



Wize Monkey Wins “Best International Trade” at Small Business BC Awards, Looks to Continue Winning Streak at NEXTY Awards in California Next Month

FOR IMMEDIATE RELEASE, February 24th, 2017 - Vancouver, BC – After a public vote and a panel of judges, Wize Monkey won “[Best International Trade](#)” at the [Small Business BC Awards](#). They're honoured to be among the top small businesses in BC, let alone the thousands of them that trade internationally.

The founders went up on stage and introduced everyone to [Wize Miguel](#), their official mascot. They dedicated the award to the farmers they work with on their partner Enrique's farm, and all of the stakeholders who have worked so hard to create their multi-award winning product of [Coffee Leaf Tea](#).

Hot off winning the “Emerging Specialty Food Product of the Year” award at the [Specialty Food Expo and Conference](#) earlier this month, they look to keep their winning streak going into [Expo West](#), the world's largest natural products expo, where they're a finalist for '[Best Mission-Based Product](#)' at the [NEXTY Awards](#). This will be Wize Monkey's official debut in the United States, a key market for the future of Coffee Leaf Tea and this burgeoning brand.

"We want to thank the Wize Community of supporters who keep us going! We're honoured to win an SBBC award, and excited to share our multi-award winning innovation with the best retailers in the US next month at Expo. Hopefully come home with some NEXTY hardware, too!"



About Wize Monkey

Wize Monkey is the global leader in Coffee Leaf Tea production, research, and innovation. They are committed to revolutionizing the socioeconomics of coffee communities by harvesting the coffee leaf to create year-round jobs and mitigate systemic challenges within the coffee industry. Blossoming from a 2013 grad school project, Wize Monkey has since established itself as the world's first Coffee Leaf Tea Company. They are vertically integrated from "Earth to Cup" out of Nicaragua and based in BC. Founded by local Vancouverite [Max Rivest](#), [Arnaud Petitvallet](#) (France) and [Enrique Ferrufino](#) (Nicaragua), Wize Monkey Coffee Leaf Teas (*available in five flavours*) can now be found in more than 130 stores across Canada and has customers in over 35 countries since its official launch in 2015.

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Please view video [here](#). For more information, samples and additional images please contact:

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