



Field Marketing Manager **BELGIUM, KORTRIJK**

What type of breed are we looking for?

Do you dream of organizing events for dogs and cats all day? Do you have tons of energy and creativity bursts? Nose-to-tail planning skills? And are you open to work occasionally during weekends? Then we have a tail-wagging opportunity for you!

Here at Edgard & Cooper, we're looking for an all-round Field Marketing Manager that knows what it is to organize mind-blowing events and instore brand activations, to make pet-parents switch to Edgard & Cooper, and to guide these pet parents further into the Edgard & Cooper journey.

Give us a shout if this sounds like you! – maaike@edgardcooper.com

What will be in your bowl?

Your ultimate goal is to (co)-organize pet events that no pet owner has ever seen before. When organizing these events, you need to have 3 things in mind:

1. Every event needs to radiate the Edgard & Cooper brand world: your mission is to make sure that no single picture can be taken where it is not clear that we are standing on an Edgard & Cooper event.
2. Conversion, conversion, conversion: in the end, it's all about convincing every dog and cat owner to switch to Edgard & Cooper, isn't it? Well, you will be the master!
3. After every event, you will be sniffing out what the impact of the event was, and you will rethink every decision made, leading to a continuous higher conversion rate of new consumers.

In addition, you will recruit, train and manage a team of students that will help you fulfilling your 3 main missions stated above. Because it takes two flints to make a fire, right?





Skills & tricks

- You can bear flexible working hours and are open to work during weekends
- You graduated on at least a bachelor degree level
- You have at least 2 years of relevant experience
- You are a creative, hungry marketing genius looking for a new challenge
- You feel comfortable recruiting, training and managing students
- You can communicate fluently in Dutch, English & preferably French
- You love pets, of course!

Which pack are you joining?

We're just a bunch of animal-loving, purpose-driven, startup-minded pals. Here at Edgard & Cooper, we're big fans of purpose, curiosity and learning on the job. We're a young international company, and we're growing fast. That means we're always looking for people who want to skill-up, who want to be challenged, and who want to make a positive impact.

Just like our dogs – Edgard and Cooper – we're friendly and fun, with an insatiable hunger for life. Want to come and play?

What makes Edgard & Cooper different: Feel Good Pet food

Good food makes your mind, body and spirit feel amazing. Nothing beats fresh meat and simple ingredients, cooked and packed with nature in mind. But most pet foods are over-processed and come wrapped in plastic. Enough is enough.

Welcome to Edgard & Cooper – naturally tasty cat and dog food that you, your pets and our planet can feel good about.

