



JR. BRAND DEVELOPMENT MANAGER

HQ, Kortrijk – Belgium

What type of breed are we looking for?

Do you love to engage with consumers and deliver them a unique brand experience? Are you always drawn to the 'new-in-store' section? Are you a creative soul that gives a high-pitch shout every time a dog passes by? Great, keep on reading then.

We are looking for a junior brand manager to join our Brand Development Squad. You will be in the front seat, co-building the future of our brand. You see products and packaging through the consumers' lens and translate these insights to clear brand communication.

What will be in your bowl?

In short, you help build a must-have brand for pet owners and their furry friends:

- Get a clear understanding why consumers behave the way they do and unleash your inner 007 when watching competition.
- Keep the brand young and up to speed and identify improvements across channels and regions.
- Turn dreams into reality by executing product launch initiatives to perfection.
- Guide the graphic team to have our packaging designs speak for themselves and finish packaging developments until the last comma is well placed.
- Guard brand communication by keeping balance between fast consumer understanding & what we are legally bound to.

Give us a shout if this sounds like you! – sofie@edgardcooper.com

Skills & tricks

- You have min. 2 years' experience in brand development or product marketing, ideally at another challenger brand.
- Minimum master degree is required.
- Fluent in English and Dutch or French, impress us with your lingual diversity.
- You have a creative mind-set with strong attention to detail.
- You're very hands-on and result-oriented.
- No need to have 4 legs & a tail, you don't have to be perfect.

Which pack are you joining?

We're just a bunch of animal-loving, purpose-driven, startup-minded pals.

Here at Edgard & Cooper, we're big fans of purpose, curiosity and learning on the job. We're a young international company, and we're growing fast. That means we're always looking for people who want to skill-up, who want to be challenged, and who want to make a positive impact.

Just like our dogs – Edgard and Cooper – we're friendly and fun, with an insatiable hunger for life. Want to come and play?

What makes Edgard & Cooper different: Feel Good Pet food

Good food makes your mind, body and spirit feel amazing. Nothing beats fresh meat and simple ingredients, cooked and packed with nature in mind. But most pet foods are over-processed and come wrapped in plastic. Enough is enough.

Welcome to Edgard & Cooper – naturally tasty cat and dog food that you, your pets and our planet can feel good about.

