



**WIRELESS SUPPLY**  
HIGHER STANDARDS. SUPERIOR QUALITY.

**FOR IMMEDIATE RELEASE**

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**Green Means Go for Wireless Supply and its New Company Logo**

CHARLOTTE, NC - Wireless Supply, a major manufacturer of cable and components for the wireless communications industry, has launched a new corporate logo, marking a dramatic change in its visual identity. Using an updated version of the company's iconic wireless signal mark with a new vibrant green and black color scheme, the new logo reflects a powerful, energetic corporate brand.

"Our new logo better communicates what Wireless Supply stands for and differentiates us from our competition," said Jeff Hall, one of the company's founders and General Manager. "We've maintained the important concepts of our identity that tie into the industry and to our focus on quality, but we've changed it to create a more modern aesthetic that emphasizes our commitment of fast delivery and higher standards of customer service. Green means go! We're growing fast and we're helping our customers do the same."

Wireless Supply will begin rolling out its new identity graphics in early April. The change will impact all visible aspects of the company's brand, including the corporate web site – which is currently being redesigned – product literature, advertising, packaging, and trade show graphics.

The new Wireless Supply branding will be on full display at the upcoming Connectivity Expo 2019, May 20 -23, in Orlando, FL. The company will be unveiling a new trade show display, literature and specialty items featuring the new logo.

**About Wireless Supply**

Wireless Supply, headquartered in Gretna, NE, is a major manufacturer of components for iDAS, oDAS and small cell systems. The company specializes in passive components as well as RF and fiber cable to support the growing demands of wireless operators, system integrators, VARs and distribution partners. Wireless Supply operates warehouses in Nebraska and North Carolina. A nationwide network of sales representatives and distributors provide product distribution throughout the United States.

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