



## Junior Marketeer Rotterdam, NL

### What type of breed are we looking for?

We're on the hunt for a junior marketer with a passion for brand, trade and shopper marketing to join our team in Rotterdam. At Edgard & Cooper, the marketing team are our creative-minded, pet & consumer obsessed, gate keepers of the brand.

Are you a pet lover looking to make a real difference? Up for a challenge within the Marketing team of a young, dynamic & growing company? This is the opportunity for you!

### What will be in your bowl

As a Junior Marketeer, you will play a key role in supporting the team to build the brand in the Netherlands. With autonomy from day one, you will run your own projects and work in close partnership with the cross-functional team in the Netherlands & across Europe.

If you're keen to learn and build your marketing skillset within a purpose-driven start-up, then this is the role for you!

#### BRAND

You will help brief, create and coordinate our all our activation efforts from A to Z: developing POSM, getting Dutch pet-influencers on board and initiate ideas for product-launches, just to name a few. In the meantime, you also have your nose to the ground sniffing out what's going on in the market.

#### TRADE & SHOPPER

You will be a great support when it comes to our trade and shopper activations. What this means? Long story short: all consumers and retailers should not be able to get around Edgard & Cooper anymore. Your creative and innovative mind engages & enthuses all pet-parents.

#### PLUS LOT'S MORE!

Life is full of surprises - there will be lots of commercial, creative & fun stuff to do.

## Skills & tricks

- You have a can-do attitude, bringing lots of energy and creativity to the table
- You have a creative and commercial mindset
- You are not afraid to get your paws dirty
- Your tail will go wagging when you can look into numbers
- You're constantly curious - always looking for entrepreneurial solutions
- You're a project management mastermind and enjoy solving challenges on the fly
- Hold a degree level or equivalent qualification & have a high level of MS Office proficiency (Excel, Powerpoint, Word)
- To reach our Dutch dogs & cats you need to be native Dutch speaking. Since we're an international company, you are fluent in English too
- Oh and you love pets, of course!

## Which pack are you joining?

We're just a bunch of animal-loving, purpose-driven, startup-minded pals.

Here at Edgard & Cooper, we're big fans of purpose, curiosity and learning on the job. We're a young international company, and we're growing fast. That means we're always looking for people who want to skill-up, who want to be challenged, and who want to make a positive impact.

Just like our dogs – Edgard and Cooper – we're friendly and fun, with an insatiable hunger for life. Want to come and play?

## What makes Edgard & Cooper different: Feel Good Pet food

Good food makes your mind, body and spirit feel amazing. Nothing beats fresh meat and simple ingredients, cooked and packed with nature in mind. But most pet foods are over-processed and come wrapped in plastic. Enough is enough.

Welcome to Edgard & Cooper – naturally tasty cat and dog food that you, your pets and our planet can feel good about.

## Sounds like your dream job?

Excellent – we want to hear from you! Send an email with your CV and 150 words on why you're the pawfect candidate for the job to [marjolein@edgardcooper.com](mailto:marjolein@edgardcooper.com)



**Equal opportunities:** We believe the strength of a pack comes from its diversity. So no matter who you are, where you come from, what you believe in or what your dreams are, we welcome you and look forward to receiving your application.

**Accessibility:** Our HQ office and satellite sites are wheelchair accessible

