



JUNIOR PRODUCT MANAGER (BE-HQ)

What type of breed are we looking for?

At Edgard & Cooper, we are looking for a Junior Product Manager to join the NPD team. People of the product development department are the creative pet foodies, creators & gatekeepers ensuring our Edgard & Cooper ethos is embodied within our products.

You are an enthusiastic multitasker who can form the bridge between the brand and our consumers, by identifying their needs and translating these into actionable insights for the product team. Furthermore, you will closely follow up product & packaging creation, guiding each step of the process in the right direction. This position will give you the opportunity to grow into a disruptive product manager role within the PET category and to develop a career within the fastest expanding pet business in Europe!

What will be in your bowl?

- Develop research initiatives across Europe to connect with our (potential) customers through on- & offline research.
- Proactively analyse market & business intelligence from primary & secondary data.
- Create insightful reports with actionable learnings & recommendations to ensure business growth.
- Contribute to concept development, product creation & validation together with the product team.
- Closely follow-up packaging creation, making sure our USP & key messages are clearly being understood & communicated.

Give us a shout if this sounds like you! – sofie@edgardcooper.com

Skills & tricks

- Customer-oriented - You love to engage with dogs & cats & will embrace their owners as well
- Detail-oriented – Your perfectionism won't annoy us, on the contrary!
- Good numerical & analytical skills – Pivot tables don't have secrets for you
- Fluent in English & Dutch/French – We'll be impressed if there are other languages on your resume
- Strong sense of ownership & dedication – The more responsibility you take, the more you'll get

Which pack are you joining?

We're just a bunch of animal-loving, purpose-driven, startup-minded pals.

Here at Edgard & Cooper, we're big fans of purpose, curiosity and learning on the job. We're a young international company, and we're growing fast. That means we're always looking for people who want to skill-up, who want to be challenged, and who want to make a positive impact.

Just like our dogs – Edgard and Cooper – we're friendly and fun, with an insatiable hunger for life. Want to come and play?

What makes Edgard & Cooper different: Feel Good Pet food

Good food makes your mind, body and spirit feel amazing. Nothing beats fresh meat and simple ingredients, cooked and packed with nature in mind. But most pet foods are over-processed and come wrapped in plastic. Enough is enough.

Welcome to Edgard & Cooper – naturally tasty cat and dog food that you, your pets and our planet can feel good about.

