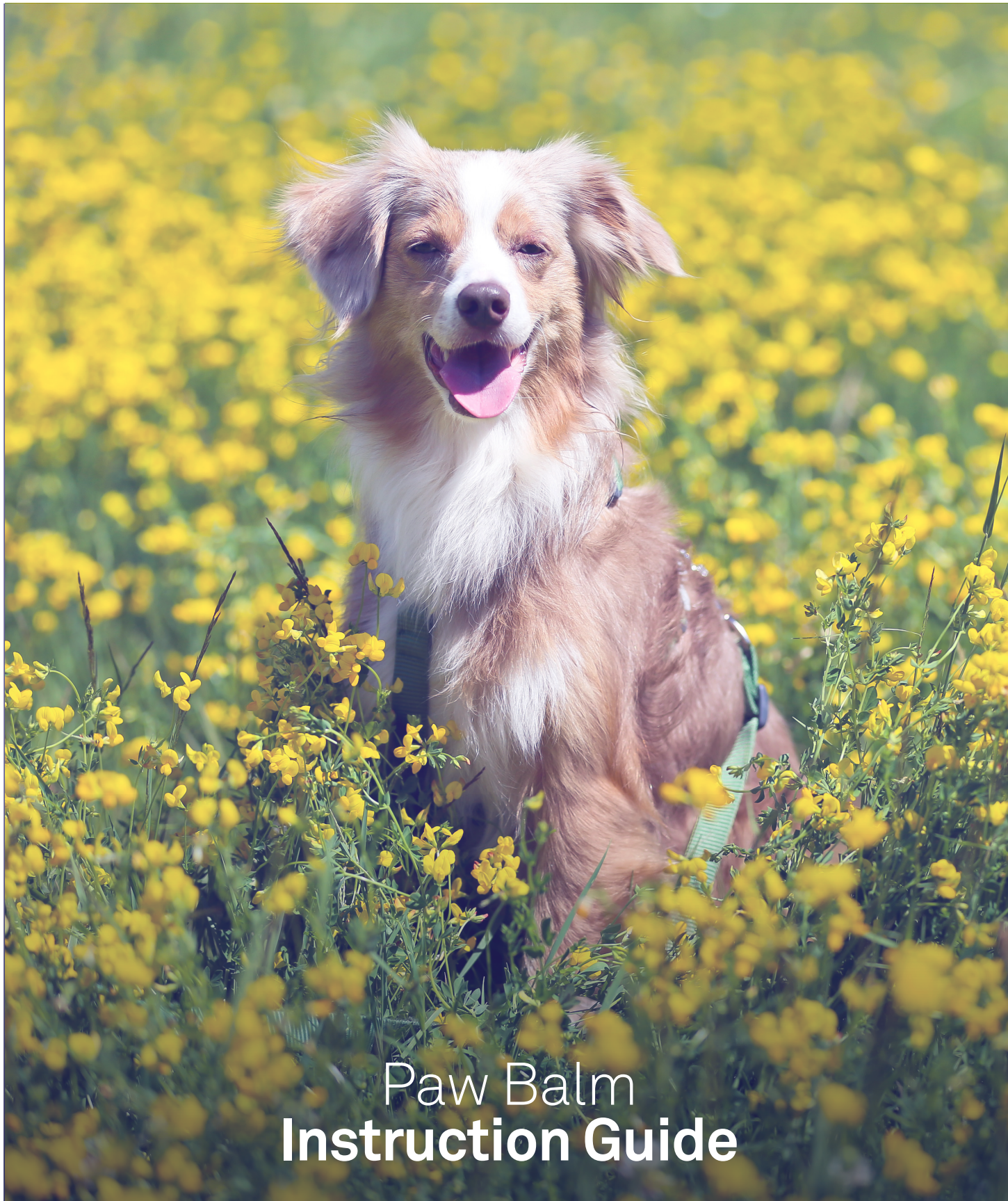


Petpost!



Paw Balm Instruction Guide

Petpost Paw Balm
uses natural and
organic ingredients to
heal dry, cracked, itchy,
or infected paws.

So far, though, we
haven't figured out a
way to get your dog to
apply it himself.

Does Your Beautiful Bella Have Itchy, Irritated, Dry, Or Cracked Paw Pads?

Allergies, hot pavement, obsessive licking, and more can all affect your dog's paw pads to cause irritation or even pain for your poor pooch.

Many other paw balms are messy, requiring you to dig your fingers into a tin to smear it on your dog's feet. Our handy applicator offers you a convenient, mess-free way to soothe, heal, and protect Penelope's paws.

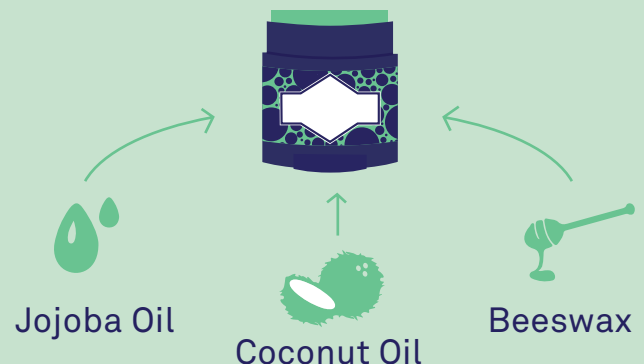
Whenever possible, we use ingredients that are organic, including coconut oil, jojoba oil, and organic beeswax. This makes our paw balm gentler than ones made from harsh chemicals.

We're an environmentally conscious company, so our paw balm is made in the United States with naturally-derived ingredients and recyclable packaging, so it's good for the environment and good for your dog.

Why worry about my dog's paws?

Dry, cracked, or infected paw pads can be extremely painful for your dog, and each walk on hot pavement or icy sidewalks can just make them hurt worse. Our soothing paw balm heals and protects your pup's paws with ingredients that have natural healing properties.

Dry paws are no match for the natural power of Petpost!



Follow these instructions to provide instant relief for Pogo's paw pads.

Here's what you need:

- **Petpost Paw Balm**
- **About 5 Minutes**
- **A Good Distraction for Your Dog***

* Our Paw Balm works best if your dog leaves it on his paw pads. You should spend several minutes after application distracting him from licking it off.

Instructions:

The Petpost Paw Balm is easy and convenient to use. Follow these instructions to help soothe and heal your dog's paw pads.

- 1.** Gather your supplies! In addition to the Petpost Paw Balm, you will want a handy way to distract your dog from licking the balm off his feet. You don't want to give him time to lick his paws while you try to find a treat or a toy.
- 2.** Uncap the Paw Balm and rub the product directly on the outside of your dog's paws. Apply generously, making sure to get in between each paw pad and giving special attention to any sore spots that you can see.
- 3.** Place the cap back on the Paw Balm and immediately distract your dog. His first instinct will be to lick the strange (and apparently delicious) new stuff off his paws, but it won't help nourish your dog's feet if he licks it all off.
- 4.** Some ways to distract Sparky include giving him a bully stick or frozen kong, or simply playing with a chew toy.
- 5.** Keep your dog distracted for at least 5 minutes to prevent your dog from licking off the Paw Balm while it settles into the deepest layers of your dog's pads.
- 6.** Use daily until your dog's paw pads look and feel healthy, then several times a week to keep Fred's feet in optimal condition. If your dog is suffering from noticeably dry, cracked paws, you should start to see results in as little as 5 days. We recommend continuing to use the Paw Balm daily until Buster's Paw Pads are good as new.



FAQ:

The Petpost Paw Balm is pretty straightforward, but there are a few questions that frequently come up. This should help you answer most of the questions that you have.

Q: How long until I see results?

A: Well, that really depends on Fluffer-Nutter's specific situation. If your dog is suffering from serious cracking and dry paws or hyperkeratosis, it might take up to two weeks of daily use before you see the full results. Other dogs with only minor dryness or irritation will see significant results within three to five days. We recommend using the product daily until your dog's paws are good as new, then you can lower down your treatment to just a few times per week.

Q: How do I distract my dog while the paw balm soaks in?

A: There's a few great methods to distracting your dog while the Paw Balm soaks into Winnie's paws and nourishes her pads. Our favorite distraction is simply giving your dog an extra delicious treat that distracts her for a few minutes. A peanut butter filled bone is a great, time consuming treat, but a bully stick or other chewy food will work too. If your dog is not very food motivated, then pull out your dog's favorite tug toy, chew toy, or squeaking plush toy for a round of tug. Neither of these are working for you? How about trying the most coveted form of doggy affection: the belly rub!

Q: Should I rinse with water after using this product?

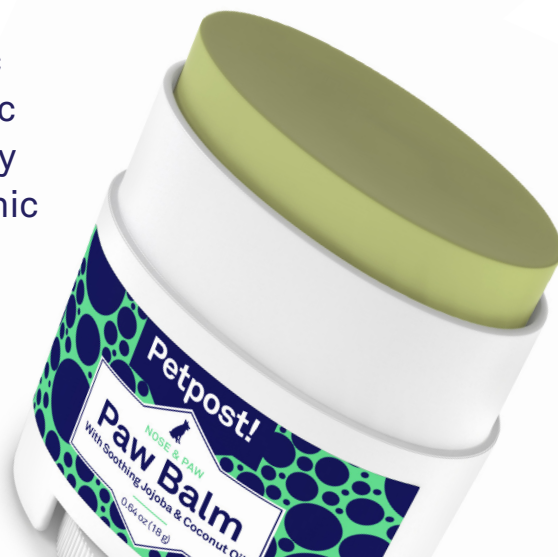
A: Nope! We want your dog's paws to absorb as much of the good stuff as possible, so there is no need to rinse!

Q: This product isn't working for me, what should I do?

A: This product works for most dogs. In almost every case that this product doesn't work, it is because of inconsistent use, or a lack of distraction for your dog which prevents the soothing ingredients to fully soak in. The best thing you can do for your dog is use the Paw Balm daily, and distract your dog for at least 5 minutes after every session. If you are consistent and patient - this product will work for you! We are so sure of it, that we offer a 100% money-back guarantee if your dog's paws don't improve after following the directions carefully. If you feel like this product did not work for your dog, then just send us an email and we will make it right.

Now that Prince's paws are looking and feeling a lot better, here are a few more pieces of advice for you:

- Make sure your dog is on a healthy, natural diet with plenty of nutrition. High-quality dog food and daily supplement treats can do a lot of good for J.K. Growling's hygiene and overall health.
- Get stainless steel, glass, or porcelain food and water bowls to reduce the amount of toxins that Moxie can consume. Plastic containers can harbor bacteria that may irritate or infect Mr. Snugglepuss.
- Continue using your Petpost Paw Balm regularly. This product will help soothe and protect your pup's paws from dryness, irritation, and hyperkeratosis.
- The ingredients in this product are: Organic Hemp Oil, Organic Beeswax, Organic Jojoba Oil, Organic Coconut Oil, Organic Shea Butter, Mixed Tocopherols, Organic Cajeput Essential Oil, Organic Rosemary Extract, Chamomile Essential Oil, Organic Calendula Extract.



The loving formula
of **Petpost** Paw Balm
nourishes your
pup's paws most
effectively in the
hands of an equally
loving owner.

From now on,
that'll be you.



Petpost!

Thanks for supporting our mission to keep every dog clean, healthy, and happy.