

www.buzzfeed.com
January 8, 2022
UVPM: 15,180,864

37 Parenting Products That'll Make You Think, "Why Don't I Own That Already"

20. The [Ollie Swaddle](#) to make bedtime less of a struggle. It wraps snugly to prevent your lil escape artist from breaking out and boasts an opening at the bottom to make diaper changes a breeze. The best part? Moisture wicking fabric to prevent overheating.



The Ollie World is a small biz based in Rancho Cucamonga, California, founded by a foster mom, who set out to make her own swaddle that could meet all of her foster son's needs.

Promising review: "Our Ollie was a total game changer! I held our son to sleep for the first 6+ weeks because we thought he hated to be swaddled and we had such a difficult time at bedtime. We bought a sleep course and the Ollie was recommended. I didn't have high hopes because we had tried so many other swaddles with no luck, but for some reason (because this swaddle is AMAZING) he took to the Ollie! Within a few nights he was sleeping next to me on his lounger, then in his crib with just one night feed, and **by 3 months or so he was sleeping 10+ hours straight a night! I only wish we would've had this earlier in our journey - we would've all been sleeping great earlier on!**" —[Melissa R.](#)

Get it from The Ollie World for [\\$59](#) (available in five colors).