



## **Product Lead** **Belgium, Kortrijk**

### **A little bit about Edgard & Cooper:**

Once upon a time, our founders wanted to feed their dogs - Edgard and Cooper – pet food they could feel good about. The kind of food that was as good for the planet as it was for their pets. But they couldn't find anything that was quite right. So...to cut a long story short, they decided to make their own!

Today, 5 years later, Edgard & Cooper has sold over 6 million bags of food, hired over 130 people across Europe and made lots and lots of dogs & cats (and their owners) feel good!

### **A little bit about us:**

We call ourselves 'the pack' because we stick together. That means we're a bunch of nature-loving, animal-adoring, purpose-driven pals! Working here means working in an international and supportive team in which everyone has a voice. We're big fans of curiosity and learning on the job, and we love people who take the initiative.

So if you want to join a fast-growing team that's REALLY making a 'pawsitive' difference, you've come to right place!

### **What type of breed are we looking for?**

Have you always been fascinated by products? Do you like to be involved in all steps of the product innovation process? Ready to become our new product champion? Hands-on mentality? Foodie & pet lover?

In this job, you will be the lead of our product team. People of the product department are the creators & gatekeepers ensuring our Edgard & Cooper ethos is embodied within our products.

Together with the team you will form the bridge between the brand and our products by following up closely on product creation and guiding each step of the process in the right direction. So this means you will be responsible for our new & existing product processes and therefore have a direct impact on the health & joy of our lovely pets.

## What will be in your bowl?

- Lead the New Product Development process from idea to market entry.
- Translate the latest trends into innovative propositions by assessing and screening all new worldwide opportunities in collaboration with local markets and turn them into practical development opportunities.
- Lead the cross-functional team by bringing your Product, Quality, Sourcing & Logistics colleagues together and driving alignment between stakeholders.
- People are key: Training/coaching of the Product managers on product & project management methodology and other relevant skills.
- Develop the sourcing strategy to increase profitability of the product portfolio.
- Quality: Ensure regulatory requirements of packaging & food and improve the strategy of our Quality pack.
- Knowledge + R&D: build a knowledge hub consultable for the Product Team.

## What skills & tricks should you bring?

- You have a strong scientific background as well as a strong affinity for brands, marketing and consumer goods.
- You are an entrepreneurial analyst with creative ideas and a strong sense for analysis.
- You are a well-organized communicator who is able to lead and take control.
- You are able to efficiently plan & structure your work in the face of commercial pressure.
- You are experienced in project management
- You have experience to work in cross-functional teams composed of Marketing, Quality, Regulatory, Supply & Innovation.
- You have a good understanding of the regulatory aspects of Pet Food.
- You have good search skills to track down new product innovations online, in scientific databases and through up-to-date partner networks.
- You will travel to the various European regions
- You enjoy working in a scale up and diverse environment
- You will be working in an international team, which means you will be collaborating remotely.



## What treats do we have for you?

A competitive salary in line with your experience. This is a full time permanent role, preferably based in our HQ. You will have a work phone & laptop, unlimited access to our only true own gym to keep you fit & healthy and you will receive from one day to another a bunch of amazing colleagues.

We offer you a rich learning opportunity in a truly international environment that will give you extensive responsibility but also guidance as you need it. You'll find yourself part of a passionate, professional, results-oriented team, helping to improve the joy of our pets. We value ambition and a desire to build a highly successful career.

If the above sounds like you and you feel excited about it, apply via email attaching your CV and cover letter: [dagmar@edgardcooper.com](mailto:dagmar@edgardcooper.com) – I'm looking forward to reading why you want this role!

**Ideal start date:** as soon as you're ready for it!

**Equal opportunities:** We believe the strength of a pack comes from its diversity. So no matter who you are, where you come from, what you believe in or what your dreams are, we welcome you and look forward to receiving your application.

**Accessibility:** Our HQ office and satellite sites are wheelchair accessible

