



## marketing intern **BELGIUM, KORTRIJK**

### What type of breed are we looking for?

We're looking for a passionate marketing intern to join our team at the headquarters here in Kortrijk. At Edgard & Cooper, the marketing team are our creative pet foodies, the gate keepers of the brand, ensuring our Edgard & Cooper ethos is embodied within our products whilst developing the pull and push strategies to drive success.

Are you a real pet-lover? Looking for a new challenge within the marketing division of a young, dynamic and growing company? Then we have a tail-wagging opportunity for you...

### What will be in your bowl?

As a marketing intern, you will be a great support to the marketing team in Belgium. You will have your own responsibilities and projects.

#### **TRADE MARKETING**

You will help coordinating the development and creation of POS materials, in collaboration with external partners, the logistics team and all Brand Managers around Europe.

#### **SOCIAL MEDIA**

Is Instagram your second best friend? Do you have a digital mindset? Your ultimate goal is to set up creative influencer campaigns and build strong relationships with the to make sure they spread the Edgard & Cooper-love everywhere.

#### **EVENTS & BRAND ACTIVATIONS**

During your internship, you will be of great support to the Event & Brand Activation Manager. Do you have some nose-to-tail planning skills, love to think out-of-the-box and adore to make people & pets happy? Well, if so, we would love to meet you!

#### **OTHER**

We're a fast-growing start-up company - life is full of surprises, so we might throw in some other commercial, creative and fun stuff to do.

## Skills & tricks

- You love pets, of course!
- You are a hungry marketing genius looking for a new challenge
- You are available for at least 3 months, as from September 2019
- You are still enrolled in a university or business school and you are studying towards a Master's Degree
- You have excellent (verbal and written) communication skills
- You have good time-management skills with a problem-solving and "can do" attitude
- You know how to handle MS Office (MS Excel in particular)
- You are at least bilingual: Dutch and/or French + English
- Having other marketing-related experiences is a real plus!

## Which pack are you joining?

We're just a bunch of animal-loving, purpose-driven, startup-minded pals. Here at Edgard & Cooper, we're big fans of purpose, curiosity and learning on the job. We're a young international company, and we're growing fast. That means we're always looking for people who want to skill-up, who want to be challenged, and who want to make a positive impact.

Just like our dogs – Edgard and Cooper – we're friendly and fun, with an insatiable hunger for life. Want to come and play?

## What makes Edgard & Cooper different: Feel Good Pet food

Good food makes your mind, body and spirit feel amazing. Nothing beats fresh meat and simple ingredients, cooked and packed with nature in mind. But most pet foods are over-processed and come wrapped in plastic. Enough is enough.

Welcome to Edgard & Cooper – naturally tasty cat and dog food that you, your pets and our planet can feel good about.

Give us a shout if this sounds like you! – [maaike@edgardcooper.com](mailto:maaike@edgardcooper.com)  
We look forward to hearing from you.

[www.edgardcooper.com](http://www.edgardcooper.com)