

Born over a decade ago from the needs of hardy British surfers, Finisterre designs functional and sustainable apparel and accessories for those that share a love of the sea.

Started in 2003 we have always stayed true to our roots. Now, from our cliff top workshop in St. Agnes we remain committed to Product, Environment and People. Since day one we have taken a pioneering approach to making better and more sustainable product, challenging and innovating, seeking alternatives to what has gone before.

As our company grows and moves forward we look to our retail channel to make the biggest contribution to our business, bring our rich heritage, commitments and passion to life. Our stores provide our customers with a first-hand experience of our brand values and a chance to explore our latest ranges. We seek for all our customers to leave inspired and informed to explore, enjoy and protect our coasts having had the best possible experience of Finisterre.

The Role

As Assistant Manager, you will support the Store Manager in the day to day running of our London store. You will be responsible for ensuring outstanding levels of customer service, that our stores look and feel amazing, and that our staff members are motivated, informed and ready to deliver an exceptional Finisterre experience to anyone who walks through our doors.

Who are you?

- You share our love of the sea and our brand values. You care about our planet and want to share your passion for protecting it with others.
- You are a people person. You genuinely like talking to others, are outgoing and approachable. You bring a sense of fun, enthusiasm and passion to everything you do and work well on your own and as part of a team.
- You are self-motivated. You are proactive and committed in your own personal development, education and training. You also love to help others. You are an effective role model and are able to motivate and bring out the best in people.

What you need?

- You will need a proven track record in retail with least two years' experience at a management level within a premium fashion brand who share Finisterre's brand ethos.
- You will need a commercial awareness and possess in depth experience and knowledge of working towards KPI's.
- You will need to know your way around a computer and are competent with Excel, Word and Office Outlook.
- You will need to be flexible to work Monday to Sunday and don't mind the occasional late shift when we have in-store events.

We are a purpose driven, values based brand:

PRODUCT | ENVIRONMENT | PEOPLE